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DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA



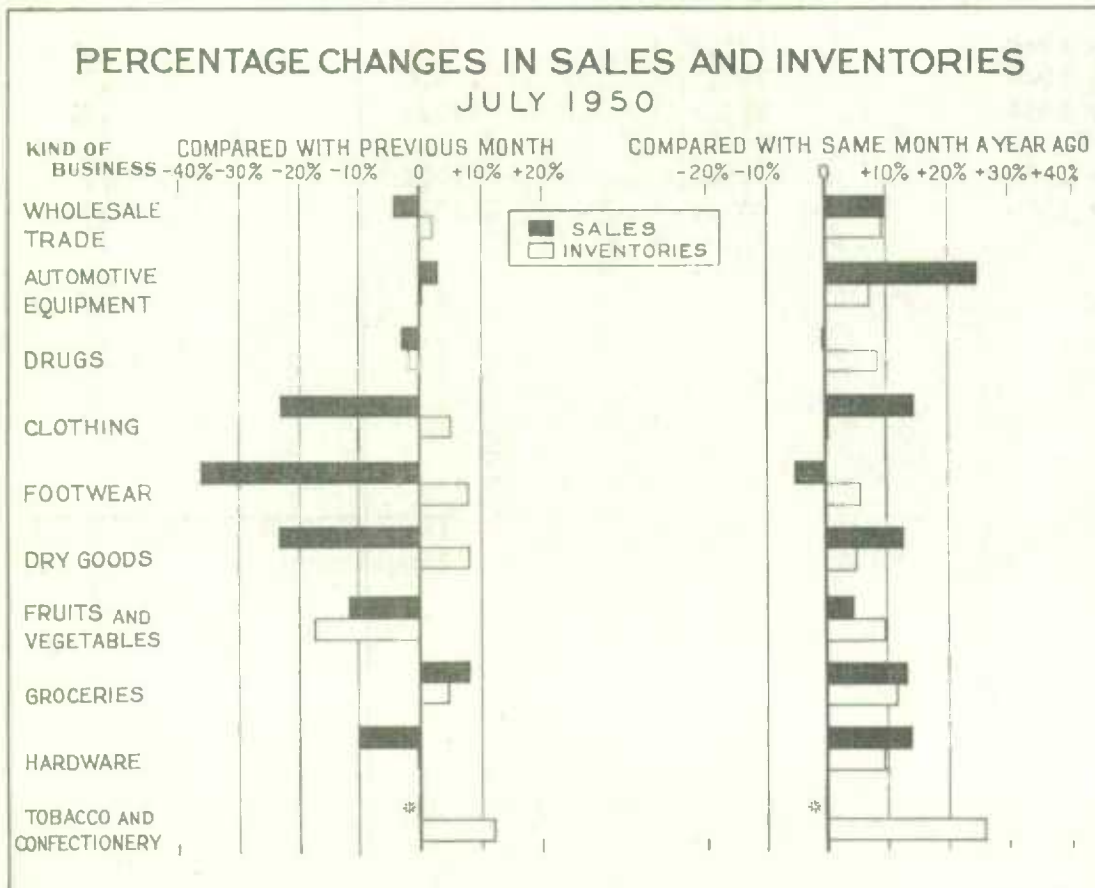
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13

WHOLESALE TRADE
JULY 1950

Sales of wholesalers in Canada in July 1950 were 10% higher in dollar volume than in July a year ago and 4% below June 1950. Cumulative sales for the first seven months of 1950 exceeded the volume for the corresponding period of 1949 by 2%. The general unadjusted index of wholesale sales for the nine lines covered by this survey (on the base, average for 1935-1939=100) stood at 313.5 for July 1950, 285.5 for July 1949, and 326.4 for June 1950.

Gains were recorded in July for all regions of the country and ranged between 8% and 10% in Ontario and Western Canada and between 4% and 7% in Quebec and the Maritimes.



* Not Available

Prepared in the Merchandising and Services Section

Sales Trends in Individual Trades

Automotive equipment wholesalers registered the greatest gain over July 1949 with dollar sales up 25% as compared with a 1% increase for the first seven months of the year. Increases in hardware, clothing, dry goods, and grocery wholesalers' sales in July amounted to 14%, 14%, 13%, and 13% respectively and were the largest these trades have recorded since the beginning of the year. After showing an increase for the first time this year in June, footwear wholesalers again recorded lower sales than in 1949, the July volume being 5% below that for July last year.

Stocks

Inventories of wholesalers at the end of July 1950 were valued 9% higher than at the same date a year ago. Tobacco and confectionery wholesalers reported stocks 26% in excess of the inventory value at July 31, 1949, while no change was recorded in the value of stocks held by clothing wholesalers. Gains in the other trades ranged between 5% and 11%.

Grocery and Dry Goods Inventories

<u>Month and Year</u>	<u>Index Numbers of Wholesale Inventories</u> (Average for 1935-1939 = 100)		<u>Stocks/Sales Ratios</u>
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>	<u>Grocery Wholesalers</u>
July 1947	171.8	178.1	.96
July 1948	207.5	184.0	.85
July 1949	220.8	191.4	.91
June 1950	210.5	210.6	.96
July 1950	231.8	213.0	.91

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Percentage Changes in Wholesale Trade

