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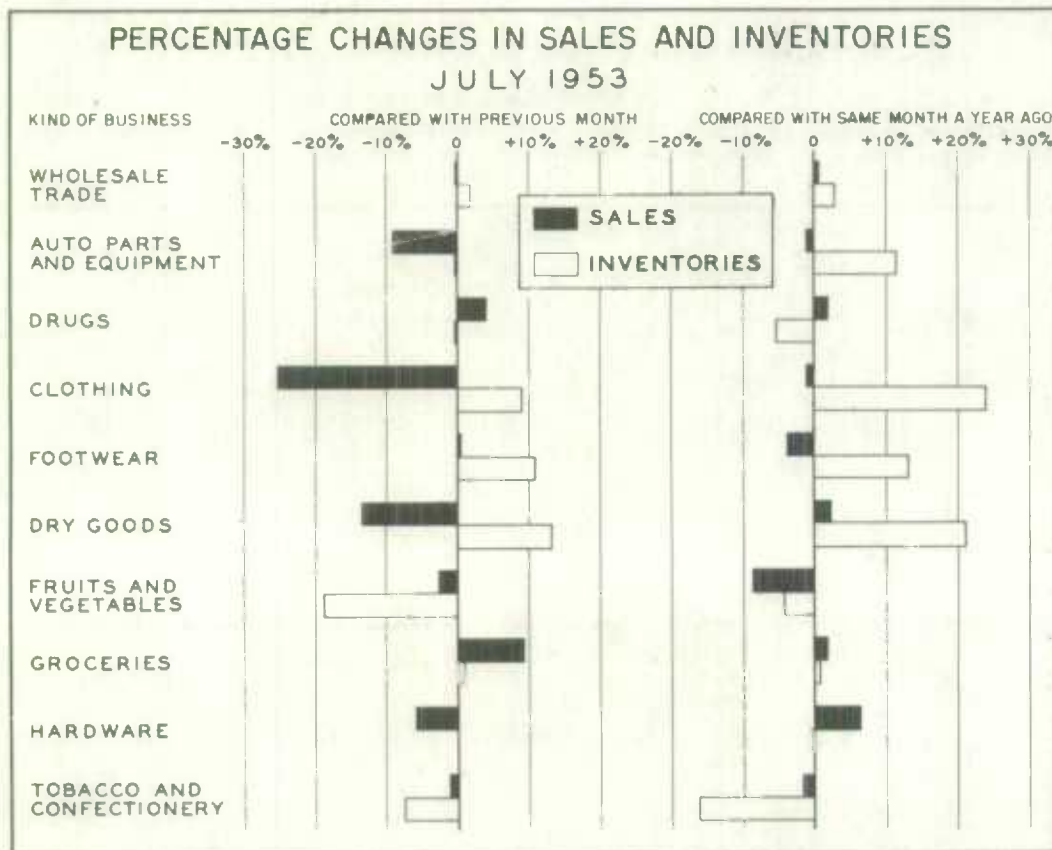
# WHOLESALE TRADE

## JULY, 1953



The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935-1939=100) stood at 379.5 for July 1953 compared with 376.0 for July a year ago and 379.8 for June 1953.



### Sales Trends by Trades

Wholesale sales were only fractionally higher in July 1953 than in the same month last year, according to figures submitted by wholesalers in the nine trades covered in this survey. Wholesalers of hardware, with sales 6% above July last year, reported the greatest gain. Sales of dry goods, drugs, and groceries were all 2% higher. Wholesalers of fruits and vegetables, with a decline of 9% in sales, recorded the greatest drop. Footwear sales were 4% lower, followed by tobacco and confectionery sales which declined 2%. Wholesalers of clothing and of auto parts and equipment registered a 1% drop in sales volume.

### Inventories

The dollar value of stocks held by wholesalers was 3% higher at the end of July 1953 than at the same date last year. Clothing wholesalers reported increased stocks of 24%, inventories of dry goods were 21% higher, while stocks of footwear and auto parts and equipment increased 13% and 11% respectively. Inventories of groceries were only fractionally higher than at the end of July 1952. Decreased stocks, ranging from less than 1% to 16%, were reported by wholesalers of hardware, fruits and vegetables, drugs, tobacco and confectionery.

