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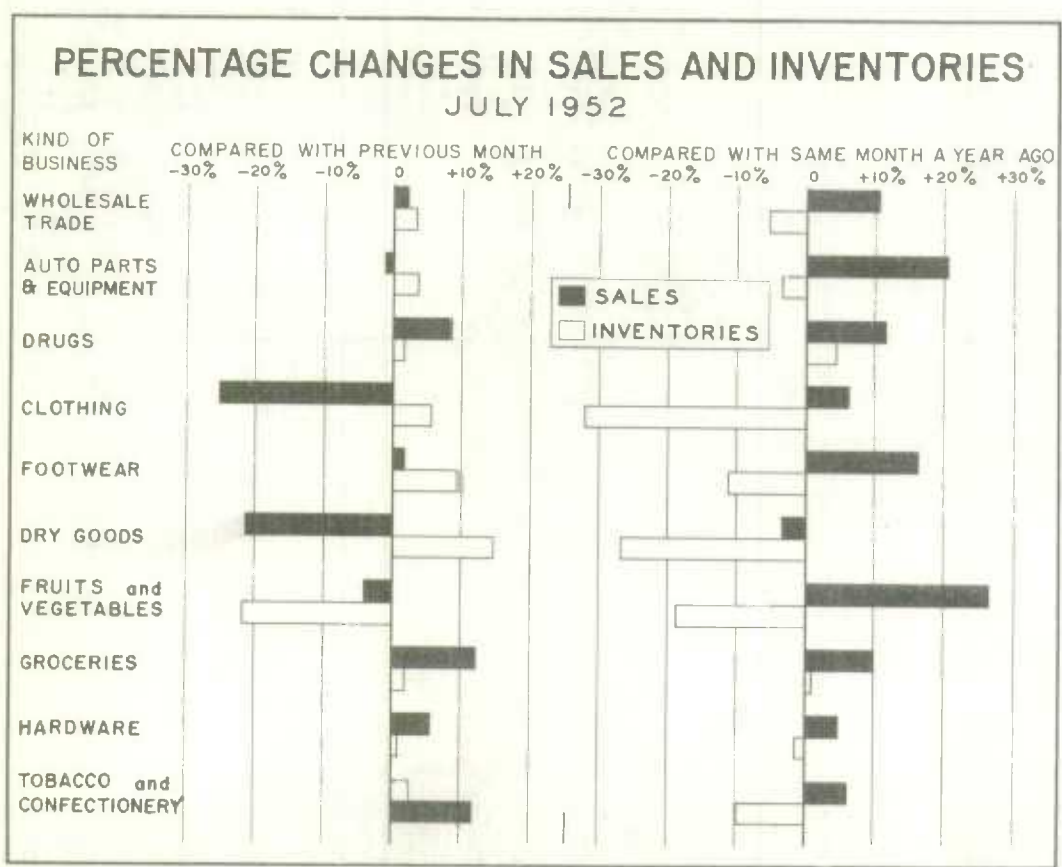
WHOLESALE TRADE



JULY 1952

The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935-1939=100) stood at 376.0 for July 1952 compared with 338.7 for July a year ago and 368.5 for June 1952.



## Sales Trends by Trades

Wholesale sales continued upward in July, with wholesalers in the trades covered by this survey reporting an increase of 10% over sales in July last year. Wholesalers of fruits and vegetables again registered the greatest gain in sales - 26% over July 1951. Sales of auto parts and equipment and footwear increased 20% and 16% respectively. Wholesalers of drugs and groceries reported gains of 12% and 10%, while smaller increases of 6% and 5% were reported by wholesalers of tobacco and confectionery, clothing, and hardware. Sales of dry goods, with a drop of 4%, registered the only decline in sales over July 1951.

## Inventories

Inventories at the end of July were 6% lower than at the same date last year. Clothing wholesalers, with a decline of 32%, recorded the greatest drop in stocks from the end of July 1951. Decreases in stocks were reported by all trades except drugs and groceries. Stocks of drugs rose 4% while grocery inventories were slightly higher than at the end of June last year.

## Grocery and Dry Goods Wholesalers' Inventories

Month and Year	Index Numbers of Wholesale Inventories (Average for 1935-1939=100)	
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>
July 1951	299.4	243.5
June 1952	189.7	248.5
July 1952	218.6	245.0

Wholesale Trade in Canada

JULY, 1952

Trade and Region	Monthly Indexes of Sales (Average 1935-39 = 100)			Percentage Change (Current month over same month last year)	
	July (P) 1952	June (R) 1952	July 1951	Sales %	Inventory %
<b>Wholesale Trade<sup>1</sup>, Canada .....</b>	376.0	368.5	338.7	+10.5	- 5.5
<b>Auto Parts and Equipment .....</b>	580.9	587.0	482.1	+20.4	- 3.5
Maritimes and Quebec .....	503.4	461.1	433.6	+16.1	
Ontario .....	648.3	580.3	534.9	+21.2	
Western Provinces.....	534.6	690.7	436.8	+22.4	
<b>Drugs .....</b>	366.1	336.7	328.1	+11.5	+ 4.2
Maritimes, Quebec and Ontario	345.9	315.3	310.5	+11.4	
Western Provinces .....	433.3	407.9	386.9	+12.0	
<b>Clothing .....</b>	169.2	226.1	159.3	+ 6.2	-32.0
<b>Footwear .....</b>	237.3	233.0	203.9	+16.4	-11.2
<b>Dry Goods .....</b>	152.4	194.0	157.7	- 3.5	-27.0
Maritimes and Quebec .....	118.7	204.8	126.8	- 6.4	
Ontario .....	165.8	207.7	161.3	+ 2.8	
Western Provinces .....	191.2	165.3	201.0	- 4.9	
<b>Fruits and Vegetables.....</b>	388.4	404.5	308.3	+26.5	-18.7
Maritimes and Quebec .....	323.3	421.9	248.3	+30.2	
Ontario .....	392.4	408.2	307.5	+27.6	
Western Provinces .....	447.7	384.5	366.7	+22.1	
<b>Groceries .....</b>	355.7	317.2	321.5	+10.0	+ 0.6
Maritimes .....	372.0	328.8	330.7	+12.5	
Quebec .....	253.0	235.1	258.4	- 2.1	
Ontario .....	362.2	316.9	318.0	+13.9	
Prairies .....	371.1	310.3	334.0	+11.1	
British Columbia .....	462.0	465.0	401.0	+15.2	
<b>Hardware .....</b>	437.0	462.7	418.3	+ 4.8	- 1.1
Maritimes .....	391.6	383.0	330.2	+18.6	
Quebec .....	429.8	430.7	395.4	+ 8.7	
Ontario .....	431.6	518.7	428.2	+ 0.8	
Western Provinces .....	450.8	459.6	438.1	+ 2.9	
<b>Tobacco and Confectionery .....</b>	454.5	442.4	428.7	+ 6.0	- 9.8
Maritimes and Quebec .....	420.7	438.8	420.7	(2)	
Ontario .....	480.2	458.6	446.3	+ 7.6	
Western Provinces .....	454.5	411.1	402.2	+13.0	

1. Composite of Nine Trades

2. Unchanged

Note: Figures for Newfoundland are not included.

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