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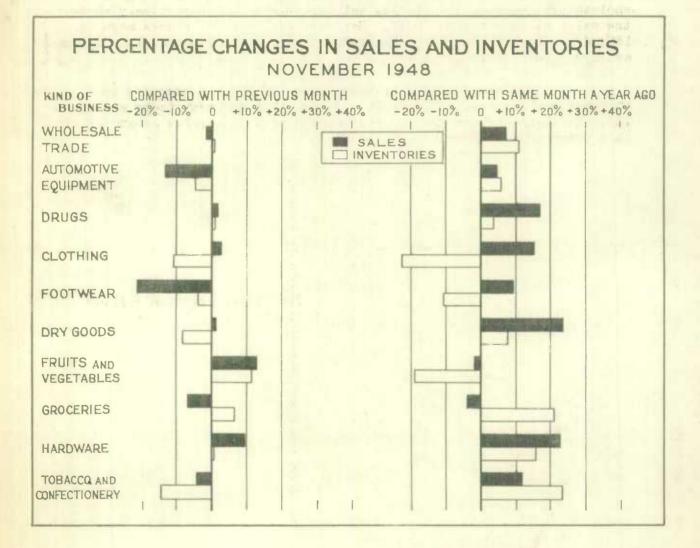
WHOLESALE TRADE

NOVEMBER 1948

Gain of 7% in Sales Volume Over November, 1947

Dollar volume of wholesale sales in November, 1945 was 7% in excess of the sales in November, 1947 and 2% below the volume in October, 1945 according to statements submitted by 362 wholesalers in nine lines of trade. Cumulative sales for the eleven months of 1945 were 4% higher than in the corresponding period of 1947. The general unadjusted index (on the base, average for 1935-1939=100) stood at 316.2 for November, 1945, 295.0 for November, 1947, and 321.9 for October, 1948.

All regions registered increases in dollar volume of wholesale sales over November, 1947. Sales in Quebec were up 10%; in British Columbia, 8%; and in the Prairie Provinces, 7%. Wholesalers in Ontario and in the Maritime Provinces reported dollar sales up 4% and 1% respectively.



Food Sales Drop

Wholesalers of both fruits and vegetables and of groceries registered declines in dollar sales volume from November, 1947. Sales in the fruits and vegetables trade were down 2% while grocery wholesalers reported a decrease of 4% in dollar volume.

Other Trades Show Increases

All other trades included in the survey recorded increases in sales volume in November, 1948 compared with November, 1947. Dry goods and hardware wholesalers had the greatest percentage gains at 24% and 23% respectively. Sales of drug wholesalers were up 17%; clothing wholesalers, 15%; tobacco and confectionery wholesalers, 11%; and footwear wholesalers, 9%. Wholesale dealers in automotive equipment registered a gain of 5% over the already high volume of November, 1947.

Inventories valued 11% higher

Total dollar value of stocks in the hands of wholesalers in the nine lines of trade under review was 11% higher at November 30, 1948 than at the same date in 1947. Tobacco and confectionery and grocery wholesalers reported inventories valued 24% and 21% respectively above the value at November 30, 1947. Hardware wholesalers' stocks were up 16%; dry goods wholesalers', 8%; automotive equipment wholesalers', 6%; and drug wholesalers', 4%.

A decline in value of inventories of 11% was recorded by footwear wholesalers, while fruit and vegetable dealers' stocks were down 19%. Clothing wholesalers reported a drop of 23% in value of stocks on hand compared with November 30, 1947.

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Percentage Changes in Wholesale Trade

