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WHOLESALE SALES

September, 1947

17% September Increase Offsets Smaller August Gain

Following the relatively small increase of 4% in August dollar volume of wholesale sales, the September index climbed 17% above that for September 1946. The general index of wholesale sales, based on returns from 388 wholesalers in 9 lines of trade and unadjusted for seasonal factors, stood at 304.4 in September 1947 and at 259.5 in the same month of 1946. (On the basis, average for 1935-1939=100).

Cumulative sales for the first nine months were lifted to 10% above the same months of 1946 by the large September gain from the January-August figure of 9%.

As in the preceding months of 1947, the wholesale sales index for British Columbia gained more than those in the other provinces-- 24%. Other regions showed increases as follows:- Maritimes, 18%; Quebec, 21%; Ontario, 17% and the Prairies, 12%.

Wholesale Fruit and Vegetable Sales Up for First Time This Year

Dealers in fruits and vegetables reported an increase over the high volume in 1946 for the first time this year in September when sales rose 1.4%. The sales index for this trade now stands at 305.3 (compare the general wholesale index - 304.4 and the wholesale grocery index - 274.8).

Largest Gains in Dry Goods, Automotive Equipment and Groceries Trades

As compared with a year ago, September sales of wholesale dry goods rose 31%; automotive equipment 25% and groceries 23%. Indexes for these trades were at an all time high in September having reached 303.0, 485.3 and 274.8 respectively. These indexes bring out the relative expansion of the trades since the base period.

Wholesale Clothing Sales Lag

While September figures in the above trade were only 3% above 1946 as compared to the January-September increase of 11%, footwear sales showed greater activity and in September rose 12% as compared to the cumulative 9-month gain of 6%.

Maintaining the cumulative gain in earlier months, sales volume of wholesale hardware rose 21% above September 1946. Smaller gains of 6% and 11% were recorded for drugs and the tobacco and confectionery trade.

Little Change in Stock Trends - Increases Maintained

By September 30th, 1947, wholesale stocks in the 9 trades covered were valued 33% above the same date of 1946. In detail, the increases were:-

Automotive equipment	+70%	Footwear	+35%	Fruits & Vegetables	+12%
Dry goods	+65%	Groceries	+22%	Drugs	+10%
Hardware	+38%	Clothing	+18%	Tobacco & Confectionery	+ 8%

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Percentage Changes in Wholesale Trade

	Percentage Change, 1947 Compared with 1946			
	Sales			INVENTORY September, 1947 September, 1946
	(1)	(2)	January to	
	August	September	Sept. 1947	
1947	1947	January to		
	August	September	Sept. 1946	September, 1946
	1946	1946		
Automotive Equipment.....	+13.6	+25.2	+ 6.7	+70.1
Maritimes and Quebec.....	+23.4	+32.6		
Ontario.....	+15.0	+33.1		
Western Provinces.....	+ 8.2	+17.2		
Drugs.....	- 3.7	+ 6.0	+ 3.1	+10.1
Maritimes, Quebec and Ontario.	- 6.1	+ 6.6		
Western Provinces.....	+ 2.5	+ 4.3		
Clothing.....	- 0.9	+ 3.2	+11.3	+18.1
Quebec.....	- 1.1	+ 0.1		
Ontario and Western Provinces.	- 0.9	+ 4.9		
Footwear.....	+ 1.9	+12.2	+ 6.3	+34.5
Maritimes and Quebec.....	+32.2	+17.3		
Ontario and Western Provinces.	-13.3	+ 8.2		
Dry Goods.....	+10.1	+30.5	+25.2	+65.3
Maritimes and Quebec.....	+ 6.1	+33.2		
Ontario.....	+17.9	+31.9		
Western Provinces.....	+ 5.8	+24.8		
Fruits and Vegetables.....	- 6.8	+ 1.4	- 5.7	+11.7
Maritimes and Quebec.....	- 4.1	+ 3.7		
Ontario.....	- 0.2	+ 9.2		
Western Provinces.....	-12.6	- 4.3		
Groceries.....	+ 9.7	+23.0	+15.2	+21.6
Maritimes.....	+ 6.1	+21.6		
Quebec.....	+ 4.0	+26.0		
Ontario.....	+ 5.1	+17.3		
Prairies.....	+15.4	+25.4		
British Columbia.....	+19.6	+29.7		
Hardware.....	+ 1.8	+21.2	+15.1	+38.0
Maritimes.....	+ 4.8	+25.9		
Quebec.....	+12.0	+23.8		
Ontario.....	+ 4.7	+27.0		
Western Provinces.....	- 4.4	+17.2		
Tobacco and Confectionery.....	+ 0.3	+10.6	+ 6.1	+ 7.8
Maritimes and Quebec.....	+11.5	+18.7		
Ontario.....	- 0.8	+ 8.2		
Western Provinces.....	- 3.3	+ 9.5		
Wholesale Trade -				
Maritimes.....	+ 4.8	+18.2		
Quebec.....	+ 5.9	+20.8		
Ontario.....	+ 3.4	+17.3		
Prairies.....	+ 0.7	+11.9		
British Columbia.....	+ 8.1	+23.9		
CANADA.....	+ 3.8	+17.3	+10.3	+32.6

