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MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

SEPTEMBER 1939

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, SEPTEMBER, 1939

The sudden increase in retail purchasing throughout Canada on the outbreak of the war is reflected in retail trade statistics for September, composite figures for twelve lines of business dealing chiefly in food, clothing and household requirements revealing a gain of 24 per cent from August and an increase of 12 per cent compared with September a year ago. The general index, unadjusted for number of business days or seasonal movements, and on the base 1930=100 stands at 90.8 for September, 1939, 73.4 for August and 81.1 for September, 1938. The increase of 24 per cent over August was much greater than the usual seasonal movement; the general index of sales for September, adjusted both for number of business days and for normal seasonal movements stands at 87.4, up 7 per cent from August and higher than for any month recorded since July, 1931. The increase in dollar volume of retail trade must be attributed partly to increase in prices and partly to increased volume of goods sold but how much of the gain in dollar sales should be attributed to each of these two factors cannot be determined.

Men's clothing stores, women's clothing stores, grocery and combination stores and hardware stores were first in point of view of increased business compared with September a year ago. Sales of men's clothing stores averaged 17 per cent higher in September of this year than last, results on a regional basis revealing increases of 17 per cent for the Maritime Provinces and Quebec, 14 per cent for Ontario, 26 per cent for the Prairie Provinces, and 20 per cent for British Columbia. Women's clothing store sales averaged 15 per cent higher in September, 1939, than in the corresponding month a year ago. Sales in the Maritime Provinces were up 9 per cent; Quebec, 13 per cent; Ontario, 13 per cent; the Prairie Provinces, 31 per cent; and British Columbia, 19 per cent.

Grocery and combination stores did 15 per cent more business in September of this year than last. This ratio is based on returns submitted by all the larger chain store companies supplemented by figures received for the first time from some 1,200 independent retail grocery and combination stores. While each store was asked to report its total cash and credit sales for September 1938 and 1939, a certain number of respondents indicated that they reported their total cash receipts including cash sales and cash received on account. Several independent stores indicated that their increased September business was composed of more than the usual proportion of credit sales and that a comparison of their cash receipts underestimated the actual increase in goods sold in September of this year compared with last. But since a large proportion of the grocery credit business is on a monthly basis, it is doubtful if this factor materially affects the results obtained.

Gains in food store sales were due largely to increased demand for sugar and flour, commodities whose combined sales normally account for not more than between 15 and 20 per cent of the total sales volume of grocery and combination stores. It must also be remembered that increased buying took place mainly in the first two weeks of the month under review so that the gain for the month as a whole is not indicative of the extra business transacted when demand was at its peak.

In anticipation of increased prices for metal goods, hardware store sales gained 14 per cent in September of this year over last. Department store sales were up by 13 per cent for the country as a whole, increases for the various territorial divisions being 8 per cent for the Maritimes, 11 per cent for Quebec, 10 per cent for Ontario, 22 per cent for the Prairie Provinces, and 16 per cent for British Columbia. Larger

than average gains in the Prairie Provinces reflect the increased purchasing power coming into the hands of consumers in these districts consequent upon improved crops and farm prices.

A comparison of department store sales by departments reflects similar trends to those shown by corresponding specialty stores. Sales of food and kindred products were up 23 per cent from September last year; piece goods were up 21 per cent; men's clothing and furnishings, 19 per cent; women's and children's apparel, 14 per cent; and shoes and other footwear, 12 per cent. Furniture sales were down by 2 per cent and stationery, books and magazines were off by 5 per cent. All other departments registered minor gains.

Boot and shoe store sales were up 11 per cent from September, 1938; variety store sales were up 10 per cent; furniture store sales, 8 per cent; and restaurants, 4 per cent. Candy stores did 4 per cent less business than in September 1938 while sales of drug stores and radio and music stores gained 1 per cent and 2 per cent respectively.

Figures relating to the sale of jewellery stores have recently been added to this monthly survey. Jewellery store sales were 14 per cent higher in September of this year than last and were up 19 per cent from August.

