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OTTAWA, CANADA

|   |                  |
|---|------------------|
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WHOLESALE TRADE

November, 1947

Seasonal Decline in Sales from October

Dollar volume of wholesale sales in November fell off 9% from the October level but were 16% above sales in November, 1946 according to statements submitted by 388 wholesalers in 9 lines of trade. The general unadjusted index (on the base, average for 1935-1939=100) stood at 297.1 for November, 1947, 325.2 for October, 1947, and 257.2 for November, 1946. Cumulative sales for the eleven months of 1947 were 12% higher than those for the corresponding period of 1946.

British Columbia continued to record the greatest gain over 1946 with an increase of 23%. Ontario and Quebec sales were up 17 and 18% respectively, while sales in the Maritimes increased 13% and in the Prairies, 10%.

Sales in Most Lines Firm

Dollar sales in the automotive equipment trade advanced 29% over November, 1946, with the cumulative sales for the year to date being 10% above those for the previous year. Grocery, hardware and dry goods sales were 23, 21, and 20% respectively higher than in November, 1946. Sales of tobacco and confectionery were up 5%, while the clothing trade registered a gain of 3%.

Footwear Sales Drop

Sales of footwear wholesalers dropped 5% below the dollar volume of November, 1946, while a small decline of 2% was also reported by drug wholesalers. Sales of fruit and vegetable dealers, which have been below the 1946 level almost continuously since the beginning of the year, pulled up slightly in November with the dollar volume 1% above that for November a year ago.

Inventories

Wholesalers' inventories were valued 25% higher at the end of November, 1947 than at the same date in 1946. Largest increases in stocks on hand at the end of November, 1947 compared with November, 1946 were reported by the automotive equipment trade (48%), dry goods trade (47%), footwear trade (33%), and hardware (28%). Stocks held by grocery and fruit and vegetable wholesalers were 20% and 13% respectively above November, 1946.

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Percentage Changes in Wholesale Trade

|                                 | Percentage Change, 1947 Compared With 1946 |              |                        |                |
|---------------------------------|--|--------------|------------------------|----------------|
|                                 | Sales                                      |              |                        | INVENTORY      |
|                                 | (1)  | (2)          | Jan.-to-               |                |
|                                 | Oct.<br>1947                               | Nov.<br>1947 | Nov., 1947             | November, 1947 |
|                                 | Oct.<br>1946                               | Nov.<br>1946 | Jan.-to-<br>Nov., 1946 | November, 1946 |
| Automotive Equipment .....      | +18.5                                      | +28.9        | + 9.7                  | +48.1          |
| Maritimes and Quebec .....      | +19.9                                      | +29.5        |                        |                |
| Ontario .....                   | +27.3                                      | +26.4        |                        |                |
| Western Provinces .....         | + 8.3                                      | +31.1        |                        |                |
| Drugs .....                     | + 7.3                                      | - 1.6        | + 3.0                  | + 8.7          |
| Maritimes, Quebec and Ontario.  | + 9.9                                      | - 1.6        |                        |                |
| Western Provinces .....         | + 0.3                                      | - 2.3        |                        |                |
| Clothing .....                  | + 4.5                                      | + 2.9        | +10.1                  | +14.3          |
| Quebec .....                    | - 2.6                                      | -12.9        |                        |                |
| Ontario and Western Provinces.  | + 9.1                                      | +15.2        |                        |                |
| Footwear .....                  | +22.0                                      | - 4.9        | + 7.0                  | +32.7          |
| Maritimes and Quebec .....      | +16.2                                      | -23.8        |                        |                |
| Ontario and Western Provinces.  | +27.7                                      | +19.7        |                        |                |
| Dry Goods .....                 | +22.4                                      | +19.8        | +24.4                  | +47.0          |
| Maritimes and Quebec .....      | +27.2                                      | +23.5        |                        |                |
| Ontario .....                   | +23.9                                      | +20.7        |                        |                |
| Western Provinces .....         | +15.8                                      | +13.8        |                        |                |
| Fruits and Vegetables .....     | - 3.3                                      | - 0.9        | - 5.0                  | +13.0          |
| Maritimes and Quebec .....      | - 1.7                                      | +17.8        |                        |                |
| Ontario .....                   | + 0.5                                      | + 2.1        |                        |                |
| Western Provinces .....         | - 7.3                                      | - 9.9        |                        |                |
| Groceries .....                 | +28.3                                      | +23.4        | +17.5                  | +19.3          |
| Maritimes .....                 | +27.2                                      | +17.2        |                        |                |
| Quebec .....                    | +18.0                                      | +21.3        |                        |                |
| Ontario .....                   | +38.2                                      | +27.4        |                        |                |
| Prairies .....                  | +17.7                                      | +18.4        |                        |                |
| British Columbia .....          | +39.1                                      | +32.6        |                        |                |
| Hardware .....                  | +21.0                                      | +20.6        | +16.2                  | +27.7          |
| Maritimes .....                 | +26.3                                      | +25.4        |                        |                |
| Quebec .....                    | +29.6                                      | +27.5        |                        |                |
| Ontario .....                   | +30.3                                      | +24.7        |                        |                |
| Western Provinces .....         | +12.3                                      | +15.3        |                        |                |
| Tobacco and Confectionery ..... | + 8.0                                      | + 5.2        | + 6.2                  | + 7.4          |
| Maritimes and Quebec .....      | +14.4                                      | +15.6        |                        |                |
| Ontario .....                   | + 6.3                                      | + 2.6        |                        |                |
| Western Provinces .....         | + 6.9                                      | + 3.7        |                        |                |
| Wholesale Trade -               |  |              |                        |                |
| Maritimes .....                 | +22.0                                      | +12.6        |                        |                |
| Quebec .....                    | +17.3                                      | +17.6        |                        |                |
| Ontario .....                   | +22.7                                      | +16.8        |                        |                |
| Prairies .....                  | + 7.1                                      | + 9.7        |                        |                |
| British Columbia .....          | +25.0                                      | +22.8        |                        |                |
| CANADA .....                    | +17.5                                      | +15.5        | +11.5                  | +25.1          |