(1) Revised

(2) Preliminary

MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA
(Average, 1935 - 1939 = 100)

Year and Month	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT				
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces	
September, 1944.....	205.4	245.3	203.5	193.8	213.7	200.9	237.0	264.8	207.1	242.5	
September, 1945.....	217.7	237.9	210.8	208.1	228.9	221.6	293.6	300.3	239.4	329.1	
September, 1946.....	259.5	270.7	251.9	253.5	268.3	266.8	387.6	371.8	358.4	404.5	
September, 1947.....	304.4	320.0	304.3	297.4	300.2	330.6	485.3	493.0	477.0	474.1	
1946 - October.....	276.8	296.4	272.7	267.3	276.9	298.1	360.8	415.8	332.3	340.7	
November.....	257.2	280.4	246.9	251.0	257.9	288.7	327.4	362.0	298.7	342.8	
December.....	222.2	237.4	214.8	229.8	191.9	275.1	231.9	347.2	243.5	203.7	
1947 - January.....	237.7	235.5	206.4	252.6	231.7	271.0	345.4	342.3	354.1	349.5	
February.....	231.4	219.0	218.9	239.2	220.2	260.4	337.3	428.7	321.2	318.5	
March.....	256.7	257.8	251.0	250.2	252.1	293.6	314.7	373.0	297.3	372.6	
April.....	268.8	293.2	257.6	273.7	251.5	305.9	360.2	411.5	307.0	396.8	
May.....	280.6	297.4	262.5	293.8	267.7	311.9	350.5	457.2	303.6	372.9	
June.....	268.3	272.1	245.0	273.0	250.6	330.1	369.4	414.0	337.8	390.8	
July.....	276.0	301.5	236.7	280.2	282.5	323.0	351.4	408.7	366.3	316.3	
August.....	270.1	277.7	231.2	266.4	287.7	306.8	379.7	455.2	332.1	382.7	
September....	304.4	320.0	304.3	297.4	300.2	330.6	485.3	493.0	477.0	474.1	

Year and Month	DRUGS			CLOTHING FOOTWEAR			DRY GOODS		
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
September, 1944.....	207.0	217.9	180.5	183.8	212.8	189.2	188.2	183.1	194.8
September, 1945.....	227.1	236.6	203.6	199.2	243.9	191.3	192.2	187.9	189.9
September, 1946.....	258.4	267.8	235.6	243.4	337.6	232.2	223.1	239.9	231.3
September, 1947.....	273.9	285.5	245.7	251.2	378.8	303.0	297.2	316.4	288.7
1946 - October.....	292.1	285.0	309.9	282.3	350.5	228.7	210.0	242.7	247.2
November.....	284.3	277.3	305.2	273.7	292.3	218.9	201.4	243.6	239.1
December.....	215.8	215.1	218.2	167.3	251.0	162.5	150.5	186.8	142.8
1947 - January.....	255.2	246.6	278.8	294.7	278.7	220.8	190.9	256.9	232.1
February.....	220.6	216.3	236.7	277.2	297.8	229.3	224.0	272.0	177.3
March.....	223.4	218.9	236.3	266.0	300.2	266.0	260.1	294.1	261.6
April.....	248.8	240.5	266.4	249.4	294.2	282.0	291.8	294.0	239.2
May.....	266.7	266.4	265.8	248.3	265.0	270.8	264.3	287.5	257.1
June.....	230.8	221.5	254.4	210.9	247.5	212.5	229.0	211.5	180.7
July.....	256.2	248.1	278.5	196.9	216.3	182.0	147.3	200.2	229.4
August.....	241.6	229.0	275.3	263.8	334.8	237.5	197.5	276.2	256.2
September....	273.9	285.5	245.7	251.2	378.8	303.0	297.2	316.4	288.7

