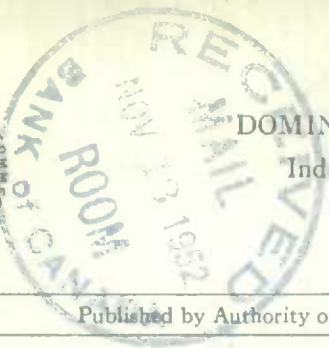


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Vol. 18 - No. 9

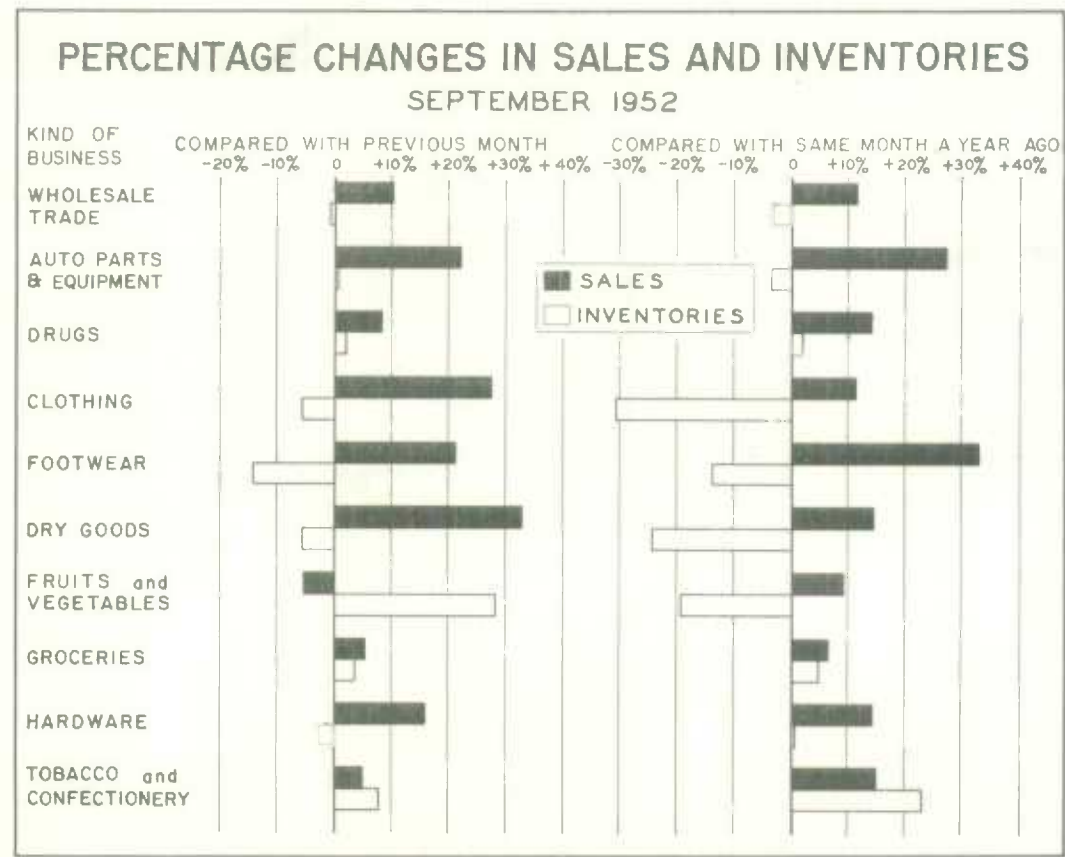
\$1.00 a year

WHOLESALE TRADE

SEPTEMBER 1952

The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935-1939=100) stood at 403.6 for September 1952 compared with 357.0 for September a year ago and 365.8 for August 1952.



Sales Trends by Trades

Wholesale sales in the nine trades covered by this survey rose 12% in September 1952 as compared with September last year. All trades registered increased sales. Wholesalers of footwear recorded the highest increase - 33% over September a year ago. Sales of auto parts and equipment rose 27% while wholesalers of tobacco and confectionery reported a gain of 15%. Wholesalers of dry goods, hardware, and drugs registered increased sales of 14%. Smaller gains of 12%, 9%, and 6% were reported by wholesalers of clothing, fruit and vegetables, and groceries respectively.