Comparison of Retail Sales in Canada, for 1938 and 1939
by Kinds of Business

Kind of Business	September, 1939 + or - p.c. compared with			Cumulative Indexes
	September 1930	September 1938	August 1939	Jan.-Sept., 1939
				Jan.-Sept., 1938
General Index	- 6.3	+12.0	+23.7	+ 1.7
Boots and Shoes	+ 0.1	+11.3	+68.9	- 3.4
Candy	-43.3	- 3.9	+ 5.5	- 3.5
Men's Clothing	+ 7.8	+16.5	+61.6	- 2.7
Women's Clothing	-12.5	+14.6	+60.3	- 2.2
Departmental	-11.1	+13.3	+44.9	(e)
Drugs	- 2.9	+ 1.1	+ 5.3	+ 1.6
Furniture	- 9.2	+ 8.1	+16.4	+ 0.6
Groceries and Meats .	+ 2.5	+14.6	+11.6	+ 5.8
Hardware	+ 2.8	+13.5	+10.1	+ 0.2
Music and Radio	-34.4	+ 1.9	+33.0	- 0.5
Restaurant	-33.4	+ 4.4	+ 4.6	- 4.2
Variety	+ 4.7	+ 9.5	+14.2	+ 1.6

(e) Change is less than 0.1 per cent.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	General Index(d)			Boots and Shoes			Candy(h)			Men's Clothing(c)(i)			Women's Clothing(d)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
September, 1929	110.7	117.4	115.1	111.3	118.3	124.5	107.4	113.2	121.7	114.9	122.4	133.0	91.6	97.6	108.4
September, 1930	96.9	99.8	97.9	89.4	92.7	97.6	87.8	90.1	96.8	85.0	88.0	95.7	89.9	93.1	103.4
September, 1931	84.3	86.6	84.9	80.6	83.9	88.3	74.9	76.4	82.2	69.8	71.7	77.9	71.8	73.7	81.9
September, 1932	70.0	71.1	69.7	68.1	70.0	72.9	59.8	60.6	65.1	59.9	60.8	66.1	57.4	58.2	64.7
September, 1933	69.4	68.1	66.7	68.2	66.1	68.1	57.6	55.4	59.6	59.0	56.9	61.8	58.6	56.5	62.8
September, 1934	70.0	71.2	69.8	71.5	71.5	72.9	54.2	54.0	58.0	61.1	61.3	66.6	63.2	63.4	70.4
September, 1935	70.7	75.0	73.6	68.7	73.0	73.0	52.6	55.4	59.6	65.2	69.5	75.5	59.5	63.4	70.4
September, 1936	77.8	79.8	78.3	73.5	76.6	75.1	55.1	56.2	60.4	77.5	79.6	79.6	66.9	68.7	70.8
September, 1937	84.1	86.0	84.3	82.8	85.5	83.0	55.2	56.1	60.3	84.8	86.7	86.7	70.6	72.2	74.4
September, 1938	81.1	82.4	80.8	80.4	82.8	80.3	51.8	52.4	56.3	78.6	79.7	79.7	68.7	69.7	71.9
September, 1939	90.8	89.1	87.4	89.5	87.0	84.4	49.8	48.1	51.7	91.6	88.4	88.4	78.7	75.9	78.2
1938															
October	87.0	86.1	80.5	76.6	74.3	76.6	52.9	51.3	54.0	94.8	92.9	74.3	87.4	85.6	69.6
November	83.8	83.9	79.1	75.1	75.7	74.2	44.6	45.5	53.0	95.5	95.7	77.8	79.5	79.7	71.8
December	112.6	106.9	78.0	104.4	98.3	61.5	109.1	104.8	56.3	130.3	122.0	73.5	111.1	104.0	67.1
1939															
January	62.3	64.1	78.2	38.5	40.0	74.0	37.5	38.5	53.5	55.1	57.0	80.3	48.5	50.2	76.0
February	61.5	65.7	75.5	32.5	34.6	64.0	50.0	54.3	54.3	44.7	47.7	75.7	40.3	42.9	72.7
March	72.9	70.1	76.2	48.8	47.4	55.1	43.8	43.5	51.1	55.5	53.3	66.6	59.7	57.4	66.0
April	81.7	83.7	79.0(f)	82.4	82.6	77.2	78.8	78.6	60.5	79.9	81.4	74.7	89.4	91.0	71.7
May	84.8	84.9	80.9	85.9	86.4	70.2(f)	54.0	53.8	54.9	75.0	75.8	73.6	74.4	75.2	70.2
June	86.7	85.9	85.0	108.6	108.4	75.3	42.8	43.5	56.4	80.7	80.0	75.5	74.6	73.9	65.4
July	71.6	73.7	83.7	70.2	72.4	77.0	43.8	42.6	50.7	62.9	65.4	80.8(f)	57.0	59.3	69.8(f)
August	73.4	71.1	81.8	53.0	51.9	68.2	47.2	46.7	49.7(f)	56.7	55.1	75.5	49.1	47.8	68.3
September	90.8	89.1	87.4	89.5	87.0	84.4	49.8	48.1	51.7	91.6	88.4	88.4	78.7	75.9	78.2

