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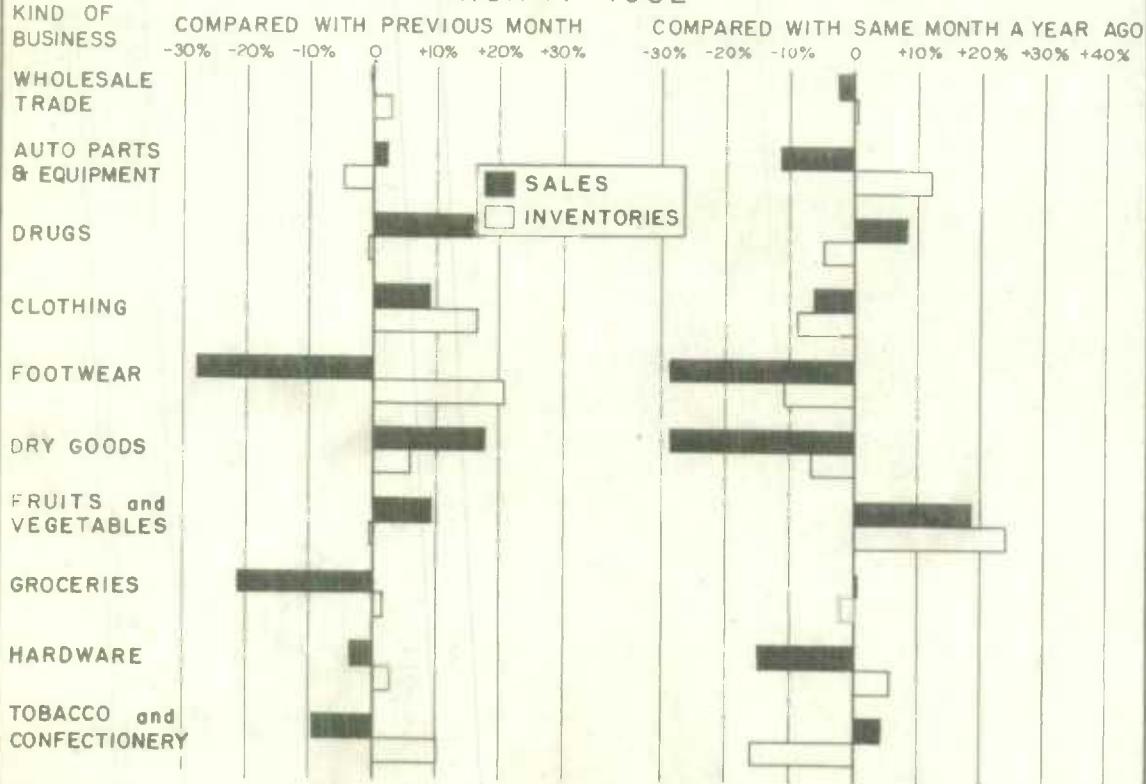
## WHOLESALE TRADE

JANUARY 1952

Indexes of wholesale sales for the nine trades covered in this survey are shown in this report for January 1952 and for each month of 1951 with a revision to the Canada totals. It has been found necessary to revise the Canada totals because of changes in provincial weights. The indexes shown for total wholesale trade represent the weighted average of the nine trades only and not all kinds of wholesale business. Because provincial indexes for some trades are not available, indexes for the total of the nine trades are shown only for Canada total.

## PERCENTAGE CHANGES IN SALES AND INVENTORIES

JANUARY 1952



### Sales Trends by Trades

January sales of wholesalers in the trades covered by this survey were 3% lower than in January of 1951. Footwear and dry goods wholesalers reported the greatest decreases in sales - 29% below January a year ago. Wholesalers dealing in food products and drugs had increased sales in January 1952 over the same month last year. Fruit and vegetable wholesalers recorded 18% greater dollar value sales than in January 1951, drugs reported a gain of 8%, tobacco and confectionery 4% and grocery wholesalers reported a slight increase of 0.4%.

