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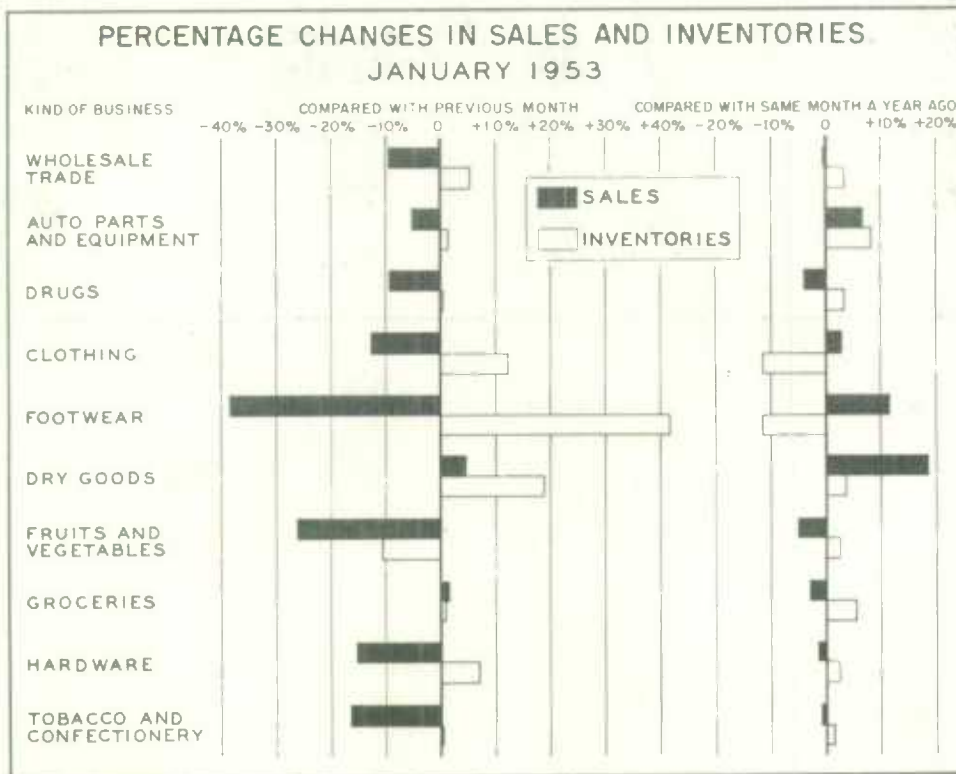
WHOLESALE TRADE

JANUARY, 1953



The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935-1939 = 100) stood at 308.9 for January 1953 compared with 310.2 for January a year ago and 340.9 for December 1952.



### Sales Trends by Trades

Wholesale sales, in the nine trades covered by this survey, were fractionally lower in January 1953 as compared with January 1952. Decreased sales were reported by wholesalers of fruits and vegetables, drugs, groceries, hardware and tobacco and confectionery - 5%, 4%, 3%, 2% and 1% respectively. Sales of dry goods and footwear increased 19% and 11% respectively over sales in January last year, while sales of auto parts and equipment and clothing registered smaller gains of 7% and 3% respectively.

### Inventories

Inventories at the end of January 1953 were 3% higher than at the same date last year. All trades with the exceptions of clothing and footwear registered increased stocks ranging from 8% to 1%. Inventories of clothing and footwear were approximately 12% lower than at the end of January a year ago.

### Grocery and Dry Goods Wholesalers' Inventories

Month and Year	Index Numbers of Wholesale Inventories (Average for 1935-1939=100)	
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>
January 1952	215.9	238.6
December 1952	184.3	243.2
January 1953	224.1	251.7

**Wholesale Trade in Canada**  
**JANUARY, 1953**

Trade and Region	Monthly Indexes of Sales (Average 1935-39 = 100)			Percentage Change (Current month over same month last year)	
	January (P) 1953	December (R) 1952	January 1952	Sales %	Inventory %
<b>Wholesale Trade<sup>1</sup>, Canada .....</b>	308.9	340.9	310.2	- 0.2	+ 3.3
<b>Auto Parts and Equipment .....</b>	482.4	507.3	451.4	+ 6.8	+ 8.3
Maritimes and Quebec .....	361.1	500.3	371.1	- 2.7	
Ontario .....	510.0	545.1	498.5	+ 2.3	
Western Provinces.....	529.8	454.3	438.6	+ 20.8	
<b>Drugs .....</b>	357.8	393.9	372.5	- 3.9	+ 3.5
Maritimes, Quebec and Ontario	356.4	375.2	365.9	- 2.6	
Western Provinces .....	362.6	456.2	394.6	- 8.1	
<b>Clothing .....</b>	216.6	247.9	210.7	+ 2.8	- 11.6
<b>Footwear .....</b>	186.7	303.4	167.6	+ 11.4	- 11.5
<b>Dry Goods .....</b>	195.3	186.9	166.1	+ 18.6	+ 3.8
Maritimes and Quebec .....	157.4	155.1	126.6	+ 24.3	
Ontario .....	216.1	184.4	198.5	+ 9.0	
Western Provinces .....	233.7	237.1	196.7	+ 18.8	
<b>Fruits and Vegetables.....</b>	238.2	322.4	250.3	- 5.0	+ 2.5
Maritimes and Quebec .....	183.9	226.8	201.4	- 8.7	
Ontario .....	275.4	304.2	297.4	- 7.4	
Western Provinces .....	259.0	429.9	257.5	+ 0.6	
<b>Groceries .....</b>	286.7	282.7	292.8	- 2.9	+ 5.5
Maritimes .....	297.2	299.0	296.9	+ 0.1	
Quebec .....	168.8	216.9	190.5	- 11.4	
Ontario .....	286.3	297.9	301.7	- 5.1	
Prairies .....	304.7	250.7	299.0	+ 1.9	
British Columbia .....	440.9	411.2	429.7	+ 2.6	
<b>Hardware .....</b>	358.8	423.4	365.9	- 1.5	+ 2.3
Maritimes .....	273.9	330.5	242.8	+ 12.8	
Quebec .....	364.9	409.8	394.5	+ 7.5	
Ontario .....	405.5	514.2	406.7	- 0.3	
Western Provinces .....	342.1	393.1	347.0	- 1.4	
<b>Tobacco and Confectionery .....</b>	386.9	461.7	389.8	- 0.9	+ 1.4
Maritimes and Quebec .....	341.7	480.3	362.4	- 5.7	
Ontario .....	406.8	468.1	403.2	+ 0.9	
Western Provinces .....	420.9	414.0	407.5	+ 3.3	

1. Composite of Nine Trades

Note: Figures for Newfoundland are not included.

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