and the state of the second second second	Percentage Change								
	(1) October, 1948	(2) November, 1948	November, 1948	, Janto- Nov., 1948	Nov.,1948				
	October, 1947	November, 1947	October, 1948	Janto- Nov., 1947	Nov.,1947				
Automotive Equipment	+17.8	+ 4.5	-13.3	+ 2.3	+ 5.7				
Maritimes and Quebec	+ 8.7	- 0.8	-16.2						
Ontario	+10.0	+ 1.5	-14.7						
Western Provinces	+30.1	+ 9.2	- 3.1						
Drugs	+ 2.2	+17.0	+ 1.7	+11.1	+ 3.6				
Maritimes, Quebec and Ont.	+ 0.2	+17.0	+ 1.6						
Western Provinces	+ 8.3	+17.2	+ 2.8						
Clothing	+ 6.0	+15.1	+ 2.7	+ 2.4	-22.8				
Quebec	+ 0.7	+30.0							
Ontario & Western Prov	+ 9.1	+ 6.8							
Footwear	- 9.1	+ 9.3	-21.1	- 4.0	-10.8				
Maritimes and Quebec	-14.5	+1 4.2							
Ontario & Western Prov	- 4.3	+ 4.7							
Dry Goods	+15.0	+23.8	+ 1.1	+ 8.6	+ 7.7				
Maritimes and Quebec	+18.7	+27.2	~ 0.2						
Ontario	+11.3	+14.5	+ 1.1		1 23				
Western Provinces	+13.9	+31.2	+11.4		1 23-21				
Fruits and Vegetables	-18.1	- 1.8	+12.8	-14.6	-19.0				
Maritimes and Quebec	-27.0	-12.9	+40.4						
Ontario	-23,4	- 2.4	+25.1						
Western Provinces	- 9.0	+ 5.9	- 1.7						
Groceries	- 8.5	- 4.0	- 6.9	+ 5.0	+21.0				
Maritimes	-10.6	- 6.8	- 6.6						
Quebec	-11.2	- 8.3	- 6.5						
Ontario	-16.7	- 8.9	- 6.3						
Prairies	+ 2.8	- 2.4	-12.1						
British Columbia	- 3.6	+ 9.2	- 2.7						
Hardware	+ 9.3	+22.9	+ 9.6	+10.7	+16.0				
Maritimes	+ 8.2	+20.2	-12.9						
Quebec	+ 9.5	+21.6							
Ontario		+29.4	+12.8						
Western Provinces	+ 8.2	+20.6	+10.1						
Tobacco and Confectionery .		41.4		+12.0	+23.5				
		+16.2	- 9.1						
Ontario	+ 4.5		+ 0.1						
Western Provinces	+ 6.8	+ 8.5	+ 3.3						
Wholesale Trade -	0.0		C 3						
Maritimes		+ 1.3	- 5.1						
Quebec	- 1.4		+ 0.6						
Ontario	- 6.1		·· 0.8						
Prairies	+ 8.0		- 6.5						
British Columbia	- 1.4	+ 8.0	+ 1.6						
CANADA	- 1.1	+ 7.2	- 1.8	+ 4.4	+10.9				
(1) Partiand									

Revised
Preliminary



MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA (Average, 1935 - 1939 = 100)

Year and Month CA	WHOLESALE TRADE							AUTOMOTIVE EQUIPMENT				
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces		
lovember, 1945	221.5	257.5	210.1	224.1	214.2	238.4	290.8	355.9	247.1	310.2		
lovember, 1946	257.2	280.4	246.9	251.0	257.9	288.7	327.4	362.0	298.7	342.8		
lovember, 1947	295.0	314.9	290.1	292.2	281.1	345.6	413.8	457.6	381.1	429.9		
october, 1948	321.9	336.2	317.6	307.0	321.5	367.4	499.0	541.9	453.6	484.5		
lovember, 1948	316.2	319.0	319.4	304.5	300.5	373.2	432.4	453.9	386.8	469.5		
		Datia			0.001173310	C A CTIMEN O OC		DDV.	00000			
		DRUGS		the second se	OTHING	FOO TWEAR		the second s	GOODS	787 1		
Year and Month	CANADA	Maritimes Que.& Ont.	Wester Provinc		ANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Frovince:		
lovember, 1945	259.4	256.3	268	7	200.2	219.3	162.0	156.7	166.4	181.8		
lovember, 1946	284.3	277.3	305.	2	273.7	292.3	218.9	201.4	243.6	239.1		
lovember, 1947	278.3	272.6	295.	1	279.7	280.6	262.9	248.7	295.5	272.1		
october, 1948	320.3	31.3.8	336.	.6	313.3	388.7	321.9	317.0	334.7	320.4		
November, 1948	325.6	318.9	- 345.	9	321.9	306.7	325.5	316.3	338.3	357.0		
			GROC	ZERIES				FRUITS	AND VEGE	TABLES		
Year and Month	CANADA	Maritimes	Quebec	Ontonio	Prairies	British	CANADA	Maritimes	Ontario	Western		
						COLUMIDIE	2	& Quebec		Provinces		
lovember, 1945	195.8	243.3	193.9	202.7	172.3	208.1	269.6	242.7	286.0	278.7		
lovember, 1946	231.2	274.7	229.8	232.1	210.6	256.2		234.4	249.4	309.9		
lovember, 1947	282.8	324.1	280.1	295.2	248.7	317.9	261.5	261.8	251.1	279.2		
October, 1948	291.6	323.5	274.7	286.9	276.2	356.7	227.7	162.4	195.9	300.7		
November, 1948	271.5	302.1	256.9	268.9	242.7	347.1	256.8	228.0	245.1	295.7		
	HARDWARE						TO	TOBACCO AND CONFECTIONERY				
Year and Month	CANADA	Maritimes	Quebec	e Ontar	io Provi	() () () () () () () () () ()	ANADA	Quebec	Ontario	Western Provinces		
November, 1945	236.5	222.9	233.	5 224.	4 244	.7	275.5	256.6	279.5	274.8		
November, 1946	290.7	246.3	277.	9 276.	7 308	.6	311.0	274.3	300.2	333.9		
November, 1947	350.6	308.9	353.	5 345,	.0 355	.8	327.8	317.1	308.9	347.9		
	393.0	426.1	383.	395.	6 389	6	381.6	405.2	347.8	365.6		
October, 1948	030.0	"t G U a L	JOUA.		0 003		00100	TUUEL	UTIOU	00000		