

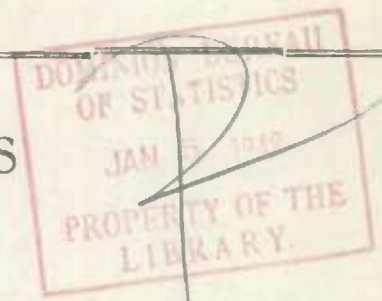
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DEPARTMENT OF TRADE AND COMMERCE  
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INTERNAL TRADE BRANCH

MONTHLY INDEXES  
OF  
WHOLESALE SALES  
IN  
CANADA  
NOVEMBER 1941



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MONTHLY INDEXES OF WHOLESALE SALES IN CANADA, NOVEMBER, 1941

November sales of wholesale merchants in Canada declined 14 per cent from October and were 12 per cent above the dollar volume of business transacted in November a year ago according to returns secured from approximately 300 wholesale trading houses representing nine different lines of business. The moderate gain of 12 per cent over November, 1940 is in continuation of the narrowing spread observed in the October comparison and compares with an average gain of 18 per cent for the first eleven months of 1941 over 1940. The 14 per cent decline below October represents a reduction in excess of the usual seasonal movement for this time of year, the seasonally adjusted index recoding from 147.0 for October to 143.1 for November. The unadjusted index of sales stands at 147.4 for November, 170.5 for October and at 122.8 for November, 1940.

All nine trades included in the survey reported gains compared with November a year ago. The dry goods trade came first in point of view of increased business with a gain of 17 per cent and the hardware trade was second with a 16 per cent increase. The drug trade was up 13 per cent, the tobacco and confectionery trade 12 per cent, the footwear and clothing trades, 11 per cent, the grocery trade, 10 per cent and the automotive equipment trade, 3 per cent.

Results on a regional basis for grocery wholesalers indicate that gains in the extreme east and west exceeded those recorded elsewhere. The wholesale grocery trade gained 24 per cent over November, 1940 in British Columbia, 13 per cent in the Maritime Provinces, 7 per cent in Quebec, 10 per cent in Ontario and 5 per cent in the Prairie Provinces.

The relationship between stocks on hand at the close of November of this year and last was similar to that shown in the results for October. Inventories carried by clothing and dry goods wholesalers were down 11 per cent and 4 per cent respectively from last year while all other trades averaged higher, increases ranging as high as 30 per cent for the fruit and vegetable trade being recorded.

Percentage Changes in Wholesale Trade

	Percentage Change, 1941, compared with 1940			
	S A L E S			INVENTORY
	(1) Oct., 1941 Oct., 1940	(2) Nov., 1941 Nov., 1940	First 11 months, 1941 First 11 months, 1940	
Automotive Equipment.....	+ 2.9	+2.7	+17.6	+25.2
Maritimes and Quebec.....	+ 4.8	+ 4.6		
Ontario.....	+ 3.7	+ 6.7		
Western Provinces.....	+ 1.1	- 3.6		
Drugs.....	+23.3	+12.9	+18.8	+10.9
Maritimes, Quebec and Ontario	+24.7	+13.4		
Western Provinces.....	+18.2	+11.3		
Clothing.....	+23.2	+10.9	+19.4	-11.3
Quebec.....	+27.8	+ 7.8		
Ontario and Western Provinces	+19.2	+14.4		
Footwear.....	+25.2	+11.1	+12.2	+18.4
Quebec.....	+22.0	+19.1		
Ontario.....	+29.7	+ 1.4		
Dry Goods.....	+30.7	+17.4	+23.8	- 3.5
Maritimes and Quebec.....	+27.1	+28.8		
Ontario.....	+40.3	-19.4		
Western Provinces.....				
Fruits and Vegetables.....	+16.0	+14.2	+10.5	+30.4
Maritimes and Quebec.....	+26.7	+29.4		
Ontario.....	+17.7	+15.6		
Western Provinces.....	+10.0	+ 8.4		
Groceries.....	+16.1	+ 9.7	+17.0	+26.9
Maritimes.....	+20.0	+12.7		
Quebec.....	+11.0	+ 6.8		
Ontario.....	+16.6	+ 9.6		
Prairies.....	+12.6	+ 5.2		
British Columbia.....	+29.5	+24.3		
Hardware.....	+23.5	+15.5	+25.1	+20.2
Maritimes.....	+14.4	+21.9		
Quebec.....	+24.6	+26.9		
Ontario.....	+30.4	+20.4		
Western Provinces.....	+20.7	+ 6.7		
Tobacco and Confectionery.....	+17.9	+12.4	+15.3	+12.0
Quebec.....	+20.3	+12.9		
Ontario.....	+17.6	+13.1		
Western Provinces.....	+14.8	+10.4		
Wholesale Trade --				
Maritimes.....	+20.0	+15.4		
Quebec.....	+19.2	+14.8		
Ontario.....	+20.9	+13.1		
Prairies.....	+ 9.9	+ 4.8		
British Columbia.....	+33.5	+18.2		
CANADA.....	+18.9	+11.9	+18.3	+17.2

