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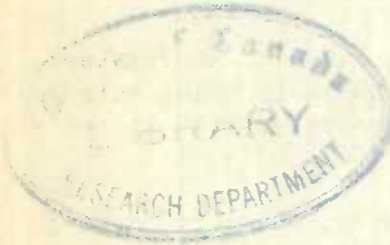
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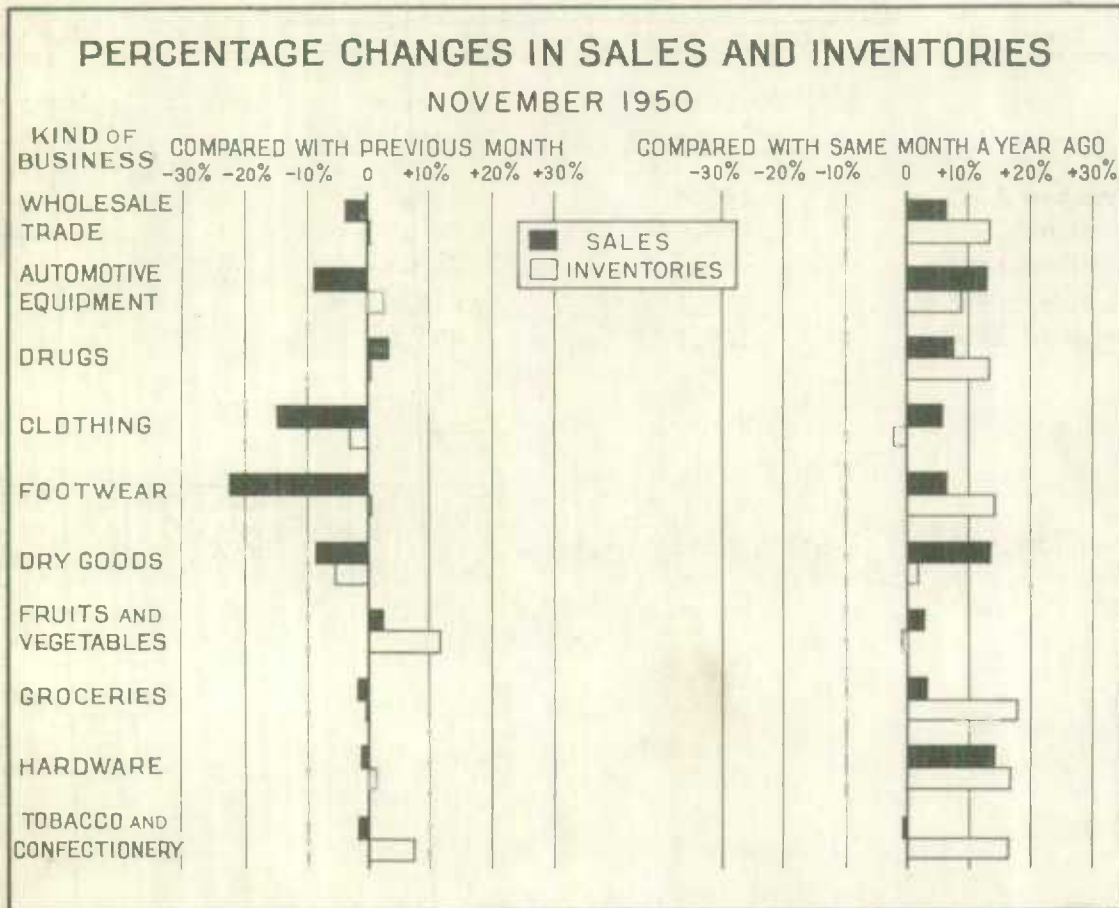


WHOLESALE TRADE

NOVEMBER 1950

The dollar volume of wholesale sales in November 1950 was 7% higher than in November of the previous year but declined seasonally from October by 4%. These figures are based on returns submitted by some four hundred firms representing nine lines of trade. Cumulative sales for the eleven months of 1950 were 5% in excess of the volume in the corresponding eleven months of 1949. The general unadjusted index (on the base, average for 1935-1939=100) stood at 326.9 for November 1950, 306.7 for November 1949, and 339.4 for October 1950.

The largest provincial percentage gain over November 1949 was recorded in British Columbia where sales rose 11%. Increases ranging between 5% and 8% were recorded for the other regions of the country.



Sales Trends in Individual Trades

The three trades which have shown the greatest advances during the past few months continued to lead in November. Hardware and dry goods wholesalers' sales were 14% above November 1949, while wholesalers of automotive equipment rallied from the small gain of 5% in October to record dollar sales in November up 13%. Increases in the other trades were as follows: drugs, 8%; footwear and clothing, 6%; groceries and fruits and vegetables, 3%. A **decline** of less than 1% was recorded by tobacco and confectionery wholesalers.

Stocks

The margin of increase in value of stocks in the hands of wholesalers continued to rise in November, inventory at the end of that month being valued 14% higher than at the same date of the previous year as compared with increases of 12%, 11%, and 7% for the three preceding months.

Wholesalers of groceries, tobacco and confectionery, hardware, drugs, and footwear reported stocks on hand at a value between 14% and 18% higher than at November 30, 1949. Automotive equipment and dry goods wholesalers' inventories rose 9% and 2% respectively, while fruit and vegetable and clothing wholesalers recorded stocks 1% and 2% respectively below the November 1949 levels.