MONTHLY INDEX NUMBER OF WHOLESALE SALES IN CANADA
(Average, 1935 - 1939 = 100)

Year and Month	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA & Quebec	Maritimes Ontario	Western Provinces	
September, 1944.....	188.3	228.6	181.0	181.9	182.3	196.2	249.5	242.0	201.7	301.2
September, 1945.....	179.6	207.3	165.4	171.7	177.2	204.8	296.4	288.7	256.6	340.7
September, 1946.....	223.4	247.5	212.7	226.1	205.9	257.4	301.1	286.4	237.9	372.4
September, 1947.....	274.8	301.0	268.0	265.2	258.2	333.8	305.3	297.0	259.8	356.4
1946 - October.....	248.2	284.1	256.8	249.2	227.1	266.0	287.1	226.1	254.4	356.4
November.....	231.2	274.7	229.8	232.1	210.6	256.2	263.7	233.7	249.4	309.9
December.....	200.8	240.2	191.1	212.2	162.3	248.1	276.4	240.3	268.4	301.5
1947 - January.....	213.4	250.5	163.7	232.5	190.8	246.1	217.8	169.1	238.5	218.2
February.....	200.3	222.0	159.8	211.6	189.2	228.6	219.3	207.5	220.8	220.6
March.....	215.9	254.8	185.6	212.9	202.7	260.7	262.1	247.9	259.8	263.2
April.....	222.8	279.4	188.5	233.8	190.1	259.4	257.3	272.1	294.2	269.2
May.....	228.6	264.9	215.3	244.1	203.8	246.9	327.6	322.5	329.0	312.9
June.....	240.3	266.3	214.6	248.1	212.4	300.7	315.8	334.8	303.9	315.9
July.....	262.5	305.7	241.4	266.3	243.1	285.7	318.7	236.4	326.4	370.2
August.....	246.7	271.5	210.9	246.0	243.1	277.7	290.1	182.6	278.2	379.2
September.....	274.8	301.0	268.0	265.2	258.2	333.8	305.3	297.0	259.8	356.4

Year and Month	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Province
September, 1944.....	198.6	237.4	215.1	179.7	202.3	237.0	250.5	232.0	224.5
September, 1945.....	228.6	242.4	235.7	217.1	237.3	250.5	248.0	251.3	238.2
September, 1946.....	280.9	294.8	279.8	277.9	291.9	292.8	288.7	294.5	278.5
September, 1947.....	340.5	371.2	346.4	352.9	342.1	323.8	342.7	318.6	305.0
1946 - October.....	297.2	311.8	270.0	272.1	320.7	336.8	344.6	314.6	320.2
November.....	290.7	246.3	277.9	276.7	308.6	311.0	274.3	300.2	333.9
December.....	249.4	206.5	234.9	269.2	248.7	305.0	323.9	296.0	292.0
1947 - January.....	268.3	209.9	276.8	249.6	293.7	280.8	259.8	285.2	269.3
February.....	293.6	227.8	256.7	280.3	315.8	246.0	229.4	259.2	232.5
March.....	334.0	297.8	303.5	314.4	350.7	277.9	290.8	262.8	271.4
April.....	348.5	341.0	301.9	333.8	378.4	309.0	347.0	293.3	273.1
May.....	352.3	338.7	295.6	361.5	391.2	358.4	333.9	374.0	321.4
June.....	322.1	313.7	294.4	345.1	337.5	322.7	332.0	309.6	304.7
July.....	310.5	279.1	272.1	299.9	339.7	342.4	353.4	322.8	330.5
August.....	297.8	281.4	296.8	245.9	313.4	308.7	309.4	320.1	287.7
September.....	340.5	371.2	346.4	352.9	342.1	323.8	342.7	318.6	305.0

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