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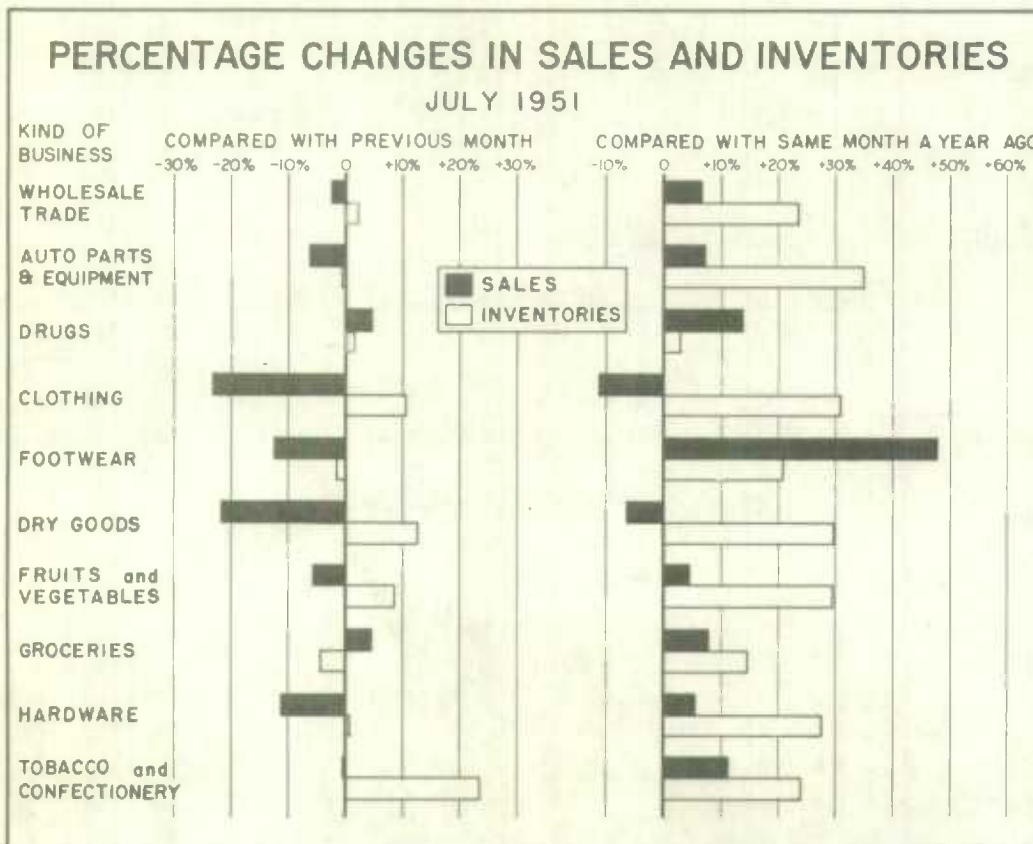
# WHOLESALE TRADE

## JULY, 1951

Dollar sales of wholesalers in July 1951 were 7% in excess of the sales volume for July 1950 and 2% below June 1951. Cumulative figures for the first seven months of 1951 indicate an increase of 16% in sales over the corresponding period of 1950.

Figures in this report are based on returns from some 400 wholesalers representing nine trades. They reflect trends in dollar volume of business, and are without adjustment for changes in wholesale prices.

The general unadjusted index (on the base, average for 1935-1939=100) stood at 335.5 for July 1951, as compared with 314.1 for July 1950 and 343.7 for June 1951.



Stocks in the hands of wholesalers at the end of July were valued 23% higher than at July 31, 1950.

Footwear wholesalers' sales advanced 48% to lead the other trades in percentage gain over last July. This compares with a 28% gain registered for the first seven months of the year. Stocks in the wholesale footwear trade were valued 27% above the inventory value of a year ago.

Sales of drug wholesalers were up 14% over July 1950, while tobacco and confectionery wholesalers registered a gain of 11%. Increases ranging between 4% and 8% were recorded by grocery, automotive parts and equipment, hardware, and fruit and vegetable wholesalers. Stocks of grocery wholesalers were valued 14% higher than at the end of July a year ago, while increases in value of stocks in the automotive parts and equipment, hardware, and fruit and vegetable trades were 35%, 27% and 30%, respectively.

Decreases from July 1950 were reported in sales of dry goods wholesalers (7%) and clothing wholesalers (11%), while the value of stocks on hand in these trades increased 30% and 31%, respectively. Both trades showed increases for the year to date, dry goods wholesalers' sales being 17% and clothing wholesalers' sales 10% in excess of the volume for the first seven months of 1950.

The Prairie Provinces, with an overall increase of 13%, had the greatest gain in dollar volume of business over July 1950 among the various regions of the country. Sales in British Columbia were up 7%, while gains of 6% and 3% were recorded for Ontario and Quebec, respectively. A decrease of 1% was reported in wholesale sales in the Maritime Provinces.