(1) Revised.  
 (2) Preliminary.

**MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA**  
(Average, 1935 - 1939 = 100)

| Year and Month        | WHOLESALE TRADE |           |        |         |          |                  | AUTOMOTIVE EQUIPMENT |                    |         |                   |
|-----------------------|-----------------|-----------|--------|---------|----------|------------------|----------------------|--------------------|---------|-------------------|
|                       | CANADA          | Maritimes | Quebec | Ontario | Prairies | British Columbia | CANADA               | Maritimes & Quebec | Ontario | Western Provinces |
| November, 1944 .....  | 195.3           | 245.9     | 194.9  | 189.3   | 190.6    | 200.7            | 208.9                | 229.9              | 175.5   | 235.7             |
| November, 1945 .....  | 221.5           | 257.5     | 210.1  | 224.1   | 214.2    | 238.4            | 290.8                | 355.9              | 247.1   | 310.2             |
| November, 1946 .....  | 257.2           | 280.4     | 246.9  | 251.0   | 257.9    | 288.7            | 327.4                | 362.0              | 298.7   | 342.8             |
| November, 1947 .....  | 297.1           | 315.7     | 290.4  | 293.2   | 282.9    | 354.5            | 422.0                | 468.8              | 377.6   | 449.4             |
| 1946 - December ..... | 222.2           | 237.4     | 214.8  | 229.8   | 191.9    | 275.1            | 231.9                | 347.2              | 243.5   | 203.7             |
| 1947 - January .....  | 237.7           | 235.5     | 206.4  | 252.6   | 231.7    | 271.0            | 345.4                | 342.3              | 354.1   | 349.5             |
| February .....        | 231.4           | 219.0     | 218.9  | 239.2   | 220.2    | 260.4            | 337.3                | 428.7              | 321.2   | 318.5             |
| March .....           | 256.7           | 257.8     | 251.0  | 250.2   | 252.1    | 293.6            | 314.7                | 373.0              | 297.3   | 372.6             |
| April .....           | 268.8           | 293.2     | 257.6  | 273.7   | 251.5    | 305.9            | 360.2                | 411.5              | 307.0   | 396.8             |
| May .....             | 280.6           | 297.4     | 262.5  | 293.8   | 267.7    | 311.9            | 350.5                | 457.2              | 303.5   | 372.9             |
| June .....            | 268.3           | 272.1     | 245.0  | 273.0   | 250.6    | 330.1            | 369.4                | 414.0              | 337.8   | 390.8             |
| July .....            | 277.6           | 301.5     | 241.9  | 280.2   | 282.5    | 323.0            | 351.4                | 408.7              | 366.3   | 316.3             |
| August .....          | 272.7           | 277.7     | 238.0  | 266.4   | 287.7    | 306.8            | 379.7                | 455.2              | 332.1   | 382.7             |
| September .....       | 301.7           | 317.5     | 292.9  | 297.1   | 301.6    | 330.6            | 483.7                | 491.9              | 467.0   | 475.7             |
| October .....         | 325.2           | 361.6     | 319.9  | 328.0   | 296.6    | 372.6            | 427.9                | 498.5              | 423.0   | 372.4             |
| November .....        | 297.1           | 315.7     | 290.4  | 293.2   | 282.9    | 354.5            | 422.0                | 468.8              | 377.6   | 449.4             |

