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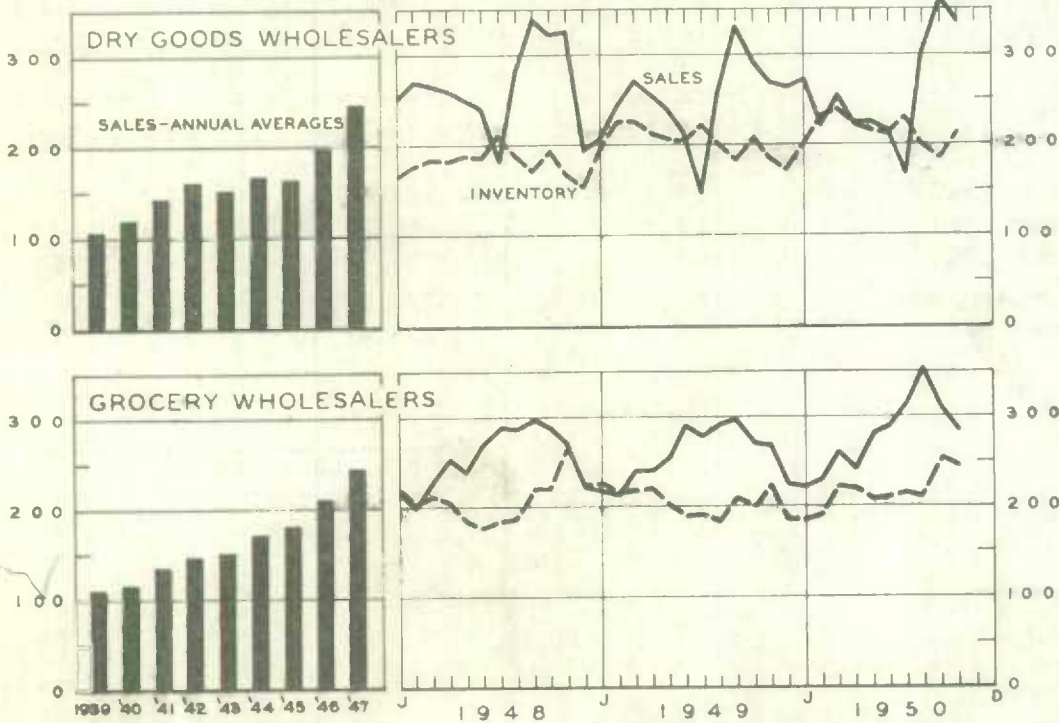


WHOLESALE TRADE  
OCTOBER 1950

October 1950 sales of wholesalers in the nine trades covered by this report were 8% higher than sales in October a year ago but declined seasonally by 3% from September this year. Sales for the first ten months of 1950 were 5% above the dollar volume for the same ten-month period of 1949. The general unadjusted index (on the base, average for 1935-1939=100) stood at 339.7 for October 1950, 314.8 for October 1949, and 351.5 for September 1950.

Wholesalers in Quebec, as in the past three months, recorded the greatest increase over 1949. Dollar sales in that province were 12% higher than in October a year ago, while gains of 10% and 9% were recorded for British Columbia and Ontario. Prairie wholesalers' sales were up 5% and a gain of 2% was registered in wholesale sales in the Maritime Provinces.

INDEXES OF SALES AND INVENTORIES  
OF DRY GOODS AND GROCERY WHOLESALERS  
(1935-1939=100)



### Sales Trends in Individual Trades

The dry goods and apparel trades and hardware wholesalers continued to lead the nine trades surveyed in the rate of increase in dollar volume of sales in October this year compared with last, while the rate of increase in automotive equipment wholesalers' sales was considerably smaller than in the immediately preceding months. Clothing wholesalers' sales were up 20%; dry goods, 16%; and footwear, 15%. Sales of hardware wholesalers were 19% in excess of the October 1949 volume.

Increases ranging from 1% to 8% were reported for the other trades except fruit and vegetable wholesalers where a decline of 4% from October 1949 was recorded.

### Stocks

Stocks of wholesalers in the nine trades were valued 12% higher at October 31, 1950 than on the same date a year ago. This was the largest percentage increase to be recorded so far this year.

Grocery and tobacco and confectionery wholesalers were largely responsible for this gain, inventories in these trades being valued 22% and 23% respectively higher than at October 31 a year ago.

Declines in value of stocks on hand compared with a year ago were recorded by clothing wholesalers (13%) and by fruit and vegetable wholesalers (7%).

