



## DOMINION BUREAU OF STATISTICS Industry and Merchandising Division OTTAWA

C. 2

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



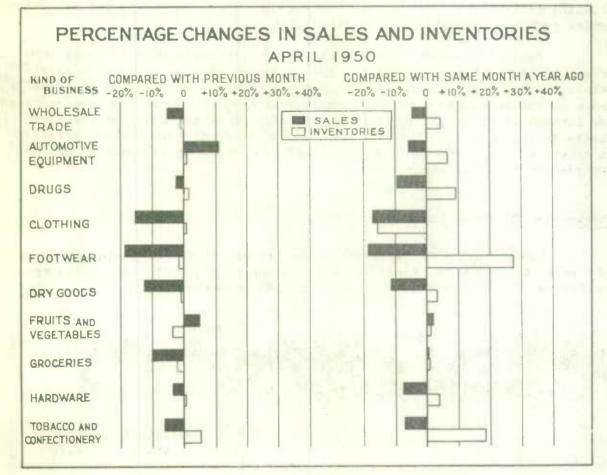
#### WHOLESALE TRADE

**APRIL 1950** 

April Sales Down 4% from 1949

Dollar value of wholesale sales, as reported by 366 wholesalers representing nine lines of trade, declined 4% in April 1950 from April 1949, and was 5% lower than in March 1950. Cumulative sales for the first four months of 1950 were 1% below the total for the corresponding period of 1949. The general unadjusted index (on the base, average for 1935-1939 100) stood at 278.9 for April 1950, 291.7 for April 1949, and 293.6 for March 1950.

Decreases from April 1949 were recorded in sales for all regions of the country. Sales in British Columbia were only slightly



below April last year with a decrease of 1%. A decline of 4% was registered for Ontario and of 5% for the Maritime Provinces and the Prairie Provinces. Quebec sales were 7% below April a year ago.

#### One Trade Only Shows Gain

Fruit and vegetable dealers, with sales up 2% had the only increase among the nine trades included in the survey, comparing April 1950 with April 1949. Grocery wholesalers' sales were practically the same as in April a year ago, small gains in Quebec and British Columbia being offset by declines in the Maritime and Prairie Provinces.

The drop in sales of automotive equipment wholesalers amounted to 6%, corresponding with the decrease for the year to date. Hardware wholesalers' sales were 7% below April 1949. This was the only trade for which the April decline was smaller than the decline for the year to date, which in this case was 9%. Sales of tobacco and confectionery wholesalers were also 7% below April 1949, while decreases of 10% and 12% were recorded for drugs and dry goods respectively. Largest decreases were reported by clothing wholesalers, at 17%, and footwear wholesalers, at 19%.

#### Stocks 5% Higher

The value of stocks in the hands of wholesalers in the nine trades surveyed was 5% higher at April 30, 1950 than at the end of April 1949. Clothing wholesalers' inventories remained 16% lower in value, but all other trades reported stocks higher in value than in 1949.

Fruit and vegetable dealers' and grocery wholesalers' stocks were valued 1% higher than at April 30, 1949. Inventories of hardware wholesalers and dry goods wholesalers at the end of April were valued 4% above those on the same date last year, while increases of 7% and 10% were recorded for automotive equipment wholesalers and drug wholesalers respectively. Stocks in the hands of wholesale tobacco and confectionery dealers were 19% in excess of the value at April 30 a year ago, while an increase of 27% was recorded by footwear wholesalers.

#### Stock-Sales Ratio in the Grocery Trade

Stocks in the hands of wholesale grocers at the beginning of April 1950 were valued 19% in excess of sales during April, while the corresponding figures for 1948 and 1949 were 9% and 14% respectively.