| Year and Month        | DRUGS  |                       |                   | CLOTHING FOOTWEAR |        |        | DRY GOODS          |         |                   |
|-----------------------|--------|-----------------------|-------------------|-------------------|--------|--------|--------------------|---------|-------------------|
|                       | CANADA | Maritimes Que. & Ont. | Western Provinces | CANADA            | CANADA | CANADA | Maritimes & Quebec | Ontario | Western Provinces |
| November, 1944 .....  | 231.8  | 234.7                 | 223.9             | 194.9             | 189.4  | 158.7  | 152.9              | 165.7   | 175.8             |
| November, 1945 .....  | 259.4  | 256.3                 | 268.7             | 200.2             | 219.3  | 162.0  | 156.7              | 166.4   | 181.8             |
| November, 1946 .....  | 284.3  | 277.3                 | 305.2             | 273.7             | 292.3  | 218.9  | 201.4              | 243.6   | 239.1             |
| November, 1947 .....  | 279.2  | 272.9                 | 298.2             | 281.6             | 278.0  | 262.2  | 248.7              | 294.0   | 272.1             |
| 1946 - December ..... | 215.8  | 215.1                 | 218.2             | 167.3             | 251.0  | 162.5  | 150.5              | 186.8   | 142.8             |
| 1947 - January .....  | 255.2  | 246.6                 | 278.8             | 294.7             | 278.7  | 220.8  | 190.9              | 256.9   | 232.1             |
| February .....        | 220.6  | 216.3                 | 236.7             | 277.2             | 297.8  | 229.3  | 224.0              | 272.0   | 177.3             |
| March .....           | 223.4  | 218.9                 | 236.3             | 266.0             | 300.2  | 266.0  | 260.1              | 294.1   | 261.6             |
| April .....           | 248.8  | 240.5                 | 266.4             | 249.4             | 294.2  | 282.0  | 291.8              | 294.0   | 239.2             |
| May .....             | 266.7  | 266.4                 | 265.8             | 248.3             | 265.0  | 270.8  | 264.3              | 287.5   | 257.1             |
| June .....            | 230.8  | 221.3                 | 254.4             | 210.9             | 247.5  | 212.5  | 229.0              | 211.5   | 180.7             |
| July .....            | 256.2  | 248.1                 | 278.5             | 196.9             | 216.3  | 182.0  | 147.3              | 200.2   | 229.4             |
| August .....          | 241.6  | 229.0                 | 275.3             | 263.8             | 334.8  | 237.5  | 197.5              | 276.2   | 256.2             |
| September .....       | 273.9  | 285.2                 | 246.7             | 261.7             | 378.1  | 303.9  | 301.0              | 313.5   | 288.7             |
| October .....         | 313.4  | 313.2                 | 310.8             | 295.3             | 427.6  | 279.9  | 267.1              | 300.7   | 281.3             |
| November .....        | 279.2  | 272.9                 | 298.2             | 281.6             | 278.0  | 262.2  | 248.7              | 294.0   | 272.1             |



MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA  
(Average, 1935 - 1939 = 100)