(c) Includes men's furnishings.

(d) Revised to census trend.

(f) Final figures.

(h) Candy indexes are based largely upon returns from retail candy chains.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Departmental			Drugs(d)			Furniture			Groceries and Meats(b)		
	A	B	C	A	B	C	A	B	C	A	B	C
September, 1929	107.5	114.5	110.1	101.2	105.4	107.6	131.4	140.0	126.1	104.5	111.1	111.1
September, 1930	99.9	102.6	98.7	93.4	95.3	97.2	101.4	104.1	93.8	94.8	98.3	98.3
September, 1931	82.4	84.6	81.3	87.4	88.6	90.4	85.3	87.5	78.2	88.4	91.0	91.0
September, 1932	68.6	69.9	67.2	78.0	78.8	80.4	64.3	65.9	55.4	75.7	76.4	76.4
September, 1933	71.3	71.8	69.0	74.3	73.3	74.8	68.8	68.9	57.4	73.8	69.9	69.9
September, 1934	72.2	75.7	72.8	75.5	76.3	77.9	76.2	79.1	65.9	69.7	68.6	68.6
September, 1935	71.6	76.3	73.4	75.7	78.8	80.4	80.7	85.9	71.6	71.1	75.5	75.5
September, 1936	78.8	80.9	77.8	83.9	85.0	83.3	91.6	93.9	78.3	76.8	79.1	79.1
September, 1937	80.9	82.8	79.6	91.9	93.1	91.3	102.5	105.1	87.6	85.9	87.8	87.8
September, 1938	78.4	79.9	76.8	89.7	90.6	88.8	85.2	87.4	72.9	84.8	85.7	85.7
September, 1939	88.8	89.4	86.0	90.7	89.6	87.8	92.1	92.3	76.9	97.2	92.4	92.4
1938												
October	87.9	88.9	77.3	94.2	92.7	90.9	93.8	94.0	83.9	86.3	83.6	83.6
November	90.4	89.6	78.6	86.3	87.4	87.4	83.2	82.4	81.5	82.0	82.8	83.7
December	131.5	127.4	78.6	113.4	108.4	87.4	96.9	93.8	84.5	101.6	93.7	84.4
1939												
January	54.2	55.7	75.2	83.2	83.8	90.1	48.6	49.9	75.6	78.0	81.1	84.4
February	54.2	57.7	72.2	82.2	89.3	91.1	60.0	64.0	77.1	80.0	85.2	86.9
March	65.6	62.4	71.7	91.0	89.0	91.8	65.5	62.8	72.2	92.4	89.1	91.9
April	74.0	77.9	75.7	89.0	89.9	91.7	82.0	85.2	72.9	92.6	93.1	87.9(f)
May	77.4	76.7	75.2	88.8	87.7	91.4	100.1	99.2	78.8	91.9	93.6	90.9
June	75.5	74.3	72.1	85.6	86.5	90.1	80.3	79.6	80.4	102.6	101.6	101.6
July	57.2	58.7	77.3(f)	86.2	84.9	88.4(f)	63.0	64.7	82.9(f)	83.5	87.2	88.9
August	61.3	58.5	73.1	86.1	84.5	86.2	79.1	75.7	75.7	87.1	85.2	92.7
September	88.8	89.4	86.0	90.7	89.6	87.8	92.1	92.3	76.9	97.2	92.4	92.4

(b) Indexes of grocery and meat store sales have been revised from January, 1936.

