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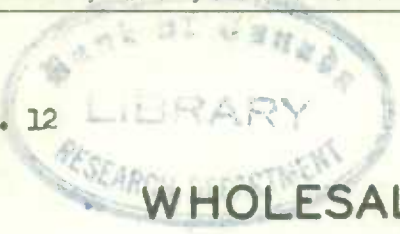


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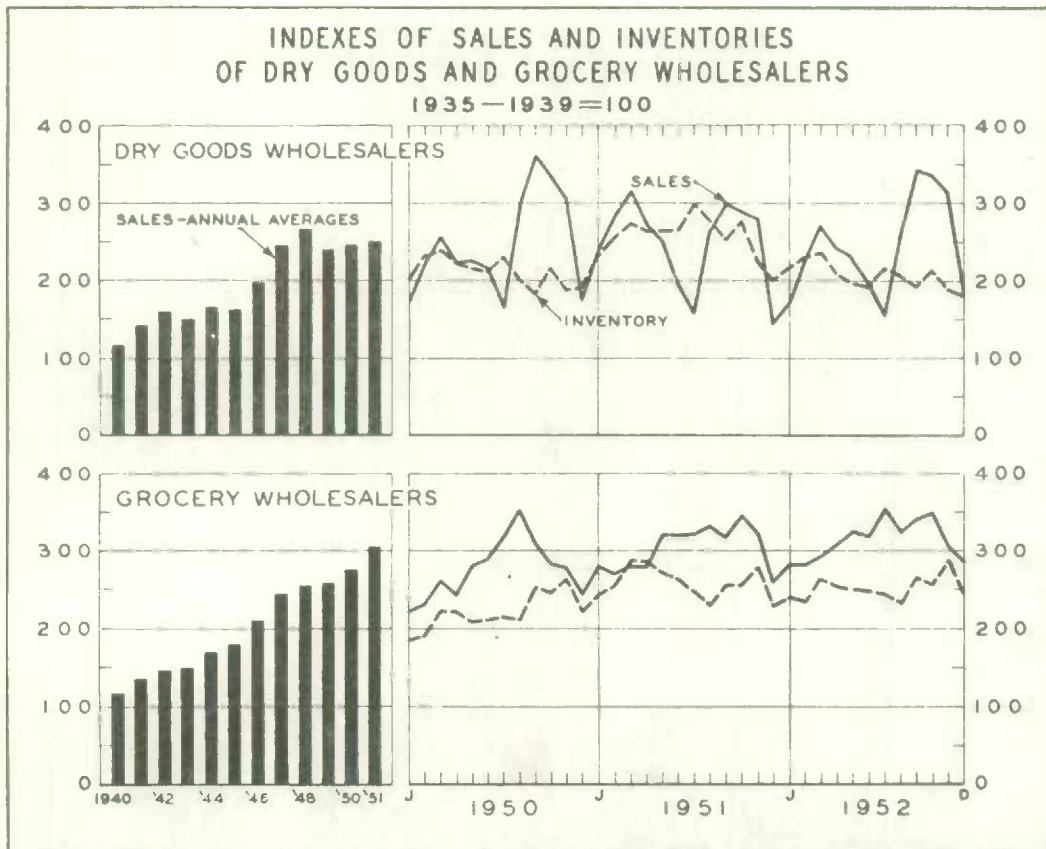


# WHOLESALE TRADE

## DECEMBER 1952

The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935-1939=100) stood at 341.5 for December 1952 compared with 307.2 for December a year ago and 362.2 for November 1952.



Sales Trends by Trades

Increased sales during December 1952 in each of the nine trades covered by this survey, resulted in an overall gain of 12% compared with December 1951. Wholesalers of footwear recorded increased sales of 32% over December last year. Substantial gains of 28%, 25%, and 22% were reported by wholesalers of dry goods, clothing, and drugs respectively. The other five trades showed increased sales ranging from 15% to 2%.

Inventories

Inventories at the end of December 1952 were less than 1% lower than at the same date last year. Again the greatest drop occurred in the clothing trade where stocks declined 22%. Footwear and dry goods wholesalers reported decreased stocks of 21% and 9% respectively, while stocks held by hardware wholesalers declined 4%. Increases in inventory ranging from 16% to less than 1% were reported by the five other trades covered in this survey.

Grocery and Dry Goods Wholesalers' Inventories

Month and Year	Index Numbers of Wholesale Inventories (Average for 1935-1939=100)	
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>
December 1951	204.1	228.1
November 1952	190.0	287.4
December 1952	180.7	243.4

Wholesale Trade in Canada

DECEMBER, 1952

Trade and Region	Monthly Indexes of Sales (Average 1935-39 = 100)			Percentage Change (Current month over same month last year)	
	December (P) 1952	November (R) 1952	December 1951	Sales %	Inventory %
<b>Wholesale Trade<sup>1</sup>, Canada .....</b>	341.5	362.2	307.2	+ 11.6	- 0.5
<b>Auto Parts and Equipment .....</b>	505.2	561.7	440.2	+ 14.9	+ 2.9
Maritimes and Quebec .....	492.9	516.9	438.1	+ 12.5	
Ontario .....	545.1	521.7	476.1	+ 14.5	
Western Provinces.....	453.1	656.4	386.6	+ 17.2	
<b>Drugs .....</b>	391.1	386.4	320.2	+ 21.9	+ 0.4
Maritimes, Quebec and Ontario	371.5	372.6	309.6	+ 20.0	
Western Provinces .....	456.2	432.4	355.3	+ 28.4	
<b>Clothing .....</b>	251.9	321.3	200.9	+ 25.4	- 21.9
<b>Footwear .....</b>	304.8	353.1	231.1	+ 31.9	- 20.8
<b>Dry Goods .....</b>	186.9	314.5	145.1	+ 27.8	- 9.3
Maritimes and Quebec .....	155.1	298.2	130.7	+ 18.7	
Ontario .....	184.4	321.4	151.4	+ 21.8	
Western Provinces .....	237.1	333.0	161.2	+ 47.1	
<b>Fruits and Vegetables.....</b>	322.1	291.1	315.0	+ 2.0	+ 15.6
Maritimes and Quebec .....	226.4	220.1	219.6	+ 3.1	
Ontario .....	303.5	271.6	311.0	- 2.4	
Western Provinces .....	429.9	376.1	410.2	+ 4.8	
<b>Groceries .....</b>	283.9	305.8	259.1	+ 8.8	+ 6.7
Maritimes .....	299.0	326.5	280.2	+ 6.7	
Quebec .....	215.6	227.9	221.8	- 2.8	
Ontario .....	297.9	294.9	274.1	+ 8.7	
Prairies .....	250.2	305.0	223.2	+ 12.1	
British Columbia .....	425.9	448.0	341.0	+ 24.9	
<b>Hardware .....</b>	422.7	464.7	379.4	+ 11.6	- 3.6
Maritimes .....	330.5	383.4	291.7	+ 13.3	
Quebec .....	410.2	507.1	377.0	+ 8.3	
Ontario .....	511.0	479.8	463.7	+ 10.2	
Western Provinces .....	393.1	446.8	346.3	+ 13.5	
<b>Tobacco and Confectionery .....</b>	465.8	413.6	431.5	+ 8.1	+ 12.0
Maritimes and Quebec .....	430.3	391.5	465.0	+ 3.3	
Ontario .....	477.1	421.0	427.1	+ 11.7	
Western Provinces .....	414.0	435.8	382.3	+ 8.3	

1. Composite of Nine Trades

Note: Figures for Newfoundland are not included.

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