### Grocery and Dry Goods Wholesalers' Inventories

Month and Year	Index Numbers of Wholesale Inventories (Average for 1935-1939=100)	
	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>
July 1953	262.2	245.2
June 1953	229.0	253.0
July 1952	216.5	243.5

Trade and Region	Monthly Indexes of Sales (Average 1935-39 = 100)			Percentage Change (Current month over same month last year)	
	July (P) 1953	June (R) 1953	July 1952	Sales %	Inventory %
<b>Wholesale Trade<sup>1</sup>, Canada .....</b>	<b>379.5</b>	<b>379.8</b>	<b>376.0</b>	<b>+ 0.6</b>	<b>+ 2.9</b>
<b>Auto Parts and Equipment .....</b>	<b>575.3</b>	<b>632.6</b>	<b>578.2</b>	<b>- 1.1</b>	<b>+ 11.4</b>
Maritimes and Quebec .....	427.6	484.7	492.6	- 13.2	
Ontario .....	667.2	657.1	644.0	+ 3.6	
Western Provinces.....	543.5	704.5	540.3	+ 0.6	
<b>Drugs .....</b>	<b>374.5</b>	<b>359.8</b>	<b>366.9</b>	<b>+ 2.0</b>	<b>- 5.4</b>
Maritimes, Quebec and Ontario	351.7	338.3	346.8	+ 1.4	
Western Provinces .....	450.2	431.2	433.7	+ 3.8	
<b>Clothing .....</b>	<b>171.3</b>	<b>229.3</b>	<b>173.0</b>	<b>- 1.0</b>	<b>+ 24.0</b>
<b>Footwear .....</b>	<b>225.8</b>	<b>225.5</b>	<b>234.7</b>	<b>- 3.8</b>	<b>+ 13.1</b>
<b>Dry Goods .....</b>	<b>161.1</b>	<b>186.4</b>	<b>155.3</b>	<b>+ 2.3</b>	<b>+ 21.1</b>
Maritimes and Quebec .....	118.9	194.2	121.3	- 2.0	
Ontario .....	154.8	193.2	166.6	- 7.1	
Western Provinces .....	230.3	168.6	196.2	+ 17.4	
<b>Fruits and Vegetables.....</b>	<b>356.7</b>	<b>366.4</b>	<b>388.6</b>	<b>- 8.8</b>	<b>- 4.3</b>
Maritimes and Quebec .....	286.1	374.0	328.5	- 12.9	
Ontario .....	344.8	365.3	388.7	- 11.3	
Western Provinces .....	434.7	359.9	446.3	- 2.6	
<b>Groceries .....</b>	<b>365.0</b>	<b>334.4</b>	<b>356.0</b>	<b>+ 1.9</b>	<b>+ 0.7</b>
Maritimes .....	368.3	339.3	372.0	- 1.0	
Quebec .....	241.1	239.8	253.0	- 4.7	
Ontario .....	369.0	331.2	363.2	+ 1.6	
Prairies .....	392.3	328.0	371.1	+ 5.7	
British Columbia .....	505.4	520.3	462.0	+ 9.4	
<b>Hardware .....</b>	<b>464.5</b>	<b>493.2</b>	<b>436.8</b>	<b>+ 6.3</b>	<b>- 0.5</b>
Maritimes .....	397.5	419.4	391.6	+ 1.5	
Quebec .....	444.1	466.6	427.0	+ 4.0	
Ontario .....	483.5	552.1	432.9	+ 11.7	
Western Provinces .....	474.7	484.9	451.2	+ 5.2	
<b>Tobacco and Confectionery .....</b>	<b>445.9</b>	<b>451.0</b>	<b>452.8</b>	<b>- 1.6</b>	<b>- 16.2</b>
Maritimes and Quebec .....	411.0	458.1	420.7	- 2.3	
Ontario .....	469.9	459.5	478.0	- 1.7	
Western Provinces .....	451.8	418.5	451.3	+ 0.1	

1. Composite of Nine Trades

Note: Figures for Newfoundland are not included.





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