The index of grocery and meat store sales for September, 1939, was constructed from returns submitted by all the larger chain store companies and by 1,200 independent stores which reported comparative sales figures for September of this year and last. Indexes for earlier months of 1939 were computed from chain figures only. The introduction of the results for independent stores permits a more accurate comparison between September of this year and last but prevents a legitimate comparison between September and August of 1939.

(d) Revised to census trend.

(f) Final figures.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Hardware			Music and Radio(d)			Restaurants(d)			Variety		
	A	B	C	A	B	C	A	B	C	A	B	C
September, 1929	139.8	149.2	132.0	160.6	171.2	134.8	116.3	119.5	113.8	108.3	115.2	118.8
September, 1930	108.1	110.8	98.0	114.2	116.9	92.0	99.7	101.1	96.3	92.8	96.0	99.0
September, 1931	91.8	94.1	83.3	88.3	90.4	69.5	83.0	84.2	80.2	87.6	90.5	93.3
September, 1932	69.3	71.0	62.3	64.0	65.5	48.9	63.2	63.9	60.9	75.0	76.9	79.3
September, 1933	68.4	70.1	60.4	53.4	54.6	40.1	56.8	56.8	54.1	79.2	76.7	79.0
September, 1934	76.4	81.6	69.1	62.6	66.7	48.7	57.9	58.9	56.1	79.9	79.7	82.2
September, 1935	80.5	86.0	72.2	63.3	67.5	49.3	62.2	63.9	60.9	77.9	83.0	85.5
September, 1936	89.3	91.1	76.0	73.4	75.1	63.1	66.0	66.9	63.7	85.5	88.4	91.1
September, 1937	102.8	104.9	87.4	80.1	82.0	68.9	67.8	68.7	65.4	89.8	92.5	95.4
September, 1938	97.9	100.0	83.3	73.5	75.2	63.2	63.6	64.3	61.2	88.8	91.2	94.0
September, 1939	111.1	113.7	94.7	74.9	76.6	64.4	66.4	66.4	63.2	97.2	94.1	97.0
1938												
October	100.8	103.0	89.5	79.1	80.9	64.2	62.3	61.3	61.3	98.8	96.0	96.0
November	89.7	88.1	88.1	70.3	69.2	55.4	60.7	61.5	64.1	92.7	93.3	92.3
December	92.6	90.9	81.2	87.0	85.6	62.0	64.8	62.8	61.6	188.0	176.7	88.3
1939												
January	51.5	52.7	95.8	49.4	50.5	64.0	56.2	55.9	60.1	59.6	61.7	97.9
February	45.5	48.5	86.7	45.1	48.1	60.9	51.6	56.1	58.4	60.3	64.3	89.3
March	58.5	55.5	79.2(f)	52.2	49.4	61.0	59.6	58.3	60.1	69.2	67.3	84.1
April	78.5	83.7	80.4	59.0	62.9	67.6	58.6	59.6	59.0	86.8	87.0	94.6
May	111.2	109.4	80.5	77.8	76.5	67.1(f)	63.1	61.9	61.9	91.6	92.2	92.2
June	104.2	102.6	86.2	61.2	60.2	66.2	57.3	57.9	57.3	98.6	98.4	95.6
July	96.3	98.5	89.6	53.4	54.7	70.1	60.4	59.5	57.7(f)	91.8	95.0	95.0
August	100.9	95.6	92.8	56.3	53.3	69.2	63.5	62.3	58.8	85.1	83.0	90.2(f)
September	111.1	113.7	94.7	74.9	76.6	64.4	66.4	66.4	63.2	97.2	94.1	97.0

(d) Revised to census trend.