Grocery and Dry Goods Inventories

<u>Month and Year</u>	<u>Index Numbers of Wholesale Inventories</u> (Average for 1935-1939 = 100)		<u>Stocks/Sales Ratios</u>
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>	<u>Grocery Wholesalers</u>
November 1947	151.4	228.3	.97
November 1948	166.2	261.9	1.22
November 1949	183.7	223.4	1.03
October 1950	213.1	244.4	1.15
November 1950	186.6	263.6	1.20

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Percentage Changes in Wholesale Trade

Trade and Region	Percentage Change		
	SALES		INVENTORY
	November (1) 1950	Jan. - to November 1950	November 1950
	November 1949	Jan. - to November 1949	November 1949
Automotive Equipment	+13.1	+ 7.5	+ 9.0
Maritimes and Quebec	+ 6.7	+ 9.1	
Ontario	+15.2	+ 9.4	
Western Provinces	+13.0	+ 5.3	
Drugs	+ 7.9	+ 1.9	+13.6
Maritimes, Quebec, and Ont.	+ 8.4	+ 2.1	
Western Provinces	+ 6.6	+ 1.5	
Clothing	+ 5.7	- 0.3	- 2.2
Quebec	-10.8		
Ont. & Western Provinces	+19.4		
Footwear	+ 6.2	- 0.3	+14.3
Maritimes and Quebec	- 3.5		
Ont. & Western Provinces ...	+16.6		
Dry Goods	+13.7	+ 2.0	+ 1.6
Maritimes and Quebec	+17.4	+ 0.4	
Ontario	+ 8.2	+ 3.5	
Western Provinces	+16.5	+ 2.7	
Fruits and Vegetables	+ 2.7	+ 3.4	- 0.7
Maritimes and Quebec	+ 4.4	+ 6.0	
Ontario	- 1.5	+ 5.3	
Western Provinces	+ 5.8	+ 2.2	
Groceries	+ 3.1	+ 6.9	+18.0
Maritimes	+ 6.2	+ 4.9	
Quebec	- 3.1	+10.1	
Ontario	+ 1.0	+ 5.2	
Prairies	+ 5.4	+ 9.1	
British Columbia	+ 7.0	+ 5.8	
Hardware	+14.2	+ 6.7	+16.9
Maritimes	+20.8	+ 7.9	
Quebec	+16.4	+ 8.5	
Ontario	+19.4	+ 9.4	
Western Provinces	+ 9.8	+ 4.2	
Tobacco and Confectionery ...	- 0.4	+ 2.9	+16.7
Maritimes and Quebec	- 1.7	+ 3.0	
Ontario	+ 3.8	+ 4.0	
Western Provinces	- 3.4	+ 1.6	
Wholesale Trade -			
Maritimes	+ 7.8	+ 4.1	
Quebec	+ 5.8	+ 5.9	
Ontario	+ 6.5	+ 5.2	
Prairies	+ 5.0	+ 4.3	
British Columbia	+10.9	+ 5.2	
CANADA	+ 6.6	+ 5.1	+13.5

(1) Preliminary.

NOTE: Figures for Newfoundland are not available.



MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA
 (Average, 1935 - 1939 = 100)

Month and Year	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
November 1947	295.0	314.9	290.1	292.2	281.1	345.6	413.8	457.6	381.1	429.9
November 1948	313.6	319.9	304.3	305.1	310.6	373.2	427.5	445.7	384.1	465.2
November 1949	306.7	281.8	285.1	305.4	319.9	349.7	425.8	426.5	407.5	442.4
October 1950	339.4	326.0	330.2	332.7	338.0	388.9	529.2	531.4	496.0	518.9
November 1950	326.9	303.8	301.6	325.3	335.9	387.8	481.6	455.1	469.4	499.9

Month and Year	DRUGS			CLOTHING		FOOTWEAR	DRY GOODS		
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
November 1947	278.3	272.6	295.1	279.7	280.6	262.9	248.7	295.5	272.1
November 1948	325.3	318.4	345.3	319.7	312.3	325.7	315.8	340.4	357.0
November 1949	334.1	327.0	354.3	280.7	312.9	268.4	235.6	316.9	289.2
October 1950	348.7	336.1	380.9	349.1	429.1	334.3	294.9	372.0	345.3
November 1950	360.5	354.5	377.7	296.7	332.3	305.2	276.5	342.9	336.9

Month and Year	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
November 1947	282.8	324.1	280.1	295.7	248.7	317.9	261.5	261.8	251.1	279.2
November 1948	268.4	302.1	244.2	270.4	242.5	347.1	256.5	231.4	245.1	295.7
November 1949	268.4	264.6	245.9	273.4	261.9	327.7	234.4	185.4	227.5	287.1
October 1950	282.0	300.5	249.4	284.9	274.9	344.5	234.9	184.2	202.6	295.7
November 1950	276.7	281.0	238.3	276.1	276.0	350.6	240.7	193.6	224.1	303.8

Month and Year	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces
November 1947	350.6	308.9	353.5	345.0	355.8	327.8	317.1	308.9	347.9
November 1948	430.9	371.3	429.9	446.4	429.1	366.2	370.7	349.1	377.5
November 1949	422.7	332.7	410.6	441.5	427.8	391.8	403.7	362.4	412.2
October 1950	487.4	498.9	475.0	502.3	481.2	397.0	425.5	377.2	362.1
November 1950	482.7	401.9	477.9	527.2	469.7	390.2	396.8	376.2	398.2