### Inventories

Inventories in January this year were only slightly above the 1951 level, and the trend was not consistent with sales. Fruit and vegetable wholesalers, who reported the most pronounced sales gain also had the largest increase in stocks (24% above 1951 stocks). Auto parts and equipment and hardware wholesalers both with decreased sales recorded inventory gains of 12% and 6% respectively. Declines in inventories were reported in the remaining six trades; tobacco and confectionery wholesalers with a decrease of 16% recording the greatest drop.

### Grocery and Dry Goods Wholesalers' Inventories

<u>Month and Year</u>	<u>Index Numbers of Wholesale Inventories</u> (Average for 1935-1939 = 100)		<u>Stocks/Sales Ratios</u>
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>	
January 1951	231.2	243.2	1.10
December 1951	204.1	228.1	1.34
January 1952	215.5	238.3	1.10

Percentage Changes in Wholesale Trade (1)  
(Preliminary)

Trade and Region	Sales	Inventory
	January 1952	January 31, 1952
	January 1951	January 31, 1951
<u>WHOLESALE TRADE (1), CANADA . . . . .</u>	- 2.6	+ 0.6
<u>Auto Parts and Equipment . . . . .</u>	- 11.5	+12.3
Maritimes and Quebec . . . . .	- 26.5	
Ontario . . . . .	- 6.9	
Western Provinces . . . . .	- 7.5	
<u>Drugs . . . . .</u>	+ 8.2	- 4.9
Maritimes, Quebec and Ontario . . .	+ 5.4	
Western Provinces . . . . .	+ 17.4	
<u>Clothing . . . . .</u>	- 6.3	- 8.8
<u>Footwear . . . . .</u>	- 28.9	-10.8
<u>Dry Goods . . . . .</u>	- 28.9	- 6.8
Maritimes and Quebec . . . . .	- 35.4	
Ontario . . . . .	- 28.3	
Western Provinces . . . . .	- 19.7	
<u>Fruits and Vegetables . . . . .</u>	+ 18.3	+24.4
Maritimes and Quebec . . . . .	+ 11.0	
Ontario . . . . .	+ 18.3	
Western Provinces . . . . .	+ 25.4	
<u>Groceries . . . . .</u>	+ 0.4	- 2.0
Maritimes . . . . .	- 13.2	
Quebec . . . . .	- 5.1	
Ontario . . . . .	- 1.8	
Prairies . . . . .	+ 10.5	
British Columbia . . . . .	+ 10.6	
<u>Hardware . . . . .</u>	- 15.2	+ 5.8
Maritimes . . . . .	- 25.4	
Quebec . . . . .	- 13.6	
Ontario . . . . .	- 15.5	
Western Provinces . . . . .	- 14.3	
<u>Tobacco and Confectionery . . . . .</u>	+ 4.3	-16.2
Maritimes and Quebec . . . . .	+ 0.5	
Ontario . . . . .	+ 5.0	
Western Provinces . . . . .	+ 9.5	

(1) Composite of Nine Trades.

NOTE: Figures for Newfoundland are not included.

MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA  
(Average 1935 - 1939 = 100)