(f) Final figures.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores(c)						
September, 1936 ..	98.2	90.7	91.8	92.5	124.1	109.9
September, 1937 ..	107.5	100.0	108.7	108.1	106.7	109.0
September, 1938 ..	99.6	90.4	97.0	98.1	114.5	94.1
September, 1939 ..	116.1	105.4	113.5	111.9	144.1	113.0
1939						
April	101.3	100.1	100.3	102.5	105.1	92.8
May	95.1	101.3	106.7	89.1	89.8	95.8
June	102.3	114.8	114.1	98.1	91.4	96.6
July	79.8(f)	98.8	83.9	73.8	76.7	87.5
August	71.9	89.1	72.7	67.4	66.2	87.8
September	116.1	105.4	113.5	111.9	144.1	113.0
% Change, September, 1939 September, 1938	+16.5	+16.6	+17.0	+14.1	+25.9	+20.1
% Change, Jan.-Sept., 1939 Jan.-Sept., 1938	- 2.7	- 4.6	- 4.0	- 4.2	+ 0.6	+ 2.8

Women's Clothing Stores						
September, 1936 ..	93.9	84.1	91.1	91.5	100.4	102.2
September, 1937 ..	99.2	101.3	95.4	99.5	95.3	106.4
September, 1938 ..	96.5	99.1	90.3	97.7	93.4	100.8
September, 1939 ..	110.5	108.2	102.1	110.0	122.2	119.6
1939						
April	125.5	123.2	123.3	125.4	126.4	132.1
May	104.5	130.7	111.4	97.1	100.7	117.1
June	104.7	134.5	112.2	100.0	95.3	108.8
July	80.1(f)	96.5	81.7	76.0	81.6	87.7
August	69.0	93.1	63.2	65.4	74.3	85.7
September	110.5	108.2	102.1	110.0	122.2	119.6
% Change, September, 1939 September, 1938	+14.6	+ 9.2	+13.1	+12.6	+31.0	+18.7
% Change, Jan.-Sept., 1939 Jan.-Sept., 1938	- 2.2	- 2.3	- 4.6	- 2.2	+ 1.8	+ 3.6

Grocery and Meat Stores (b)						
September, 1936 ..	96.8	(a)	89.2	96.3	115.3	97.7
September, 1937 ..	108.3	(a)	100.6	107.5	125.7	113.4
September, 1938 ..	106.9	(a)	103.5	106.3	120.1	101.0
September, 1939 ..	122.6	(a)	117.2	122.2	135.3	124.5
1939						
April	116.7(f)	(a)	125.7	119.5	97.3	98.9
May	115.9	(a)	119.4	116.7	109.5	108.8
June	129.4	(a)	129.6	125.7	136.8	136.7
July	105.4	(a)	99.6	104.1	120.0	109.9
August	109.8	(a)	100.0	106.7	135.3	121.7
September	122.6	(a)	117.2	122.2	135.3	124.5
% Change, September, 1939 September, 1938	+14.6	(a)	+13.2	+15.0	+12.7	+23.3
% Change, Jan.-Sept., 1939 Jan.-Sept., 1938	+ 5.8	(a)	+ 8.3	+ 5.3	+ 4.9	+ 0.8

(a) Figures for the Maritime Provinces are withheld to avoid disclosing individual operations. (b) The index of grocery and meat store sales for September was constructed from returns submitted by all the larger chain store companies and by 1200 independent stores which reported comparative sales figures for September of this year and last. Indexes for earlier months of 1939 were computed from chain figures only. The introduction of the results for independent stores permits a more accurate comparison between September of this year and last but prevents a legitimate comparison between September and August of 1939. (c) Includes men's furnishings. (f) Final figures.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
September, 1936 ..	104.7	93.8	103.9	99.1	116.0	103.8
September, 1937 ..	107.7	101.4	118.5	105.9	103.9	111.0
September, 1938 ..	104.4	92.1	113.2	107.5	97.8	104.0
September, 1939 ..	118.4	99.5	125.4	118.1	119.2	120.4
1939						
April	98.7	89.9	108.7	98.8	94.6	101.5
May	103.2	110.0	119.3	103.0	95.6	98.8
June	100.7	111.2	114.9	102.6	87.7	102.0
July	76.2(f)	86.4	77.2	71.9	74.0	88.3
August	81.7	85.4	84.2	78.8	77.9	95.4
September	118.4	99.5	125.4	118.1	119.2	120.4
% Change, September, 1939 September, 1938	+13.3	+ 8.0	+10.8	+ 9.9	+21.9	+15.8
% Change, Jan.-Sept., 1939 Jan.-Sept., 1938	(e)	- 1.6	(e)	- 0.2	+ 1.9	+ 1.3

