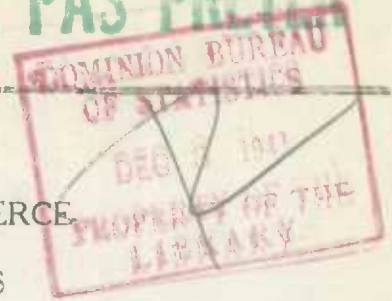


C. 2

63 008

DOES NOT CIRCULATE

NE PAS PRÊTER



CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH

MONTHLY INDEXES
OF
WHOLESALE SALES
IN
CANADA
OCTOBER 1941

-----+ + +-----
Published by Authority of the Hon. James A. MacKinnon, M.P.,
Minister of Trade and Commerce.

+ + +

OTTAWA

1941

Price \$1 a year

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician:
Chief, Internal Trade Branch:
Statistician:

R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Herbert Marshall, B.A., F.S.S.
A. C. Steedman, B.A.

MONTHLY INDEXES OF WHOLESALE SALES IN CANADA, OCTOBER, 1941

(Average, 1935 - 1939 = 100)

October sales of wholesale merchants in Canada were maintained at the September level and were 19 per cent higher than the dollar volume of business transacted in October a year ago according to returns received from some 300 wholesale trading houses representing nine different lines of business. General indexes of sales on the base 1935 - 1939 = 100 stand at 170.6 for October, 1941, at 170.8 for September and at 143.4 for October a year ago. The 19 per cent increase in dollar sales over October, 1940, is lower than those recorded in the corresponding month comparisons for the immediately preceding months; September, 1941, registered 28 per cent above September, 1940; August sales were 27 per cent above last year and July sales were 30 per cent higher than in July a year ago. Wholesale sales for the first ten months of 1941 stand 19 per cent above the corresponding period of 1940.

The dry goods trade reported the largest increase with a gain of 32 per cent over October, 1940. The gain in this trade in Ontario was 43 per cent; sales in the Maritime Provinces and Quebec together averaged 29 per cent above October last year while an average gain of 24 per cent for the four western provinces combined was recorded.

The wholesale footwear trade came second in point of view of increased business with a gain of 25 per cent followed by the hardware trade at 24 per cent while the drug and clothing trades both recorded increases of 23 per cent. The wholesale grocery trade was up 16 per cent compared with October a year ago gains on a regional basis standing at 21 per cent for the Maritime Provinces, 9 per cent for Quebec, 17 per cent for Ontario, 13 per cent for the Prairie Provinces and 30 per cent for British Columbia. The fruit and vegetable trade was up 15 per cent while a minor increase of 3 per cent was recorded for the automotive equipment trade.

Inventory position at the end of October relative to the corresponding date last year was similar to that for earlier months. The clothing and dry goods trades reported lower stocks this year than last while stocks for all other trades averaged higher, gains ranging as high as 34 per cent for the fruit and vegetable trade being recorded. Inventories carried by the clothing trade were drawn 19 per cent while the dry goods trade averaged 11 per cent below October 1940.