(1) Revised  
(2) Preliminary



-3-  
MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA  
(Average, 1935 - 1939 = 100)

Year and Month	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
November, 1938.....	106.3	108.3	111.1	103.4	106.8	101.4	117.9	114.3	118.9	118.1
November, 1939.....	115.6	124.2	120.9	108.5	117.6	113.2	128.8	127.9	127.0	129.4
November, 1940.....	131.7	144.8	134.9	126.6	129.6	133.7	161.8	165.2	160.0	160.5
November, 1941.....	147.4	167.1	154.9	143.2	135.8	158.0	166.2	172.8	170.7	154.7
1940 - December.....	125.0	132.0	119.4	127.6	115.7	144.6	148.9	181.9	151.6	141.9
1941 - January.....	106.2	111.5	94.9	114.3	98.1	120.4	117.7	109.4	140.1	101.6
February.....	110.6	112.6	108.2	112.9	100.6	126.6	111.1	98.4	120.3	108.2
March.....	125.1	132.7	122.6	131.0	112.1	137.6	124.3	130.4	138.6	108.8
April.....	141.6	149.9	140.5	146.8	130.1	152.3	161.6	166.0	171.8	150.8
May.....	148.6	156.2	148.4	156.6	134.6	160.9	160.8	181.4	168.1	149.3
June.....	140.6	148.3	141.8	147.1	128.0	148.0	160.2	165.1	159.3	160.4
July.....	147.1	170.5	134.8	148.0	146.0	161.7	172.0	184.6	179.6	158.0
August.....	156.6	163.1	144.5	153.7	162.0	166.0	174.2	184.0	157.5	179.9
September.....	171.2	184.2	180.3	169.6	161.8	172.9	196.4	193.1	191.5	192.6
October.....	170.5	190.2	180.2	166.1	153.4	192.4	189.1	208.4	176.9	177.7
November.....	147.4	167.1	154.9	143.2	135.8	158.0	166.2	172.8	170.7	154.7

Year and Month	DRUGS			CLOTHING	FOOTWEAR	DRY GOODS			
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
November, 1938.....	109.8	109.6	110.5	124.1	122.2	113.5	106.0	113.8	127.3
November, 1939.....	116.7	116.2	118.4	155.9	125.5	142.2	145.0	142.5	137.3
November, 1940.....	136.2	136.5	135.8	164.0	136.0	141.6	138.3	137.8	152.5
November, 1941.....	153.8	154.8	151.1	181.9	151.1	166.2	178.1	178.1	149.5
1940 - December.....	132.6	132.8	132.2	125.6	129.9	106.0	115.1	105.9	90.0
1941 - January.....	142.7	145.8	132.3	71.4	55.2	91.8	82.1	111.0	85.0
February.....	129.8	131.6	126.0	100.0	104.9	112.2	103.8	127.8	104.7
March.....	131.3	132.5	127.4	118.4	137.1	130.9	132.2	136.1	121.1
April.....	141.9	143.7	134.0	138.7	177.4	139.0	149.1	139.2	117.3
May.....	140.6	141.1	138.6	134.9	139.4	142.9	149.9	153.1	114.0
June.....	133.2	134.4	128.5	113.7	114.7	129.1	140.6	136.2	97.3
July.....	140.5	140.1	140.9	103.7	84.8	103.9	86.0	122.0	116.3
August.....	147.3	148.2	143.3	185.3	140.4	169.5	149.6	188.8	177.2
September.....	160.8	162.9	159.6	216.1	202.9	220.0	227.9	231.3	186.7
October.....	170.8	174.0	159.3	220.4	218.8	195.0	199.2	201.0	180.4
November.....	153.8	154.8	151.1	181.9	151.1	166.2	178.1	178.1	149.5



MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA

(Average, 1935 - 1939 = 100)

Year and Month	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
November, 1938.....	105.2	110.1	125.4	102.6	101.3	96.3	89.8	83.8	86.9	98.4
November, 1939.....	108.5	118.3	124.6	97.3	109.6	106.9	95.4	92.4	88.3	106.9
November, 1940.....	124.7	144.0	143.5	115.0	121.1	118.9	103.2	91.3	106.0	112.1
November, 1941.....	136.8	162.3	153.3	126.0	127.4	147.8	117.9	118.1	122.5	121.5
1940 - December.....	119.0	130.5	108.1	120.6	112.0	136.6	125.2	115.5	128.0	125.7
1941 - January.....	106.7	117.9	86.7	104.9	105.2	125.5	94.0	82.4	108.7	82.4
February.....	106.4	121.2	95.6	102.4	103.5	121.4	99.0	116.6	104.7	83.8
March.....	117.4	136.9	99.8	119.5	112.0	129.5	117.7	127.1	130.4	97.8
April.....	132.4	143.9	120.2	129.6	129.6	147.2	134.6	128.9	150.3	114.1
May.....	137.1	149.7	135.5	134.4	130.8	157.1	160.5	165.9	184.9	130.8
June.....	132.3	142.3	126.8	135.6	123.6	141.7	148.6	165.7	155.5	132.8
July.....	151.0	178.0	155.0	144.2	147.9	144.4	143.7	119.3	156.6	151.2
August.....	153.8	163.3	149.1	144.0	157.3	161.9	136.2	103.1	137.5	158.2
September.....	157.0	167.0	161.3	154.3	154.1	157.9	150.2	163.9	133.0	163.3
October.....	160.9	186.2	177.7	149.5	149.8	177.4	130.3	114.7	135.5	135.6
November.....	136.3	162.3	153.3	126.0	127.4	147.8	117.9	118.1	122.5	121.5

Year and Month	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Quebec	Ontario	Western Provinces
November, 1938.....	109.9	101.5	113.9	107.6	110.1	107.5	103.1	106.2	115.2
November, 1939.....	126.9	128.9	122.0	122.3	129.9	114.0	107.3	115.5	121.3
November, 1940.....	153.0	141.1	151.1	152.8	153.9	135.1	131.5	135.9	138.8
November, 1941.....	176.7	172.0	191.7	184.0	164.2	151.9	148.5	153.7	153.2
1940 - December.....	141.8	112.7	130.9	155.3	142.3	145.4	141.7	147.2	147.7
1941 - January.....	108.0	100.8	110.2	129.0	99.6	125.4	138.9	118.5	111.2
February.....	118.3	91.4	101.7	121.3	124.1	124.0	134.4	120.1	112.5
March.....	142.2	117.0	133.6	154.2	139.5	135.5	140.0	137.0	123.4
April.....	166.0	159.4	163.5	180.0	159.9	151.6	166.6	149.5	128.5
May.....	175.9	164.9	174.6	195.1	172.1	161.5	177.5	159.8	138.7
June.....	166.5	156.0	171.6	189.2	158.7	159.5	185.4	151.5	137.9
July.....	175.9	146.9	176.7	171.0	180.1	158.5	166.6	156.9	141.1
August.....	177.2	160.6	181.3	157.3	178.9	154.3	154.3	162.6	141.3
September.....	196.2	210.1	215.0	208.8	185.5	151.9	150.8	158.3	142.9
October.....	200.2	193.6	204.6	204.7	195.4	163.5	159.5	161.9	157.0
November.....	176.7	172.0	191.7	184.0	164.2	151.9	148.5	153.7	153.2

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