Trade and Region	Percentage Change				INVENTORY July 1950 July 1949
	SALES				
	(1)	(2)	July	Jan.-to-	
	June 1950 June 1949	July 1950 July 1949	1950 June 1950	July 1950 Jan.-to- July 1949	
Automotive Equipment	+ 3.8	+ 24.7	+ 3.0	+ 0.7	+ 7.2
Maritimes and Quebec ...	+ 0.7	+20.4	+ 5.0	+ 1.3	
Ontario	+ 9.2	+26.5	+13.7	+ 6.1	
Western Provinces	(x)	+24.5	- 8.7	- 4.0	
Drugs	+ 3.7	- 0.1	- 2.9	- 0.2	+ 8.5
Maritimes, Que., and Ont..	+ 3.8	- 0.5	- 3.2	+ 0.4	
Western Provinces	+ 3.3	+ 0.6	- 1.6	- 1.6	
Clothing	+ 0.4	+14.2	-23.1	- 7.2	+ 0.1
Quebec	-11.4	+14.3			
Ont. & Western Provinces..	+13.2	+14.1			
Footwear	+ 5.0	- 5.1	-36.3	- 6.5	+ 5.7
Maritimes and Quebec ...	+ 5.1	+ 1.2			
Ont. & Western Provinces..	+ 4.9	-10.2			
Dry Goods	+ 1.3	+12.6	-23.3	- 6.1	+ 5.0
Maritimes and Quebec ...	+ 1.2	+13.6	-39.7	- 9.1	
Ontario	- 2.2	+15.5	-16.4	- 4.5	
Western Provinces	+ 6.8	+ 7.9	+ 6.8	- 3.2	
Fruits and Vegetables ...	+16.3	+ 4.6	-11.5	+ 7.7	+ 9.7
Maritimes and Quebec ...	+32.6	+ 6.2	-30.2	+ 7.0	
Ontario	+11.3	- 3.3	-13.6	+ 7.5	
Western Provinces	+13.7	+10.2	+ 1.3	+10.4	
Groceries	(x)	+13.0	+ 8.1	+ 6.0	+11.3
Maritimes	+ 0.7	+ 7.0	+ 7.2	+ 4.5	
Quebec	+ 3.4	+16.7	+ 6.6	+11.2	
Ontario	- 1.7	+10.7	+ 6.8	+ 3.5	
Prairies	+ 2.1	+15.1	+15.4	+ 8.3	
British Columbia	- 3.2	+17.6	+ 0.3	+ 5.0	
Hardware	+ 9.0	+13.8	- 9.9	- 0.8	+ 9.3
Maritimes	+12.1	+14.8	- 5.9	+ 1.1	
Quebec	+12.6	+24.0	- 7.2	- 1.3	
Ontario	+10.4	+15.9	-24.9	+ 2.7	
Western Provinces	+ 6.0	+ 8.0	- 6.1	- 2.9	
Tobacco and Confectionery..	+ 4.7	(a)	(a)	(a)	+26.0
Maritimes and Quebec ..	+ 2.6	+ 4.3	-14.3	+ 3.6	
Ontario	+ 5.9	+ 3.0	-10.6	+ 2.9	
Western Provinces	+ 4.4	(a)	(a)	(a)	
Wholesale Trade -					
Maritimes	+ 1.9	+ 6.5	+ 2.3	+ 2.6	
Quebec	+ 8.8	+ 4.4	- 6.5	+ 1.7	
Ontario	+ 4.4	+ 8.4	- 7.8	+ 2.6	
Prairies	+ 6.1	+ 9.3	+ 2.2	+ 2.8	
British Columbia	+ 0.7	+10.1	- 5.4	+ 1.7	
CANADA	+ 5.0	+ 9.8	- 4.0	+ 2.4	+ 9.2

(1) Revised. (2) Preliminary. Note: Figures for Newfoundland are not available.
 (x) Unchanged. (a) Not available.

MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA
(Average, 1935 - 1939 = 100)



Year and Month	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July 1947	2,769	2,987	2,413	2,792	2,825	3,227	3,482	3,916	3,654	3,163
July 1948	2,835	3,193	2,297	2,837	2,932	3,517	3,492	4,069	3,570	3,204
July 1949	2,855	2,985	2,302	2,888	3,043	3,265	3,558	3,617	3,813	3,307
June 1950	3,264	3,109	2,816	3,395	3,255	3,801	4,308	4,147	4,241	4,508
July 1950	3,135	3,179	2,633	3,131	3,326	3,595	4,437	4,355	4,823	4,117

Year and Month	DRUGS			CLOTHING	FOOTWEAR	DRY GOODS			
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July 1947	2,560	2,481	2,783	1,960	2,163	1,808	1,450	2,002	2,294
July 1948	2,821	2,647	3,320	1,782	1,726	1,790	1,453	1,878	2,381
July 1949	2,914	2,740	3,410	1,550	1,453	1,464	1,158	1,611	1,910
June 1950	2,997	2,815	3,487	2,302	2,166	2,150	2,182	2,226	1,930
July 1950	2,911	2,726	3,430	1,770	1,379	1,648	1,315	1,861	2,061

Year and Month	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July 1947	2,625	3,057	2,404	2,663	2,431	2,857	3,293	2,705	3,264	3,702
July 1948	2,877	3,326	2,185	2,857	2,934	3,400	2,526	2,083	2,676	2,680
July 1949	2,773	3,100	2,211	2,891	2,729	3,097	3,044	2,393	3,061	3,457
June 1950	2,899	3,095	2,420	2,997	2,722	3,632	3,598	3,640	3,425	3,761
July 1950	3,133	3,317	2,580	3,200	3,141	3,642	3,184	2,541	2,960	3,810

Year and Month	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July 1947	3,105	2,791	2,721	2,999	3,397	3,398	3,534	3,185	3,305
July 1948	3,372	3,187	3,056	3,275	3,594	3,840	3,771	3,653	3,771
July 1949	3,520	3,197	3,163	3,288	3,867	3,771	3,631	3,613	3,711
June 1950	4,444	3,900	4,225	5,076	4,448	4,240	4,419	4,161	3,911
July 1950	4,006	3,670	3,922	3,811	4,176	(a)	3,787	3,721	(a)

(a) Not available.