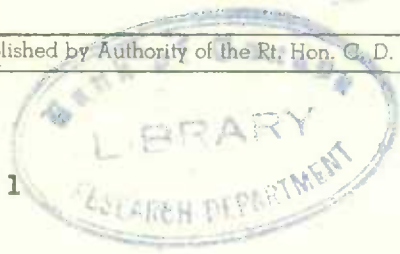




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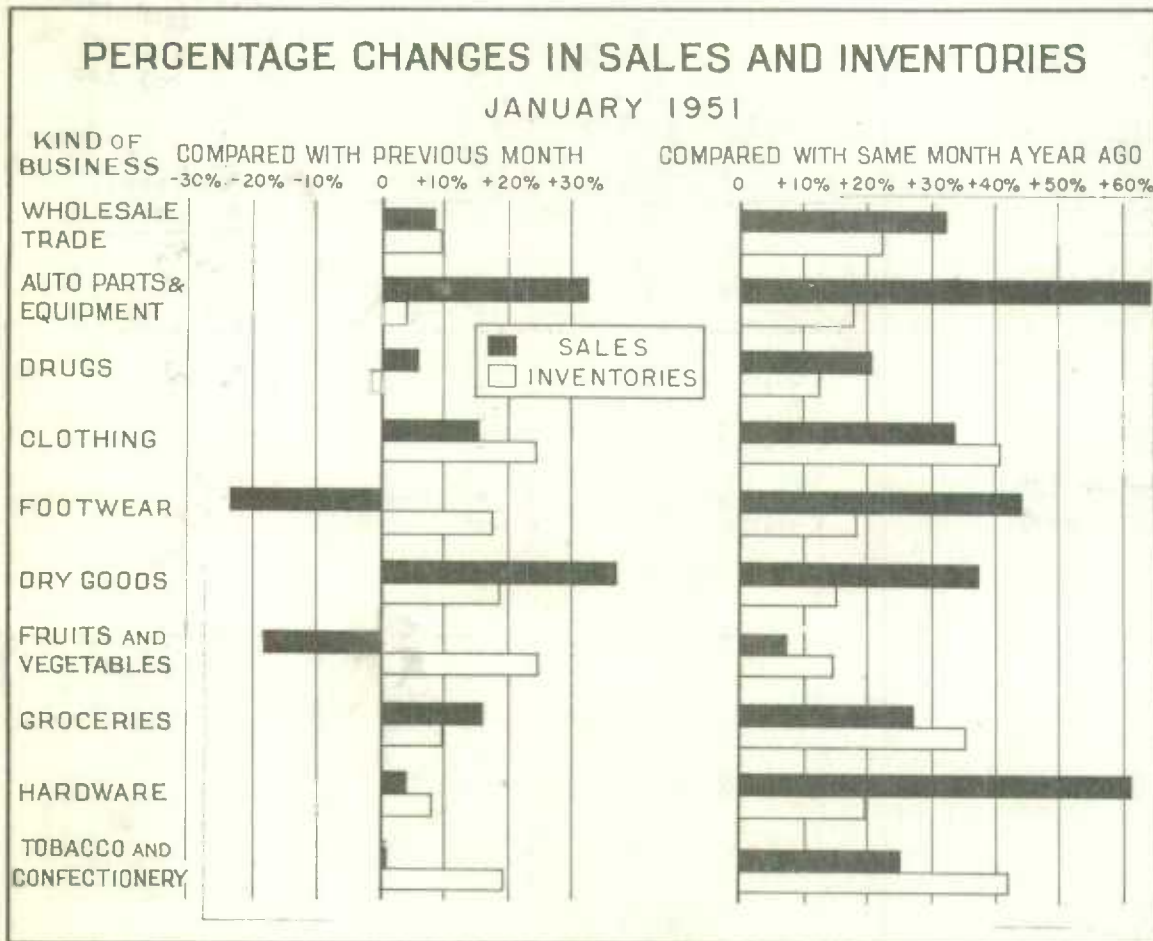


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# WHOLESALE TRADE

JANUARY 1951

January sales of wholesalers, in the nine lines of trade covered by this survey, advanced 32% over January 1950, to record the highest dollar volume ever attained in that month. Compared with December 1950, January 1951 sales were up 9%. The general unadjusted index (on the base, average for 1935-1939 = 100) stood at 306.7 for January 1951, 232.0 for January 1950, and 282.4 for December 1950.



Increases were fairly uniform in the various regions of the country. Wholesalers in the Maritime Provinces recorded an increase of 25% over January 1950, while gains in the other provinces ranged between 30% and 34%.

#### Sales Trends in Individual Trades

Major increases were registered in most of the individual kinds of business. Outstanding gains were reported by automotive parts, accessories, and equipment dealers at 65%, and by hardware wholesalers at 61%. Dry goods wholesalers' sales were up 38% and clothing, 34%. Insufficient coverage prevented the publication of figures for footwear wholesalers.

**Grocery**, tobacco and confectionery, and drug wholesalers reported increases of 27%, 25%, and 21% respectively over January 1950, while a gain of 7% was recorded by fruit and vegetable wholesalers.

#### Inventories

Inventories of wholesalers in the nine trades surveyed were valued 22% higher at January 31, 1951 than at the corresponding date in 1950. Greatest increases over a year ago in value of stocks on hand were reported by tobacco and confectionery, clothing, and grocery wholesalers at 42%, 41%, and 35% respectively. The other trades reported stocks at January 31, 1951 valued between 12% and 20% higher than at the end of January last year.