Variety Stores						
September, 1936 ..	95.0	97.5	96.2	91.8	103.5	93.3
September, 1937 ..	99.8	107.1	104.5	96.8	99.2	102.1
September, 1938 ..	98.7	100.7	104.2	94.5	103.9	106.1
September, 1939 ..	108.0	111.0	118.7	101.3	106.5	111.3
1939						
April	96.4	92.1	104.1	93.0	92.6	102.8
May	101.8	97.6	118.7	93.6	98.8	105.0
June	109.5	114.3	126.0	104.2	96.3	103.4
July	102.0	103.1	114.6	95.2	98.4	106.2
August	94.5(f)	98.3	103.1	88.0	88.4	110.4
September	108.0	111.0	118.7	101.3	106.5	111.3
% Change, September, 1939 September, 1938	+ 9.5	+10.2	+13.9	+ 7.2	+ 2.5	+ 4.9
% Change, Jan.-Sept., 1939 Jan.-Sept., 1938	+ 1.6	- 0.5	+ 4.5	- 0.8	- 2.8	+ 3.0

Drug Stores						
September, 1936 ..	100.6	98.5	97.6	97.6	110.8	104.3
September, 1937 ..	110.2	108.2	108.9	108.4	114.3	117.0
September, 1938 ..	107.6	101.0	104.6	105.4	116.5	114.0
September, 1939 ..	108.8	109.2	105.4	106.6	115.3	114.6
1939						
April	106.7	104.9	106.7	103.2	118.7	101.7
May	106.5	101.2	110.1	104.8	110.0	105.1
June	102.6	103.8	103.7	103.2	98.7	103.9
July	103.3(f)	105.7	103.0	103.4	101.3	106.0
August	103.2	109.8	103.8	102.2	100.0	109.6
September	108.8	109.2	105.4	106.6	115.3	114.6
% Change, September, 1939 September, 1938	+ 1.1	+ 8.1	+ 0.8	+ 1.1	- 1.0	+ 0.5
% Change, Jan.-Sept., 1939 Jan.-Sept., 1938	+ 1.6	+ 2.0	+ 3.6	+ 0.2	+ 3.5	+ 0.3

(e) Change is less than 0.1 per cent.

(f) Final figures.

DEPARTMENTAL STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

SEPTEMBER, 1938 AND SEPTEMBER, 1939

(Based on sales of 18 firms)

	September 1938	September 1939	% Change 1939/38
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	18,852,737	21,051,026	+ 11.7
1. Women's dresses, coats and suits	1,711,600	1,935,866	+ 13.1
2. Girls' and infants' wear	716,286	806,997	+ 12.7
3. Hosiery and gloves	840,505	1,006,591	+ 19.8
4. Lingerie and corsets	695,416	812,438	+ 16.8
5. Millinery	391,832	405,943	+ 3.6
6. Women's and children's apparel - (Total, 1-5) ..	4,355,639	4,967,935	+ 14.1
7. Men's and boys' clothing and furnishings	2,189,841	2,601,369	+ 18.8
8. Drugs and toilet articles and preparations	502,230	524,783	+ 4.5
9. Piece goods	1,456,092	1,767,688	+ 21.4
10. Smallwares	614,335	650,055	+ 5.8
11. Food and kindred products	1,676,632	2,065,406	+ 23.2
12. Furniture (including mattresses, springs)	1,129,062	1,105,546	- 2.1
13. Home furnishings	1,348,877	1,380,600	+ 2.4
14. Household appliances and electrical supplies ...	622,282	632,721	+ 1.7
15. Hardware and kitchen utensils	572,529	584,500	+ 2.1
16. Radios, musical instruments and supplies	386,492	399,123	+ 3.3
17. Shoes and other footwear	1,556,595	1,749,493	+ 12.4
18. Stationery, books and magazines	382,528	364,274	- 4.8
19. All other departments, total	2,059,603	2,257,533	+ 9.6

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