| Year and Month        | GROCERIES |           |        |         |          |                  | FRUITS AND VEGETABLES |                    |         |                   |  |
|-----------------------|-----------|-----------|--------|---------|----------|------------------|-----------------------|--------------------|---------|-------------------|--|
|                       | CANADA    | Maritimes | Quebec | Ontario | Prairies | British Columbia | CANADA                | Maritimes & Quebec | Ontario | Western Provinces |  |
| November, 1944 .....  | 185.6     | 242.8     | 201.1  | 187.2   | 159.5    | 183.2            | 206.1                 | 189.9              | 193.8   | 238.2             |  |
| November, 1945 .....  | 195.8     | 243.3     | 193.9  | 202.7   | 172.3    | 208.1            | 269.6                 | 242.7              | 286.0   | 278.7             |  |
| November, 1946 .....  | 231.2     | 274.7     | 229.8  | 232.1   | 210.6    | 256.2            | 263.9                 | 234.4              | 249.4   | 309.9             |  |
| November, 1947 .....  | 285.3     | 321.9     | 278.7  | 295.7   | 249.4    | 339.7            | 266.3                 | 276.1              | 254.6   | 279.2             |  |
| 1946 - December ..... | 200.8     | 240.2     | 191.1  | 212.2   | 162.3    | 248.1            | 276.5                 | 241.2              | 268.4   | 301.5             |  |
| 1947 - January .....  | 213.4     | 250.5     | 163.7  | 232.5   | 190.8    | 246.1            | 217.9                 | 169.9              | 238.5   | 218.2             |  |
| February .....        | 200.3     | 222.0     | 159.8  | 211.6   | 189.2    | 228.6            | 219.5                 | 208.3              | 220.8   | 220.6             |  |
| March .....           | 215.9     | 254.8     | 185.6  | 212.9   | 202.7    | 260.7            | 262.4                 | 248.4              | 259.8   | 263.2             |  |
| April .....           | 222.8     | 279.4     | 188.5  | 233.8   | 190.1    | 259.4            | 257.4                 | 273.0              | 294.2   | 269.2             |  |
| May .....             | 228.6     | 264.9     | 215.3  | 244.1   | 203.8    | 246.9            | 327.7                 | <b>323.7</b>       | 329.0   | 312.9             |  |
| June .....            | 240.3     | 266.3     | 214.6  | 248.1   | 212.4    | 300.7            | 315.9                 | 336.0              | 303.9   | 315.9             |  |
| July .....            | 262.5     | 305.7     | 241.4  | 266.3   | 243.1    | 285.7            | 329.6                 | 270.8              | 326.4   | 370.2             |  |
| August .....          | 246.7     | 271.5     | 210.9  | 246.0   | 243.1    | 277.7            | 305.0                 | 224.6              | 278.2   | 379.2             |  |
| September .....       | 275.0     | 301.0     | 266.3  | 265.2   | 260.5    | 333.8            | 278.9                 | 210.4              | 259.8   | 356.4             |  |
| October .....         | 318.4     | 361.4     | 303.0  | 344.4   | 267.3    | 370.0            | 278.0                 | 222.7              | 255.7   | 330.4             |  |
| November .....        | 285.3     | 321.9     | 278.7  | 295.7   | 249.4    | 339.7            | <b>266.3</b>          | 276.1              | 254.6   | 279.2             |  |

| Year and Month        | HARDWARE |           |        |              |                   | TOBACCO AND CONFECTIONERY |                    |              |                   |
|-----------------------|----------|-----------|--------|--------------|-------------------|---------------------------|--------------------|--------------|-------------------|
|                       | CANADA   | Maritimes | Quebec | Ontario      | Western Provinces | CANADA                    | Maritimes & Quebec | Ontario      | Western Provinces |
| November, 1944 .....  | 197.9    | 214.3     | 209.6  | 175.9        | 200.4             | 243.2                     | 262.9              | 232.3        | 242.1             |
| November, 1945 .....  | 236.5    | 222.9     | 233.5  | 224.4        | 244.7             | 275.5                     | 256.6              | 279.5        | 274.3             |
| November, 1946 .....  | 290.7    | 246.3     | 277.9  | 276.7        | 308.6             | 311.0                     | 274.3              | 300.2        | 333.9             |
| November, 1947 .....  | 350.6    | 308.9     | 354.3  | 345.0        | 355.8             | 327.2                     | 317.1              | 308.0        | 346.3             |
| 1946 - December ..... | 249.4    | 206.5     | 234.9  | 269.2        | 248.7             | 305.0                     | 323.9              | 296.0        | 292.0             |
| 1947 - January .....  | 268.3    | 209.9     | 276.8  | <b>249.6</b> | <b>293.7</b>      | <b>280.8</b>              | <b>259.8</b>       | <b>285.2</b> | <b>269.6</b>      |
| February .....        | 293.6    | 227.8     | 256.7  | 280.3        | 315.8             | 246.0                     | 229.4              | 259.2        | 252.5             |
| March .....           | 334.0    | 297.8     | 303.5  | 314.4        | 350.7             | 277.9                     | 290.8              | 262.8        | 271.4             |
| April .....           | 348.5    | 341.0     | 301.9  | 333.8        | 378.4             | 309.0                     | 347.0              | 293.3        | 273.1             |
| May .....             | 352.3    | 338.7     | 295.6  | 361.5        | 391.2             | 358.4                     | 333.9              | 374.0        | 321.4             |
| June .....            | 322.1    | 313.7     | 294.4  | 345.1        | 337.5             | 322.7                     | 332.0              | 309.6        | 304.7             |
| July .....            | 310.5    | 279.1     | 272.1  | 299.9        | 339.7             | 342.4                     | 353.4              | 322.8        | 330.5             |
| August .....          | 297.8    | 281.4     | 296.8  | 245.9        | 313.4             | 308.7                     | 309.4              | <b>320.1</b> | 297.7             |
| September .....       | 339.6    | 371.2     | 346.4  | 347.7        | 342.1             | 323.8                     | 341.8              | 318.9        | 305.0             |
| October .....         | 359.6    | 393.3     | 349.9  | 354.5        | 360.1             | 363.7                     | 394.2              | 334.4        | 342.3             |
| November .....        | 350.6    | 308.9     | 354.3  | 345.0        | 355.8             | 327.2                     | 317.1              | 308.0        | 346.3             |