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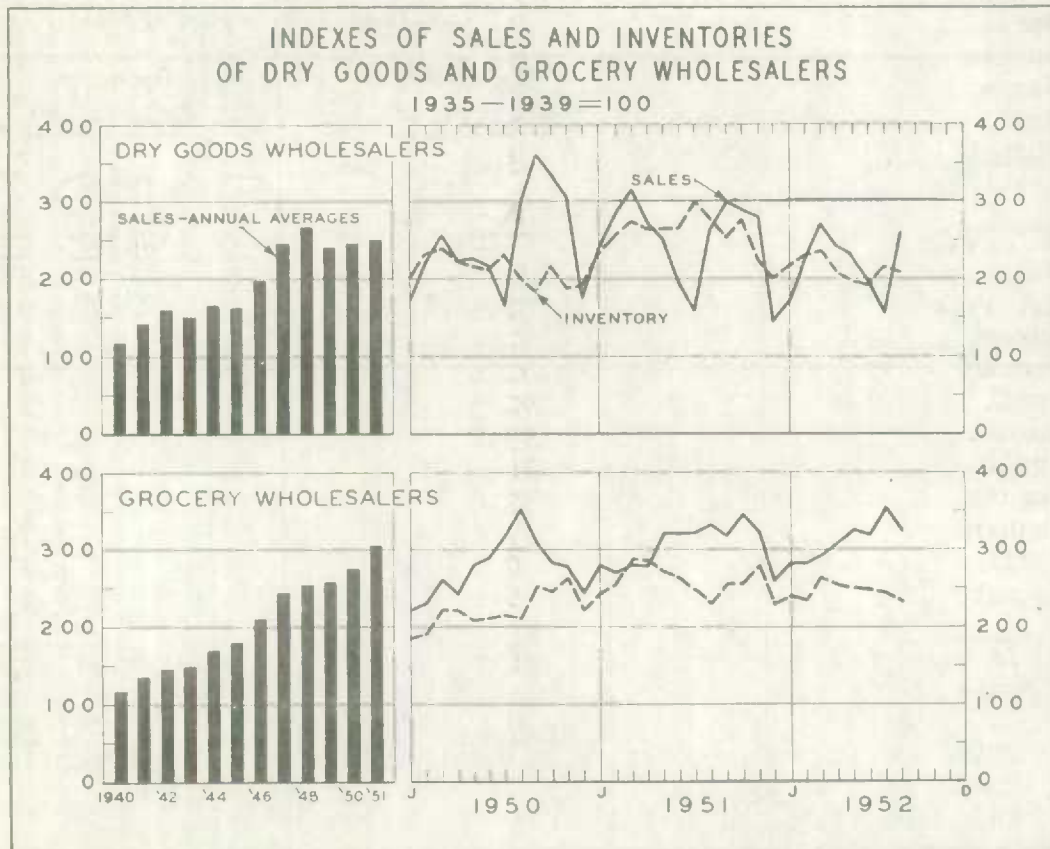
\$1.00 a year

WHOLESALE TRADE

AUGUST 1952

The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935-1939=100) stood at 367.7 for August 1952 compared with 384.6 for July 1952, but unchanged from August last year.



Sales Trends by Trades

Wholesale sales in August 1952 remained unchanged as compared with sales in August last year, according to figures submitted by wholesalers in the nine trades covered by this survey. Wholesalers of auto parts and equipment registered the greatest increase in sales, 14% over August 1951. Sales of footwear and fruits and vegetables increased 9% and 5% respectively while a smaller gain of 2% was recorded by wholesalers of hardware. Tobacco and confectionery sales registered the greatest drop in sales—9% from August last year. Wholesalers of drugs and groceries both reported sales declines of 3%. Sales of dry goods and clothing dropped 2% and 1% respectively as compared with sales in August a year ago.

Inventories

Inventories at the end of August were 4% lower than at the same date last year. Clothing wholesalers, with a decline of 36%, again reported the greatest drop in stocks from the end of August 1951. Stocks of fruits and vegetables and dry goods declined 26% and 24% respectively. Smaller declines were reported by wholesalers of footwear, auto parts and equipment, and hardware. Stocks of tobacco and confectionery were 10 per cent higher at the end of August 1952 than at the end of August last year. Slight gains in inventories were also reported by wholesalers of groceries and drugs.

Grocery and Dry Goods Wholesalers' Inventories

Month and Year	Index Numbers of Wholesale Inventories (Average for 1935-1939=100)	
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>
August 1951	275.2	228.1
July 1952	216.5	243.5
August 1952	207.8	232.7

Wholesale Trade in Canada

AUGUST, 1952

Trade and Region	Monthly Indexes of Sales (Average 1935-39 = 100)			Percentage Change (Current month over same month last year)	
	August (P) 1952	July (R) 1952	August 1951	Sales %	Inventory %
Wholesale Trade¹, Canada	367.7	384.6	367.7	(2)	- 4.0
Auto Parts and Equipment	605.0	581.0	526.7	+ 14.4	- 1.4
Maritimes and Quebec	522.4	500.8	478.8	+ 9.1	
Ontario	562.4	646.2	525.6	+ 7.0	
Western Provinces.....	731.8	540.3	563.8	+ 29.8	
Drugs	354.9	366.2	364.4	- 2.7	+ 0.8
Maritimes, Quebec and Ontario	338.4	345.9	352.1	- 3.9	
Western Provinces	409.7	433.7	405.2	+ 1.1	
Clothing	259.5	170.5	262.9	- 1.3	- 35.8
Footwear	475.8	234.7	434.9	+ 9.4	- 9.2
Dry Goods	258.5	155.0	263.0	- 1.6	- 24.5
Maritimes and Quebec	209.6	121.3	213.0	- 1.6	
Ontario	282.9	165.8	279.0	+ 1.4	
Western Provinces	310.2	196.2	323.8	- 4.2	
Fruits and Vegetables.....	313.1	387.8	303.3	+ 4.7	- 26.5
Maritimes and Quebec	216.0	326.8	195.3	+ 10.6	
Ontario	295.5	388.1	282.8	+ 4.5	
Western Provinces	421.4	446.3	424.8	- 0.8	
Groceries	323.8	355.8	332.6	- 2.9	+ 2.0
Maritimes	345.2	372.0	344.2	+ 0.3	
Quebec	229.0	253.0	250.8	- 8.7	
Ontario	320.8	362.5	333.1	- 3.7	
Prairies	340.2	371.1	334.8	+ 1.6	
British Columbia	433.0	462.0	455.8	- 5.0	
Hardware.....	449.6	436.5	439.1	+ 2.3	- 0.3
Maritimes	385.6	391.6	382.2	+ 0.9	
Quebec	424.5	427.0	417.8	+ 1.6	
Ontario	413.6	431.6	410.7	+ 0.7	
Western Provinces	493.1	451.2	475.0	+ 3.8	
Tobacco and Confectionery	415.1	452.8	453.8	- 8.7	+ 9.8
Maritimes and Quebec	364.5	420.7	426.3	- 14.5	
Ontario	462.5	478.0	489.9	- 5.6	
Western Provinces	394.9	451.3	418.8	- 5.7	

1. Composite of Nine Trades

2. Unchanged

Note: Figures for Newfoundland are not included.

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