		INVENTORY			
Trade and Region	(1) March 1950 March 1949	(2) April 1950 April 1949	April 1950 March 1950	April 1950 Anto- April 1949	April 1950 April 1949
Automotive Equipment  Maritimes and Quebec  Ontario	- 1.4	- 5.7 - 6.7 - 1.3 - 9.3	+11.1 +10.6 + 0.4 +21.6	- 5.9 - 8.0 + 0.3 -10.4	+ 6.7
Drugs Maritimes, Que., and Ont. Western Provinces	+ 7.6 +10.9	- 9.7 -11.9 - 3.7	- 2.4 - 5.6 + 3.9	- 2.8 - 1.7 - 5.0	+ 9.6
Quebec	+17.1	-18.2 -16.6	-15,2	-11.0	-15.6
Maritimes and Quebec Ont. & Western Provinces	+ 4.1 + 0.5		-18.7	- 8.9	+27.3
Dry Goods	1	-11.6 -12.3 - 9.8 -13.0	-12.4 -10.7 -15.0 -26.8	-10.5 -13.9 - 8.8 - 5.8	+ 3.7
Fruits and Vegetables  Maritimes and Quebec  Ontario	+ 4.1 - 2.3 + 4.0 + 7.9	- 2.3	+ 5.0 + 9.5 +20.2 +13.2	+ 4.7 = 0.3 + 2.2 + 9.8	+ 1.4
Groceries  Maritimes  Quebec  Ontario  Prairies  British Columbia	+ 8.1 + 7.6 +18.6 + 6.4	+ 0.4	-10.0 =18.2 =12.3 =14.0 = 9.4 + 5.3	+ 4.7 + 4.0 +11.6 + 2.1 + 7.6 + 1.6	+ 0.8
Maritimes Quebec Ontario Western Provinces	- 1.9 + 0.1 -11.7 - 3.1 + 3.0	-12.5 - 4.5	- 3.3 + 5.1 - 1.9 + 1.8 - 4.0	- 9.3 - 9.7 -14.1 - 4.5 -10.0	+ 4.0
Tobacco and Confectionery Maritimes and Quebec Ontario	+ 5.8 + 9.2 + 4.3 + 5.8		- 6.1 - 3.0 + 1.4 -20.6	(x) + 1.8 + 0.8 - 1.8	+18.7
Wholesale Trade = Maritimes Quebec Ontario Prairies British Columbia	+ 5.2 + 1.5 + 3.6 + 4.7 + 3.7	- 7.0 - 3.8 - 5.0	- 9.2 - 8.4 - 2.0 - 5.5 - 1.3	- 0.2 - 4.2 - 0.7 - 0.6 - 1.6	
CANADA	+ 3.6	- 4.4	= 5.0	- 1.4	+ 4.6

Note: Figures for Newfoundland are not available.

# STATISTICS CANADA LIBRARY BIBLIOTHECUS STATISTICUS CANADA

### MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA (Average, 1935-1939-100)

Year and Mon	Month		H	HOLESALE	TRADE				AUTOMOTIV	E EQUIPME	T
	I MOLLOII	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
April 1947		269.0	291.0	257.1	275:0	252:0	305.9	360:9	411.5	308.8	396.8
April 1948		285.1	297.7	281:0	296.5	249.0	344.4	368.1	412,3	370.6	353.2
April 1949		291.7	276.3	267 <sub>e</sub> 8	303.9	287.8	324.4	395.3	351,7	381.3	432.0
March 1950		293.6	289.3	272.0	298,5	289.3	326,2	335.5	296.7	374.8	322.1
April 1950		278.9	262.8	249.1	292.4	273.4	322.1	372.8	328.1	376.3	391.8
Year and Mon	Manth	DRUGS CLOT			CLOTHING	FOOTWEAR		DRY	GOODS		
rear and	MOII GII	CANADA	Maritimes Que. & Ont.		Western Provinces		CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
April 1947		248.8	240.5	266.4		270.3	294.2	282.0	291.8	294.0	239.2
	****	288.9	279.5	308.8		253.5	288.9	259.2	266.4	272.5	218.9
'rril 1949		316.1	308.€	329.5		280.1	350.4	253.0	254.9	257.0	234.0
March 1950		292.3	287.9	305.5		272.9	350.4	255.5	250.4	272.7	278.3
April 1950	****	285.4	271.9	317.3		231.4	284.9	223.7	223,5	231.8	203.6
		GROCERIES					FRUITS AND VEGETABLES				
Year and	Month	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
April 1947	* * * *	222.6	279.4	188.3	233.8	191.0	259.4	257.1	271.8	294.2	269.2
April 1948		252.C	292.5	226.3	251.8	218.9	321.4	231.1	254.7	282.4	218.9
April 1949		235.1	257.1	185.3	223.9	230.3	315.3	272.9	259.3	352.2	265.3
March 1950		262.3	309.5	219.9	261.2	253.0	302.2	265.4	235.6	286.2	253.6
April 1950		236.0	253.2	192.9	224.6	229.1	318.1	278.6	258.0	344.1	287.1
				HARDWA	RE			TOP	ACCO AND CO	NEECTIONE	₹Ÿ
Year and	Month					Wast	tern		la mi t i mas	20 22 21104	Western

	HARDWARE						TOBACCO AND CONFECTIONERY			
Year and Month	CANADA	aritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontari c	Western Provinces	
April 1947	348.5 376.0	341.0 405.1	301.9 356.2	335.8 387.9	378.4 374.6	308.4 348.5	347.0 409.8	292.4 340.4	272.8	
April 1949	382.8	373.9	336.6	411.9	390.7	376.4	432.3	350.3	335.2	
March 1950 April 1950	367.4 355.2	321.1 337.6	300.2	386.5 393.4	382.9 367.6	372.8 350.1	410.5 398.1	340.7 345.4	369.6 293.3	