Industry and Merchandising Division
OTTAWA

# WHOLESALE TRADE 

APRIL 1950

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Apr11 Salea Down 4x from 1249
Dollar value of wholeasle sales, as reported by }366\mathrm{ whole-
alers representing nine innes of trade, declined 4% in April 1950
from April 1949. and was 5% lower than in March 1950. Gumulative
sales for the first four montha of 1950 vere 1S below the total for
the corresponding period of 1949. The general undejusted Index (on
the base, average for 1935-1939=100) stood et 278.9 fos Apr11 1950,
291.7 for April 1949, and 293.6 for March 1950.
Decreases from april 1949 were recorded in sales for all
regione of the country. Sales in British Columbla were only olightly
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below April last year with a decrease of $1 \%$. A decline of $4 \%$ was registered for Ontario and of $5 \%$ for the Maritime Provinces and the Prairie Provinces. Quebac sales wera $7 \%$ below Aprtl a yoar ago.

One Trade Only Shows Gaik
Fruit and vegetable dealers, "rith sates up $2 \%$ had the only increase among the nine trades inciuded in the survey, omparing April 1950 with April 1949. Grocery wholesalers' sales wer' practically the same as in April a year ago, small gains in Quobec and British Columbia being offset by declines in the 侚ritime and Prairie Provinces.

The drop in sales of atomotive equipment wholesalers amounted to $6 \%$, corresponding with the decrease for the year to date. Hardware wholesalers' sales were $7 \%$ below April 1949. This was the only trade for which the April decline was smaller than the decline for the year to date, which in this case was $9 \%$. Sales of tobacco and confectionery wholesalers were also $7 \%$ below April 1949, while decreases of $10 \%$ and $12 \%$ were recorded for drugs and dry goods respectively. Largest decreases were reported by clothing wholesalers, at $17 \%$, and footwear wholesalers, at $19 \%$.

## Stocks 5\% Higher

The value of stocks in the hands of wholesalers in the nine trades surveyed was $5 \%$ higher at April 30, 1950 than at the end of April 1949. Clothing wholesalers' inventories remained $16 \%$ lower in value, but all other trades reported stocks higher in valus than in 1949.

Fruit and vegetable dealers' and grocery wholesalers' stocks were valued 1\% higher than at April 30, 1949. Inventories of hardware wholesalers and dry goods wholeselers at the end of April were valued $4 \%$ above those on the same date last yoar, while inoreases of $7 \%$ and $10 \%$ were recorded for automotive equipment wholesalers and drug wholesalers respectively. Stocks in the hands of wholesele tobacco and confectionery dealers were $19 \%$ in excess: of the value at April 30 a year ago, while an increase of $27 \%$ was recorded by footwear wholesalers.

Stock-Sales Ratio in the Grocery Trade
Stocks in the hands of wholesale grocers at the beginning of April 1950 ware valued $19 \%$ in excess of sales during April, while the corresponding figures for 1948 and 1949 were $9 \%$ and $14 \%$ respectively.

