

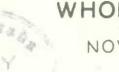
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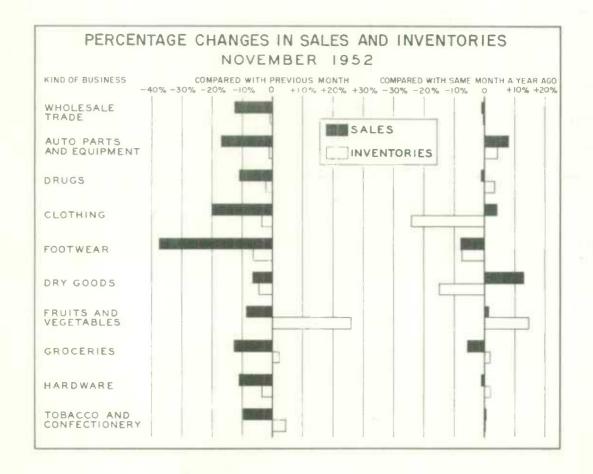


WHOLESALE TRADE

NOVEMBER 1952

The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935-1939=100) stood at 362.6 for November 1952 compared with 364.4 for November a year ago and 414.1 for October 1952.



Sales Trends by Trades

Sales for the nine trades covered in this survey were 0.% lower in November this year than last year. The clothing and dry goods trades showed increased sales of 4% and 13% respectively; auto parts and equipment wholesalers 8% while fruit and vegetable and tobacco and confectionery wholesalers showed slight gains in sales. Four trades reported decreased sales with footwear the lowest at 8% below November 1951.

Inventories

Inventories at the end of November were fractionally lower than at the same date last year. This decline was a result of reduced stocks held by the clothing trades. The greatest drop in inventories occurred in the clothing trade (-24%) with dry goods and footwear showing declines of 15% and 7% respectively. The other six trades reported slight increases in dollar value of inventories over November 1951.

Grocery and Dry Goods Wholesalers Inventories

Month and Year			Index Numbers of Wholesale Inventories (Average for 1935-1939=100)			
		Dry Goods Wholesalers	Grocery Wholesalers			
November	1951	223.0	278.5			
October	1952	214.7	256.8			
November	1952	190.0	283.5			

Wholesale Trade in Canada NOVEMBER, 1952

Trade and Region	Monthly Indexes of Sales (Average 1935-39 = 100)			Percentage Change (Current month over same month last year)	
	November(P)	October(R)	November 1951	Sales	Inventory
				%	%
Wholesale Trade ¹ , Canada	362.6	414.1	364.4	- 0.8	- 0.1
Auto Parts and Equipment	564.8	678.5	523.4	+ 7.9	+ 4.2
Maritimes and Quebec	530.8	655.5	497.0	+ 6.8	
Ontario	521.7	693.0	529.1	- 1.4	
Western Provinces	656.4	673.1	534.1	+ 22.9	
orugs	384.3	431.2	387.9	- 0.9	+ 3.5
Maritimes, Quebec and Ontario	369.9	416.4	379.0	- 2.4	
Western Provinces	432.4	480.4	417.4	+ 3.6	
Clothing	322.8	403.7	309.8	+ 4.2	- 24.]
ootwear	353.1	565.9	382.6	- 7.7	- 7.3
Dry Goods	314.5	336.0	280.8	+ 13.0	- 14.9
Maritimes and Quebec	298.2	297 • 4	243.2	+ 22.6	
Ontario	321.4	368.5	314.8	+ 2.1	
Western Provinces	333.0	364.8	306.9	+ 8.5	
Fruits and Vegetables	292.3	319.9	288.6	+ 1.3	+ 14.4
Maritimes and Quebec	220.1	207.2	223.2	- 1.4	
Ontario	275.6	288.1	285.3	- 3.4	
Western Provinces	376.1	455.4	354.5	+ 6.1	
roceries	305.5	349.8	321.6	- 5.6	+ 1.8
Maritimes	326.5	373.1	336.9	- 3.1	
Quebec	228.6	266.0	261.6	- 12.6	
Ontario	293.3	346.2	319.5	- 8.2	
Prairies	305.0	336.4	314.8	- 3.1	
British Columbia	448.4	508.9	429.5	+ 4.4	
lardware	464.9	522.5	470.6	- 1.1	+ 1.9
Maritimes	383.4	529.0	370.1	+ 3.6	
Quebec	507.1	540.5	502.1	+ 1.0	
Ontario	480.3	529.8	507.7	- 5.4	
Western Provinces	446.8	508.1	448.6	- 0.4	
Cobacco and Confectionery	415.3	460.2	413.5	+ 0.4	+ 0.3
Maritimes and Quebec	386.3	471.5	400.3	- 3.5	+
Ontario	428.7	460.9	427.0	+ 0.4	
Western Provinces	435.8	438 • 4	405 • 4	+ 7.5	

^{1.} Composite of Nine Trades

Note: Figures for Newfoundland are not included.

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