Percentage Changes in Wholesale Trade

	Percentage Change, 1941, compared with 1940			
	S A L E S			INVENTORY
	(1)	(2)	First	
	Sept., 1941 Sept., 1940	Oct. 1941 Oct. 1940	10 months, 1941 First 10 months, 1940	Oct., 1941 Oct., 1940
Automotive Equipment.....	+ 8.6	+ 3.3	+19.4	+15.1
Maritimes and Quebec.....	+13.0	+ 4.8		
Ontario.....	+10.3	+ 3.2		
Western Provinces.....	+ 5.6	+ 2.7		
Drugs.....	+23.7	+23.3	+19.5	+11.1
Maritimes, Quebec and Ontario	+24.6	+24.7		
Western Provinces.....	+23.3	+18.2		
Clothing.....	+15.5	+22.8	+20.5	-19.2
Quebec.....	+21.7	+27.8		
Ontario and Western Provinces	+10.7	+17.4		
Footwear.....	+17.1	+25.2	+12.3	+22.7
Quebec.....	+12.8	+22.0		
Ontario.....	+23.8	+29.7		
Dry Goods.....	+36.2	+31.5	+24.9	-10.8
Maritimes and Quebec.....	+28.0	+28.6		
Ontario.....	+46.4	+40.3		
Western Provinces.....	+36.4	+24.0		
Fruits and Vegetables.....	+23.5	+15.2	+12.7	+34.0
Maritimes and Quebec.....	+24.1	+26.3		
Ontario.....	+19.0	+17.7		
Western Provinces.....	+26.0	+10.0		
Groceries.....	+31.3	+16.1	+17.7	+26.2
Maritimes.....	+26.8	+20.5		
Quebec.....	+39.7	+ 8.6		
Ontario.....	+31.4	+16.6		
Prairies.....	+27.0	+13.2		
British Columbia.....	+36.2	+29.5		
Hardware.....	+30.8	+23.5	+26.3	+27.6
Maritimes.....	+39.9	+17.9		
Quebec.....	+40.7	+26.0		
Ontario.....	+37.2	+28.4		
Western Provinces.....	+22.5	+20.7		
Tobacco and Confectionery.....	+25.2	+18.3	+15.6	+11.5
Quebec.....	+35.0	+20.3		
Ontario.....	+20.3	+17.9		
Western Provinces.....	+19.8	+15.9		
Wholesale Trade --				
Maritimes.....	+28.4	+21.1		
Quebec.....	+31.5	+18.7		
Ontario.....	+29.1	+20.6		
Prairies.....	+22.0	+10.2		
British Columbia.....	+36.0	+33.9		
CANADA.....	+28.4	+19.0	+19.0	+17.6

(1) Revised
(2) Preliminary

MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA
(Average, 1935 - 1939 = 100)

Year and Month	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA & Quebec	Ontario	Western Provinces	
October, 1938.....	109.7	112.1	115.7	102.2	115.2	104.1	147.5	146.6	123.4	163.0
October, 1939.....	132.0	134.7	141.0	123.2	136.9	126.0	162.5	156.6	136.2	181.3
October, 1940.....	143.4	158.5	151.2	137.4	139.6	144.1	183.8	193.9	171.4	175.8
October, 1941.....	170.6	191.9	179.5	165.7	153.8	192.9	189.9	208.4	176.9	180.5
1940 - November.....	131.7	144.8	134.9	126.6	129.6	133.7	161.8	155.2	160.0	160.5
December.....	125.0	132.0	119.4	127.6	115.7	144.6	148.9	181.9	151.6	141.9
1941 - January.....	106.2	111.5	94.9	114.3	98.1	120.4	117.7	109.4	140.1	101.6
February.....	110.6	112.6	108.2	112.9	100.6	126.6	111.1	98.4	120.3	108.2
March.....	125.1	132.7	122.6	131.0	112.1	137.6	124.3	130.4	138.6	108.8
April.....	141.6	149.9	140.5	146.8	130.1	152.3	161.6	166.0	171.8	150.8
May.....	148.6	156.2	148.4	156.6	134.6	160.9	160.8	181.4	168.1	149.3
June.....	140.6	148.3	141.8	147.1	128.0	148.0	160.2	165.1	159.3	160.4
July.....	147.1	170.5	134.8	148.0	146.0	161.7	172.0	184.6	179.6	158.0
August.....	156.6	163.1	144.5	153.7	162.0	166.0	174.2	184.0	157.5	179.9
September.....	170.8	185.9	178.0	169.6	161.8	172.9	195.5	188.7	191.5	192.6
October.....	170.6	191.9	179.5	165.7	153.8	192.9	189.9	208.4	176.9	180.5

Year and Month	DRUGS			CLOTHING	FOOTWEAR	DRY GOODS			
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
October, 1938.....	112.9	111.9	115.8	134.1	105.7	118.4	117.1	109.5	132.7
October, 1939.....	122.3	122.3	121.9	185.4	168.2	172.3	171.2	168.8	179.2
October, 1940.....	138.5	139.5	134.8	178.9	174.8	149.2	156.7	143.3	144.9
October, 1941.....	170.8	174.0	159.3	219.7	213.8	196.2	201.5	201.0	179.7
1940 - November.....	136.2	136.5	135.8	164.0	136.0	141.6	138.3	137.8	152.5
December.....	132.6	132.8	132.2	125.6	129.9	106.0	115.1	105.9	90.0
1941 - January.....	142.7	145.8	132.3	71.4	55.2	91.8	82.1	111.0	85.0
February.....	129.8	131.6	126.0	100.0	104.9	112.2	103.8	127.8	104.7
March.....	131.3	132.5	127.4	118.4	137.1	130.9	132.2	136.1	121.1
April.....	141.9	143.7	134.0	138.7	177.4	139.0	149.1	139.2	117.3
May.....	140.6	141.1	138.6	134.9	139.4	142.9	149.9	153.1	114.0
June.....	133.2	134.4	128.5	113.7	114.7	129.1	140.6	136.2	97.3
July.....	140.5	140.1	140.9	103.7	84.8	103.9	86.0	122.0	116.3
August.....	147.3	148.2	143.3	185.3	140.4	169.5	149.6	188.8	177.2
September.....	160.8	162.9	159.6	216.1	202.9	221.6	231.2	231.3	136.7
October.....	170.8	174.0	159.3	219.7	218.0	196.2	201.5	201.0	179.7

MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA

(Average, 1935 - 1939 = 100)

Year and Month	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
October, 1938.....	106.3	112.1	126.7	99.1	105.2	99.5	93.8	87.3	88.4	107.2
October, 1939.....	125.5	131.4	139.2	113.8	129.4	122.8	101.2	79.4	95.1	119.4
October, 1940.....	138.6	155.2	160.1	128.2	133.0	137.0	112.3	90.5	115.1	123.3
October, 1941.....	160.9	187.0	173.9	149.5	150.6	177.4	129.4	114.3	135.5	135.6
1940 - November.....	124.7	144.0	143.5	115.0	121.1	118.9	103.2	91.3	106.0	112.1
December.....	119.0	130.5	108.1	120.6	112.0	136.6	125.2	115.5	128.0	125.7
1941 - January.....	106.7	117.9	86.7	104.9	105.2	125.5	94.0	82.4	108.7	82.4
February.....	106.4	121.2	95.6	102.4	103.5	121.4	99.0	116.6	104.7	83.8
March.....	117.4	136.9	99.8	119.5	112.0	129.5	117.7	127.1	130.4	97.8
April.....	132.4	143.9	120.2	129.6	129.6	147.2	134.6	128.9	150.3	114.1
May.....	137.1	149.7	135.5	134.4	130.8	157.1	160.5	165.9	184.9	130.8
June.....	132.3	142.3	126.8	135.6	123.6	141.7	148.6	165.7	155.5	132.8
July.....	151.0	178.0	155.0	144.2	147.9	144.4	143.7	119.3	156.6	151.2
August.....	153.8	163.3	149.1	144.0	157.3	161.9	136.2	103.1	137.5	158.2
September.....	156.4	167.0	158.8	154.3	154.1	157.9	150.2	163.9	133.0	163.3
October.....	160.9	187.0	173.9	149.5	150.6	177.4	129.4	114.3	135.5	135.6

Year and Month	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Quebec	Ontario	Western Provinces
October, 1938.....	115.8	106.8	117.2	110.9	118.3	107.4	102.6	106.9	111.3
October, 1939.....	143.0	140.9	157.0	138.4	139.9	116.8	119.6	108.2	117.8
October, 1940.....	162.1	169.2	164.2	159.4	161.9	138.7	132.6	137.7	136.8
October, 1941.....	200.2	199.5	206.9	204.7	195.4	164.1	159.5	162.3	158.6
1940 - November.....	153.0	141.1	151.1	152.8	153.9	135.1	131.5	135.9	138.8
December.....	141.8	112.7	130.9	155.3	142.3	145.4	141.7	147.2	147.7
1941 - January.....	108.0	100.8	110.2	129.0	99.6	125.4	138.9	118.5	111.2
February.....	118.3	91.4	101.7	121.3	124.1	124.0	134.4	120.1	112.5
March.....	142.2	117.0	133.6	154.2	139.5	135.5	140.0	137.0	123.4
April.....	166.0	159.4	163.5	180.0	159.9	151.6	166.6	149.5	128.5
May.....	175.9	164.9	174.6	195.1	172.1	161.5	177.5	159.8	138.7
June.....	166.5	156.0	171.6	189.2	158.7	159.5	185.4	151.5	137.9
July.....	175.9	146.9	176.7	171.0	180.1	158.5	166.6	156.9	141.1
August.....	177.2	160.6	181.3	157.3	178.9	154.8	154.1	162.6	141.3
September.....	196.2	210.1	215.0	208.8	185.5	151.7	150.8	157.5	142.9
October.....	200.2	199.5	206.9	204.7	195.4	164.1	159.5	162.3	158.6

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010709264