Month and Year		WHOLESALE TRADE (1)		GROCERIES					British Columbia	
		CANADA		CANADA	Maritimes	Quebec	Ontario	Prairies		
1951	January	317.6		280.6	289.4	195.4	306.9	271.1	370.4	
	February	307.9		269.6	277.1	211.7	266.9	267.8	373.9	
	March	338.9		281.2	313.8	226.6	274.9	272.7	371.4	
	April	352.4		278.5	289.3	207.2	279.3	276.8	392.2	
	May	372.6		319.5	324.1	259.8	315.8	313.1	444.9	
	June	357.3		321.2	331.8	252.2	324.0	314.1	439.1	
	July	338.7		321.5	330.7	258.4	318.0	334.0	401.0	
	August	367.7		332.6	344.2	250.8	333.1	334.8	455.8	
	September	357.0		317.4	325.4	253.2	314.9	314.6	434.7	
	October	383.7		346.0	361.5	298.5	334.8	332.1	473.0	
	November	364.4		321.6	336.9	261.6	319.5	314.8	429.5	
	December	307.2		259.1	280.2	221.8	274.1	223.2	341.0	
1952	January	306.3		283.0	251.2	185.4	301.4	299.6	409.7	
		AUTO PARTS AND EQUIPMENT				DRY GOODS			FOOTWEAR	
		CANADA	Maritimes & Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces	CANADA
		506.7	496.8	532.6	474.2	238.4	211.3	276.5	244.9	235.0
		465.2	509.1	456.2	446.6	285.1	261.5	351.5	260.8	312.0
		441.9	425.2	468.1	414.0	316.0	318.1	333.8	296.7	416.6
		559.1	537.4	531.6	617.6	272.5	275.2	283.0	259.0	324.8
		520.0	633.7	459.2	529.1	250.6	231.8	272.5	259.3	317.4
		504.2	500.1	486.4	534.6	195.8	203.8	193.9	185.5	236.5
		482.1	433.6	534.9	436.8	157.7	126.8	161.3	201.0	203.9
		526.7	478.8	525.6	563.8	263.0	213.0	279.0	323.8	434.9
		574.0	524.5	562.3	628.7	299.2	280.4	306.0	321.3	432.1
		580.1	556.9	588.8	582.8	289.0	251.8	315.5	321.1	414.9
1952	January	448.9	365.1	495.9	438.6	170.5	136.5	198.3	196.7	166.4

(1) Composite of Nine Trades.

**MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA**

(Average 1935 - 1939 = 100)

Month and Year		HARDWARE					DRUGS			CLOTHING
		CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes Que.& Ont.	Western Prov.	CANADA
1951	January	429.9	325.5	453.4	482.5	404.0	342.9	344.9	336.1	238.3
	February	398.7	322.9	371.4	460.9	389.2	337.3	323.2	384.1	258.5
	March	473.2	408.1	474.6	553.5	436.9	334.3	329.9	348.9	321.8
	April	504.7	487.0	425.0	608.9	489.3	334.9	314.9	401.3	249.7
	May	525.2	433.8	444.0	587.7	545.7	362.6	352.6	395.7	229.4
	June	481.7	385.7	456.3	537.0	478.2	312.8	293.6	376.6	203.3
	July	418.3	330.2	395.4	428.2	438.1	328.1	310.5	386.9	159.3
	August	439.1	382.2	417.8	410.7	475.0	364.4	352.1	405.2	262.9
	September	458.1	444.2	482.4	500.4	423.5	338.1	342.4	323.7	296.7
	October	489.3	502.4	495.4	515.4	469.2	404.5	393.6	440.7	300.6
	November	470.6	370.1	502.1	507.7	448.6	387.9	379.0	417.4	309.8
	December	379.4	291.7	377.0	463.7	346.3	320.2	309.6	355.3	200.9
1952	January	365.2	242.8	291.7	407.7	346.2	370.7	363.5	394.6	218.5
		FRUITS AND VEGETABLES					TOBACCO AND CONFECTIONERY			
1951	January	209.3	178.9	250.8	203.4		373.9	360.6	382.2	378.0
	February	237.3	229.1	254.0	231.0		316.2	292.5	338.1	307.4
	March	271.2	247.6	311.4	259.9		381.6	399.8	377.6	358.5
	April	296.7	279.6	346.5	271.2		435.8	473.6	435.5	369.4
	May	354.5	345.5	384.4	338.0		416.0	395.3	463.3	342.7
	June	339.9	337.8	345.6	337.0		432.6	438.8	445.2	392.3
	July	308.3	248.3	307.5	366.7		428.7	420.7	446.3	402.2
	August	303.3	195.3	282.8	424.8		453.8	426.3	489.9	418.8
	September	269.4	191.2	249.3	361.7		374.0	367.0	383.8	363.4
	October	262.3	202.3	242.5	336.8		454.7	499.5	447.0	393.2
	November	288.6	223.2	285.3	354.5		413.5	400.3	427.0	405.4
	December	315.0	219.6	311.0	410.2		431.5	465.0	427.1	382.3
1952	January	248.2	198.6	296.7	255.1		390.2	362.4	401.3	413.9

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