#### Grocery and Dry Goods Wholesalers' Inventories

<u>Month and Year</u>	<u>Index Numbers of Wholesale Inventories</u> (Average for 1935-1939 100)		<u>Stocks/Sales Ratios</u>
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>	<u>Grocery Wholesalers</u>
July 1948	207.5	184.0	.85
July 1949	220.8	191.4	.92
July 1950	231.2	214.0	.91
<b>June 1951</b>	<b>263.5</b>	<b>262.4</b>	<b>1.12</b>
July 1951	299.6	244.6	1.03

Percentage Changes in Wholesale Trade<sup>(1)</sup>  
(Preliminary)

Trade and Region	SALES		INVENTORY
	July 1951 July 1950	Jan.-July 1951 Jan.-July 1950	July 31, 1951 July 31, 1950
<u>WHOLESALE TRADE</u> <sup>(1)</sup> , CANADA .....	+ 6.8	+15.7	+23.2
Maritimes .....	- 1.3	+10.7	
Quebec .....	+ 2.9	+15.9	
Ontario .....	+ 5.6	+15.7	
Prairies .....	+12.7	+15.0	
British Columbia .....	+ 7.0	+20.3	
<u>Auto Parts and Equipment</u> .....	+ 7.0	+31.8	+34.9
Maritimes and Quebec .....	- 4.8	+37.7	
Ontario .....	+12.4	+28.1	
Western Provinces .....	+ 6.1	+33.2	
<u>Drugs</u> .....	+13.6	+14.8	+ 2.8
Maritimes, Quebec and Ontario.	+14.0	+13.6	
Western Provinces .....	+12.8	+17.8	
<u>Clothing</u> .....	-11.3	+ 9.5	+30.9
Quebec .....	-12.4		
Ontario and Western Provinces.	-10.4		
<u>Footwear</u> .....	+47.7	+27.9	+20.7
Maritimes and Quebec .....	+81.3		
Ontario and Western Provinces.	+17.9		
<u>Dry Goods</u> .....	- 6.5	+16.5	+29.6
Maritimes and Quebec .....	- 3.5	+19.4	
Ontario .....	-13.4	+14.0	
Western Provinces .....	- 1.5	+15.4	
<u>Fruits and Vegetables</u> .....	+ 4.6	+ 2.7	+29.5
Maritimes and Quebec .....	- 5.3	+ 3.2	
Ontario .....	+ 4.6	+ 5.3	
Western Provinces .....	+ 8.4	- 0.3	
<u>Groceries</u> .....	+ 7.6	+14.1	+14.3
Maritimes .....	- 0.2	+ 7.4	
Quebec .....	(x)	+ 8.9	
Ontario .....	- 1.0	+11.9	
Prairies .....	+25.3	+19.1	
British Columbia .....	+10.1	+20.7	
<u>Hardware</u> .....	+ 5.2	+28.0	+27.2
Maritimes .....	-10.1	+18.8	
Quebec .....	+ 2.3	+31.0	
Ontario .....	+11.9	+32.8	
Western Provinces .....	+ 4.9	+24.8	
<u>Tobacco and Confectionery</u> .....	+11.1	+ 8.8	+23.9
Maritimes and Quebec .....	+11.1	+ 5.0	
Ontario .....	+19.2	+14.1	
Western Provinces .....	+ 3.6	+ 5.1	

(1) Composite of Nine Trades. (x) Unchanged.  
NOTE: Figures for Newfoundland are not available.

MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA  
(Average 1935-39=100)

Month and Year	WHOLESALE TRADE						AUTO PARTS AND EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July 1948 .....	283.5	319.3	229.7	283.7	293.2	351.7	349.2	406.9	357.0	320.4
July 1949 .....	285.5	298.5	230.2	288.8	304.3	326.5	355.8	361.7	381.3	330.7
July 1950 .....	314.1	318.2	263.8	313.9	333.2	359.5	443.0	438.4	479.7	411.7
June 1951 .....	343.7	324.0	288.9	355.5	343.7	422.3	505.3	500.1	486.4	534.6
July 1951 .....	335.5	314.1	271.5	331.5	375.5	384.7	474.0	417.4	539.2	436.8
	DRUGS			CLOTHING	FOOTWEAR	DRY GOODS				
	CANADA	Maritimes Que.&Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces	
July 1948 .....	282.1	264.7	332.0	178.2	172.6	179.0	145.3	187.8	238.1	
July 1949 .....	291.4	274.0	341.0	155.0	145.3	146.4	115.8	161.1	191.0	
July 1950 .....	290.8	272.4	343.0	176.2	140.4	165.1	131.4	186.1	207.2	
June 1951 .....	315.9	293.6	376.6	203.3	236.5	197.6	203.8	193.9	185.5	
July 1951 .....	330.3	310.5	386.9	156.3	207.4	154.4	126.8	161.2	204.1	
	GROCERIES					FRUITS AND VEGETABLES				
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July 1948 .....	287.7	332.6	218.5	285.7	293.4	340.0	252.6	208.3	267.6	268.0
July 1949 .....	277.3	310.0	221.1	289.1	272.9	309.7	304.4	239.3	306.1	345.7
July 1950 .....	313.6	331.7	259.4	321.2	312.7	364.2	307.4	254.4	295.1	354.3
June 1951 .....	322.7	331.8	252.2	324.0	314.1	439.1	339.7	337.8	345.6	337.0
July 1951 .....	337.4	331.0	259.4	318.0	391.8	401.0	321.5	240.9	308.7	384.1
	HARDWARE					TOBACCO AND CONFECTIONERY				
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces	
July 1948 .....	337.2	318.7	305.6	327.5	359.4	384.0	377.1	365.3	377.1	
July 1949 .....	352.0	319.7	316.3	328.8	386.7	377.1	363.1	361.3	371.1	
July 1950 .....	400.9	367.3	390.3	382.7	417.6	392.2	378.7	374.7	386.7	
June 1951 .....	474.2	385.7	456.3	537.0	478.2	436.3	438.8	445.2	392.3	
July 1951 .....	421.7	330.2	399.3	428.2	438.1	435.7	420.7	446.6	400.6	

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