### Grocery and Dry Goods Inventories

<u>Month and Year</u>	<u>Index Numbers of Wholesale Inventories</u> (Average for 1935-1939 = 100)		<u>Stocks/Sales Ratios</u>
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>	<u>Grocery Wholesalers</u>
October 1947	165.2	194.1	.78
October 1948	193.4	218.6	1.00
October 1949	207.7	200.0	1.03
September 1950	182.9	253.2	.98
October 1950	213.1	244.4	1.15

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Percentage Changes in Wholesale Trade

Trade and Region	Percentage Change		
	SALES		INVENTORY
	October(1) 1950 October 1949	Jan. - to October 1950 Jan. - to October 1949	October 1950 October 1949
Automotive Equipment .....	+ 4.8	+ 6.9	+ 6.3
Maritimes and Quebec ....	+12.0	+ 9.3	
Ontario .....	+ 9.7	+ 8.9	
Western Provinces .....	- 2.2	+ 4.5	
Drugs .....	+ 7.6	+ 1.2	+ 8.9
Maritimes, Que., and Ont.	+ 7.1	+ 1.3	
Western Provinces .....	+ 8.7	+ 0.9	
Clothing .....	+20.0	- 1.0	-12.7
Quebec .....	+10.7		
Ont. & Western Provinces .	+26.2		
Footwear .....	+14.7	- 1.0	+10.1
Maritimes and Quebec ...	+15.1		
Ont. & Western Provinces.	+14.4		
Dry Goods .....	+16.1	+ 0.8	+ 2.6
Maritimes and Quebec ....	+14.9	- 1.4	
Ontario .....	+21.2	+ 2.9	
Western Provinces .....	+11.0	+ 1.3	
Fruits and Vegetables ....	- 4.1	+ 3.5	- 6.6
Maritimes and Quebec ...	- 9.5	+ 5.8	
Ontario .....	- 9.3	+ 5.9	
Western Provinces .....	+ 2.1	+ 1.8	
Groceries .....	+ 4.6	+ 7.3	+22.2
Maritimes .....	- 1.6	+ 4.7	
Quebec .....	(x)	(x)	
Ontario .....	+ 6.3	+ 5.8	
Prairies .....	+ 5.5	+ 9.5	
British Columbia .....	+ 4.3	+ 5.7	
Hardware .....	+19.2	+ 5.8	+12.1
Maritimes .....	+16.5	+ 6.7	
Quebec .....	+22.1	+ 7.5	
Ontario .....	+22.9	+ 8.2	
Western Provinces .....	+16.1	+ 3.5	
Tobacco and Confectionery .	+ 1.3	+ 3.2	+22.9
Maritimes and Quebec ....	+ 5.0	+ 3.5	
Ontario .....	+ 4.2	+ 4.1	
Western Provinces .....	- 3.2	+ 2.2	
Wholesale Trade -			
Maritimes .....	+ 2.0	+ 3.7	
Quebec .....	+11.5	+ 6.0	
Ontario .....	+ 9.0	+ 5.1	
Prairies .....	+ 5.1	+ 4.3	
British Columbia .....	+ 9.7	+ 4.6	
CANADA .....	+ 7.9	+ 4.9	+12.3

(1) Preliminary.

NOTE: Figures for Newfoundland are not available.

(x) Not available.



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**MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA**  
 (Average, 1935 - 1939 = 100)

Month and Year	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
October 1947 ..	325.5	360.7	322.1	326.9	297.7	372.6	423.6	498.5	412.4	372.4
October 1948 ..	319.3	336.1	307.0	307.0	320.3	367.4	489.7	541.9	436.3	486.7
October 1949 ..	314.8	319.6	296.9	305.8	322.2	354.5	505.4	471.5	455.5	529.0
September 1950.	351.5	341.3	335.3	353.2	362.1	364.6	579.7	553.3	529.5	612.8
October 1950 ..	339.7	326.0	331.0	333.3	338.6	388.9	529.7	528.1	499.7	517.4

Month and Year	DRUGS			CLOTHING		FOOTWEAR	DRY GOODS		
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
October 1947 ..	313.4	313.2	310.8	295.6	427.6	279.9	267.1	300.7	281.3
October 1948 ..	320.3	313.8	336.3	313.3	393.0	322.2	318.1	334.7	320.4
October 1949 ..	324.1	313.5	351.1	290.7	374.1	289.7	256.7	306.9	316.2
September 1950.	328.2	333.1	316.4	324.3	426.1	360.7	339.5	394.3	343.3
October 1950 ..	348.7	335.8	381.6	348.8	429.1	336.3	294.9	372.0	351.0

Month and Year	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
October 1947 ..	318.7	361.9	309.4	344.4	268.7	370.0	278.0	222.5	255.7	330.4
October 1948 ..	287.1	323.5	253.4	286.9	274.3	356.7	227.7	162.4	195.9	300.7
October 1949 ..	269.9	303.8	236.4	270.0	260.6	330.3	243.9	196.8	223.1	289.6
September 1950.	308.9	321.2	274.9	302.8	306.9	377.7	252.6	166.3	247.8	332.1
October 1950 ..	282.3	298.9	(x)	287.0	274.9	344.5	233.9	178.1	202.4	295.7

Month and Year	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces
October 1947 ..	359.6	393.8	349.9	354.5	360.1	363.1	394.2	332.8	342.3
October 1948 ..	393.0	426.1	383.1	395.6	389.6	382.7	405.2	349.8	365.6
October 1949 ..	407.9	428.2	386.2	406.7	414.5	391.9	405.2	362.0	374.1
September 1950.	472.0	468.6	515.4	527.8	443.0	392.8	414.2	387.7	370.4
October 1950 ..	486.2	498.9	471.6	499.8	481.2	397.0	425.5	377.2	362.1

(x) Not available.