Inventories

Inventories at the end of September were 3% lower than at the same date last year. Clothing wholesalers continued to show the greatest drop in inventory registering a decline of 30% from the end of September 1951. Stocks of dry goods and fruits and vegetables held by wholesalers declined 24% and 19% respectively. Stocks of footwear were 14% lower while inventories of auto parts and equipment decreased 3%. Stocks of tobacco and confectionery were 23% higher at the end of September 1952 than at the end of September a year ago. Slight gains in inventory were also reported by wholesalers of groceries, drugs, and hardware.

Grocery and Dry Goods Wholesalers' Inventories

| Month and Year | Index Numbers of Wholesale Inventories (Average for 1935-1939=100) | |
|-------------------|---|--------------------------------|
| | <u>Dry Goods Wholesalers</u> | <u>Grocery Wholesalers</u> |
| September 1951 | 191.8 | 266.7 |
| August 1952 | 206.1 | 232.7 |
| September 1952 | 253.0 | 255.0 |

Wholesale Trade in Canada

SEPTEMBER, 1952

| Trade and Region | Monthly Indexes of Sales (Average 1935-39 = 100) | | | Percentage Change (Current month over same month last year) | |
|--|---|--------------------|-------------------|---|----------------|
| | September(P) 1952 | August (R) 1952 | September 1951 | Sales % | Inventory % |
| Wholesale Trade¹, Canada | 403.6 | 365.8 | 357.0 | + 11.8 | - 3.2 |
| Auto Parts and Equipment | 732.2 | 598.8 | 574.0 | + 27.4 | - 3.3 |
| Maritimes and Quebec | 625.7 | 498.0 | 524.5 | + 19.3 | |
| Ontario | 729.9 | 560.8 | 562.3 | + 29.8 | |
| Western Provinces..... | 814.8 | 731.8 | 628.7 | + 29.6 | |
| Drugs | 385.6 | 355.6 | 338.1 | + 14.1 | + 2.1 |
| Maritimes, Quebec and Ontario | 384.5 | 339.4 | 342.4 | + 12.3 | |
| Western Provinces | 389.1 | 409.7 | 323.7 | + 20.2 | |
| Clothing | 330.8 | 259.2 | 296.7 | + 11.5 | - 30.5 |
| Footwear | 575.6 | 474.9 | 432.1 | + 33.2 | - 13.6 |
| Dry Goods | 342.5 | 257.8 | 299.2 | + 14.5 | - 24.2 |
| Maritimes and Quebec | 322.7 | 209.6 | 280.4 | + 15.1 | |
| Ontario | 352.8 | 280.1 | 306.0 | + 15.3 | |
| Western Provinces | 363.1 | 310.2 | 321.3 | + 13.0 | |
| Fruits and Vegetables..... | 295.9 | 312.6 | 269.4 | + 9.1 | - 19.0 |
| Maritimes and Quebec | 202.1 | 216.6 | 191.2 | + 5.7 | |
| Ontario | 272.2 | 292.7 | 249.3 | + 9.2 | |
| Western Provinces | 406.2 | 421.8 | 361.7 | + 12.3 | |
| Groceries | 339.2 | 321.8 | 317.4 | + 6.5 | + 4.6 |
| Maritimes | 333.2 | 342.5 | 325.4 | + 2.4 | |
| Quebec | 268.4 | 222.2 | 253.2 | + 6.0 | |
| Ontario | 319.9 | 319.8 | 314.9 | + 1.6 | |
| Prairies | 352.0 | 340.2 | 314.6 | + 11.9 | |
| British Columbia | 496.0 | 433.0 | 434.7 | + 14.1 | |
| Hardware | 521.3 | 449.6 | 458.1 | + 14.1 | + 0.4 |
| Maritimes | 498.4 | 385.6 | 444.2 | + 12.2 | |
| Quebec | 549.0 | 424.5 | 482.4 | + 13.8 | |
| Ontario | 534.4 | 413.6 | 500.4 | + 6.8 | |
| Western Provinces | 503.1 | 493.1 | 423.5 | + 18.8 | |
| Tobacco and Confectionery | 429.9 | 409.4 | 374.0 | + 15.0 | + 23.0 |
| Maritimes and Quebec | 416.2 | 364.5 | 367.0 | + 13.4 | |
| Ontario | 443.7 | 449.7 | 383.8 | + 15.6 | |
| Western Provinces | 422.3 | 395.3 | 363.4 | + 16.2 | |

1. Composite of Nine Trades

Note: Figures for Newfoundland are not included.

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