| Trade and Region | Percentage Change |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | SALES |  |  |  | I NVENTORY$\frac{\text { April } 1950}{\text { April } 1949}$ |
|  | $\begin{gathered} \text { (1) } \\ \text { March } \\ 1950 \\ \hline \text { Maroh } \\ 1949 \end{gathered}$ | (2) <br> April $\begin{array}{r} \frac{1950}{\text { Apri1 }} \\ 1949 \end{array}$ | $\begin{array}{r} \text { April } \\ \frac{1950}{} \\ \hline \text { March } \\ 1950 \end{array}$ | $\begin{aligned} & \text { Jan, -to- } \\ & \frac{\text { April } 1950}{\operatorname{Jan}_{0}-t 00} \\ & \text { April } 1949 \end{aligned}$ |  |
| Automotive Equipment ... Maritimes and Quebec .e Ontario Western Provinces .... | $\begin{array}{r} -0.6 \\ -1.4 \\ +9.9 \\ -8.8 \end{array}$ | $\begin{array}{r} -5.7 \\ -6.7 \\ -1.3 \\ -9.3 \\ \hline \end{array}$ | $\begin{aligned} & +11.1 \\ & +10.6 \\ & +0.4 \\ & +21.6 \\ & \hline \end{aligned}$ | $\begin{array}{r} -5.9 \\ =8.0 \\ +0.3 \\ -10.4 \\ \hline \end{array}$ | + 6.7 |
| Drugs ....................... Maritimes,Que., and Ont. Western Provinces | $\begin{array}{r} +7.6 \\ +10.9 \\ (x) \end{array}$ | $\begin{array}{r} -9.7 \\ -11.9 \\ -3.7 \end{array}$ | $\begin{aligned} &-2.4 \\ &-5.5 \\ &+3.9 \end{aligned}$ | $\begin{aligned} & -2.8 \\ & -1.7 \\ & -5.0 \end{aligned}$ | + 9.6 |
| Clothing ................. <br> Quebec .................. <br> Ont. \& Western Provinces | $\begin{array}{r} 0.7 \\ +17.1 \\ -10.0 \end{array}$ | $\begin{array}{r} -17.4 \\ -18.2 \\ -16.6 \end{array}$ | -15.2 | $-11.0$ | -15.6 |
| Footwer. ................. Maritimes and Quebec.e Ont.\& Western Provinces | $\begin{array}{r} +2.0 \\ +4.1 \\ +0.5 \end{array}$ | $\begin{array}{r} -18.7 \\ -20.0 \\ -17.6 \end{array}$ | -18.7 | - 8.9 | +27.3 |
| Dry Goods <br> Maritimes and Quebec Ontario Western Provinces | $\begin{array}{r} -5.1 \\ -6.6 \\ -9.5 \\ +4.4 \end{array}$ | $\begin{array}{r} -11.6 \\ -12.3 \\ =9.8 \\ -13.0 \end{array}$ | $\begin{array}{r} -12.4 \\ -10.7 \\ -15.0 \\ -26.8 \end{array}$ | $\begin{aligned} &-10.8 \\ &-13.9 \\ &=8.8 \\ &=5.8 \end{aligned}$ | $+3.7$ |
| Fruits and Vegetables ... <br> Maritimes and Quebec <br> Ontario <br> Western Provinces .... | $\begin{aligned} &+4.1 \\ &=2.3 \\ &+4.0 \\ &+7.9 \end{aligned}$ | $\begin{aligned} & +2.1 \\ & =0.5 \\ & =2.3 \\ & +8.2 \end{aligned}$ | $\begin{aligned} & +5.0 \\ & +9.5 \\ & +20.2 \\ & +13.2 \end{aligned}$ | $\begin{aligned} &+4.7 \\ &=0.3 \\ &+ 2.2 \\ &+9.8 \end{aligned}$ | + 1.4 |
|  | $\begin{aligned} & +8.1 \\ & +7.6 \end{aligned}$ | $\begin{array}{r} +0.4 \\ -1.5 \end{array}$ | $\begin{array}{r} -10.0 \\ -18.2 \end{array}$ | $\begin{aligned} + & 4.7 \\ & +4.0 \end{aligned}$ | + 0.8 |
| Queboc ..............o. | +18.6 | $12+4.1$ | -12.3 | +11.6 |  |
| Ontario .............. | + 6.4 | $+0.3$ | -14.0 | $+2.1$ |  |
| Prairies | +12.0 -1.8 | +0.3 -0.5 +0.9 | $=9.4$ +5.3 | $+7.6$ |  |
| Hardwaro ............... | - 1.9 | - 7.2 | - 3.3 | - 9.3 |  |
| Maritimes | $+0.1$ | - 9.7 | $+5.1$ | - 9.7 | + 4.0 |
| रueboc ................ | -11.7 | -12.5 | - 1.9 | -14.1 |  |
| Ontario ............. | - 3.1 | -4.5 | +1.8 | - 4.5 |  |
| Western Provinces | $+3.0$ | -5.9 | - 4.0 | $-10.0$ |  |
| Tobacco and Confectionery <br> Maritimes and Quebec <br> Ontario <br> Western Provinces .... | $\begin{array}{r} +5.8 \\ +9.2 \\ +4.3 \\ +5.8 \end{array}$ | $\begin{aligned} &-7.0 \\ &=7.9 \\ &=1.4 \\ &=12.5 \end{aligned}$ | $\begin{aligned} & -6.1 \\ & -3.0 \\ & +1.4 \\ & -20.6 \end{aligned}$ | $\begin{aligned} & (x) \\ & +1.8 \\ & +0.8 \\ & =1.8 \end{aligned}$ | +18.7 |
| Wholesale Trade - |  |  |  |  |  |
| Maritimos . | + 5.2 | - 4.9 | - 9.2 | - 0.2 |  |
| Quebec ............. | $+1.5$ | - 7.0 | - 8.4 | - 4.2 |  |
| Ontario .............. | + 3.6 | $-3.8$ | - 2.0 | -0.7 |  |
| Prairies | $+4.7$ | - 5.0 | - 5.5 | - 0.6 |  |
| British Columbia ... | $+3.7$ | -0.7 | - 1.3 | - 1.6 |  |
| CANADA .......... | + 3.6 | - 4.4 | - 5.0 | - 1.4 | + 4.6 |

(1) Revised.
(2) Preliminary.
(x) Unchanged

Note: Figures for Nowfoundland are not available.