#### Grocery and Dry Goods Wholesalers' Inventories

<u>Month and Year</u>	<u>Index Numbers of Wholesale Inventories</u> (Average for 1935-1939 = 100)		<u>Stocks/Sales Ratios</u>
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>	<u>Grocery Wholesalers</u>
January 1948	164.8	218.5	1.46
January 1949	196.8	225.7	1.46
January 1950	200.7	185.8	1.21
December 1950	189.9	220.6	1.33
January 1951	231.0	251.4	1.10

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Percentage Changes in Wholesale Trade (1)  
(Preliminary)

Trade and Region	SALES		INVENTORY	
	January 1951	January 1950	January 1951	January 1950
<b>WHOLESALE TRADE (1), CANADA</b>	<b>+32.2</b>		<b>22.2</b>	
Maritimes	+ 24.5			
Quebec	+ 33.9			
Ontario	+ 33.8			
Prairies	+ 30.7			
British Columbia	+ 33.3			
<b>Auto Parts and Equipment (2)</b>	<b>+64.8</b>		<b>+17.5</b>	
Maritimes and Quebec	+110.1			
Ontario	+ 54.4			
Western Provinces	+ 60.7			
<b>Drugs</b>	<b>+20.9</b>		<b>+12.7</b>	
Maritimes, Quebec and Ontario	+ 20.9			
Western Provinces	+ 20.8			
<b>Clothing</b>	<b>+33.8</b>		<b>+40.9</b>	
Quebec	+ 4.7			
Ontario and Western Provinces	+ 62.8			
<b>Footwear</b>	<b>(x)</b>		<b>(x)</b>	
Maritimes and Quebec	(x)			
Ontario and Western Provinces	+ 42.7			
<b>Dry Goods</b>	<b>+37.7</b>		<b>+15.1</b>	
Maritimes and Quebec	+ 45.9			
Ontario	+ 33.3			
Western Provinces	+ 33.0			
<b>Fruits and Vegetables</b>	<b>+ 7.3</b>		<b>+14.7</b>	
Maritimes and Quebec	+ 6.7			
Ontario	+ 7.0			
Western Provinces	+ 8.0			
<b>Groceries</b>	<b>+27.2</b>		<b>+35.3</b>	
Maritimes	+ 15.4			
Quebec	+ 29.4			
Ontario	+ 34.8			
Prairies	+ 28.0			
British Columbia	+ 18.6			
<b>Hardware</b>	<b>+61.2</b>		<b>+19.9</b>	
Maritimes	+ 60.7			
Quebec	+ 55.9			
Ontario	+ 59.6			
Western Provinces	+ 65.2			
<b>Tobacco and Confectionery</b>	<b>+25.1</b>		<b>+41.9</b>	
Maritimes and Quebec	+ 21.3			
Ontario	+ 28.7			
Western Provinces	+ 23.4			

(1) Composite of Nine Trades. (x) Not available.

(2) Designation of this group has been changed from "Automotive Equipment" but the content is the same.

NOTE: Figures for Newfoundland are not available.





## MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA

(Average 1935 - 1939 = 100)

Month and Year	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
January 1948.....	244.2	221.5	217.7	258.4	226.9	314.1	320.9	284.4	354.2	316.6
January 1949.....	243.7	226.6	204.0	263.3	230.3	309.1	330.5	302.0	357.0	329.3
January 1950.....	232.0	224.1	190.7	253.0	221.1	281.3	301.4	235.9	351.3	295.1
December 1950.....	282.4	265.2	260.5	301.7	258.8	327.7	374.6	444.3	435.6	328.5
January 1951.....	306.7	279.0	255.3	338.5	289.0	375.0	496.7	495.6	542.4	474.2

Month and Year	DRUGS			CLOTHING	FOOTWEAR	DRY GOODS			
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
January 1948.....	283.5	273.3	311.1	274.7	248.7	252.1	234.6	280.3	251.0
January 1949.....	313.0	304.5	336.0	220.6	148.5	206.5	184.2	241.1	203.1
January 1950.....	282.6	285.3	278.2	173.8	130.2	172.6	142.9	207.1	182.2
December 1950.....	322.8	307.1	366.7	201.3	244.6	173.6	150.9	191.7	184.6
January 1951.....	341.7	344.9	336.1	232.5	(x)	237.7	208.5	276.1	242.3

Month and Year	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
January 1948.....	216.2	235.2	155.6	231.1	196.0	289.4	186.7	156.6	216.8	168.5
January 1949.....	217.1	235.2	141.4	234.3	197.6	307.1	201.8	166.8	230.5	187.5
January 1950.....	221.0	248.6	152.3	227.7	211.6	297.3	203.0	167.0	233.5	187.5
December 1950.....	242.4	252.4	211.4	267.4	208.2	298.9	267.9	196.1	265.1	320.0
January 1951.....	281.1	286.9	197.1	306.9	270.8	352.6	217.8	178.2	249.8	202.5

Month and Year	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces
January 1948.....	300.7	210.5	317.5	292.0	322.5	303.8	285.0	295.2	304.6
January 1949.....	310.0	242.3	341.9	321.8	309.0	310.5	285.0	301.7	314.3
January 1950.....	266.0	202.3	295.4	307.3	245.3	309.9	299.5	298.1	306.1
December 1950.....	411.9	336.5	430.8	498.1	365.7	384.8	445.0	387.9	338.9
January 1951.....	428.8	325.1	460.5	490.5	405.2	387.7	363.3	383.7	377.7

(x) Not available.