| Year and | Month | WHOLESAIE TRADE |  |  |  |  |  | AUTOMOTTVE EQURPMENT |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | CANADA | Maritimes | Quebec | Ontario | Prairies | British Columisia | CANADA | Maritimos \& Quebec | Ontario | Western <br> Provinces |
| April 1947 | *..0 | 269.0 | 291.0 | 257.1 | 275.0 | 252.0 | 305.9 | 360.9 | 411.5 | 308.8 | 396.8 |
| April 1948 | -** | 285.1 | 297.7 | 281:0 | 296.5 | 249.) | 344.4 | 368.1 | 412.3 | 370.6 | 353.2 |
| April 1949 | -0.0 | 291.? | 276.3 | 267.8 | 303.9 | 287.8 | 324.4 | 395.3 | 351, | 381.3 | 432.0 |
| March 1950 | *... | 293.6 | 289.3 | 2720 | 298.5 | 289.3 | 326.2 | 335.5 | 296.7 | 374.8 | 322.1 |
| Afril 1950 | -*. | 278.9 | 262.8 | 249.1 | 292.4 | 273.4 | 322.1 | 372.8 | 328.1 | 376.3 | 391.8 |


| Year and Month |  | DRIJGS |  |  | CLOTHING | FOOTWEAR | DRY GOODS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | CANADA | Maritimes Que. \& Ont | Western Provinces | Canada | CANADA | CANADA | Maritimes \& Quebec | Ontario | Western Provinces |
| April 1947 | *** | 248.8 | 240.5 | 266. ${ }^{\text {a }}$ | 270.3 | 294.2 | 282.0 | 291.8 | 294.0 | 239.2 |
| April 1948 | -*. | 288.9 | 279. | 308.8 | 253.5 | 288.9 | 259.2 | 266.4 | 272.5 | 218.9 |
| -ril 1949 | -... | 316.1 | 308. $\ell$ | 329.5 | 280.1 | 350.4 | 253.0 | 254.9 | 257.0 | 234.0 |
| Merch 1950 | - | 292.3 | 287.9 | 305.5 | 272.9 | 350.4 | 255.5 | 250.4 | 272.7 | 278.3 |
| April 1950 | ...。 | 285.4 | 271.9 | 317.3 | 231.4 | 284.8 | 223.7 | 223.5 | 231.8 | 203.6 |


| Year and | Month | GROCER IBS |  |  |  |  |  | FRTITS AND VEGEIAELES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | CANADA | Maritimes | Quebec | Ontario | Prairies | Britjsh Columiza | CANADA | Naritimes <br> s. quebec | Onterio | Wester:Provinces |
| April 1947 | *** | 222.6 | 279.4 | 188.3 | 233.8 | 191.0 | 259.4 | $25 \% .1$ | 271.8 | 294.2 | 269.2 |
| April 1948 | -** | 252.0 | 292.5 | 226.3 | 251.8 | 218. ${ }^{\text {c }}$ | 321.4 | 231.1 | 254.7 | 282.1 | 218.9 |
| April 1949 | .... | 235.1 | 257.1 | 185.3 | 223.9 | 230.3 | 315.3 | 272.9 | 259.3 | 352.2 | 265.3 |
| March 1950 | **。 | 262.3 | 309.5 | 219.9 | 261.2 | 253.0 | 302.2 | 265.4 | 235.6 | 286.2 | 253.6 |
| April 1950 | .... | 236.0 | 253.2 | 192.9 | 224.6 | 229.1 | 318.1 | 278.6 | 258.0 | 344.1 | 287.1 |


| Year and Month | HARDVIAPE |  |  |  |  | TOBACCO AND COTFECTIOMERY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | CA NADA | Aritimes | Quebec | Onterio | Western Provinces | CANADA | Maritimes \& Quehor | Ontaric | Western Province: |
| April $1947 \ldots$ | \$48.5 | 342.0 | 301.9 | 335.8 | -378.4 | 308.4 | 347.0 | 292.4 | 272.8 |
| April $1948 \ldots$ | 376.0 | 405.1 | 356.2 | 387.9 | 374.6 | 348.5 | 409.8 | 340.4 | 292.2 |
| April 1949 .... | 382.8 | 373.9 | 336.6 | 411.9 | 390.7 | 376.4 | 432.3 | 350.3 | 335.2 |
| harch 1950 .... | 367.4 | 321.1 | 300.2 | 386.5 | 382.9 | 372.8 | 410.5 | 340.7 | 369.6 |
| April 1950 ... | 355.2 | 337.6 | $2 \subseteq 4.5$ | 393.4 | 367.6 | 350.1 | 398.1 | 345.4 | 293.3 |

