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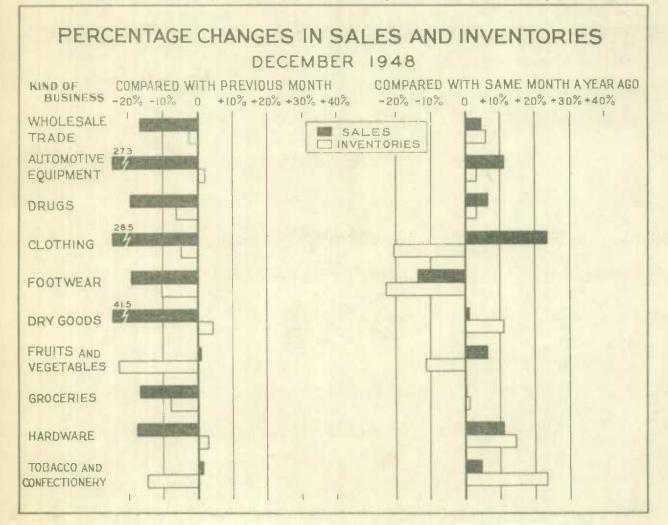
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WHOLESALE TRADE DECEMBER 1948

December Sales 5% Above Year Ago

Wholesalers' sales in December, 1948 were 5% higher in doller volume than in December, 1947 but 17% below the November, 1948 volume. This drop from November was greater than the usual seasonal decline for the past few years. These figures are based on statements received from 363 wholesalers representing nine lines of trade. Dollar sales for the twelve months of 1948 were 5% in excess of the volume for the year 1947. The general unadjusted index (on the base, average for 1935-1939 = 100) stood at 263.2 for December, 1948, 251.1 for December, 1947, and 316.2 for November, 1945.

Separate figures by provinces indicate that December sales in the nine lines of trade included in the survey were higher than in December, 1947 in all provinces but British Columbia where a decline of 4% was recorded. Fercentage gains in the other regions were as follows: Maritime Provinces, 3%; Quebec, 4%; Ontario, 4%; Proiric Provinces, 12%.



Footwear Only Trade With Decrease in Sales Volume

Footwear wholesalers registered a drop of 14% in sales volume from December, 1947 but results varied in different parts of the country. A gain of 22% in Ontario and the Western Provinces combined was more than offset by a 40% drop in Quebec and the Maritimes combined.

Sales of wholesale grocers remained practically unchanged from December e year ago while a gain of 1% was reported by dry goods wholesalers. The dollar volume of sales in the tobacco and confectionery trade increased 5% over December, 1947, while sales of drugs and fruits and vegetables dealers were up 7%. More substantial gains of 11% were recorded by wholesalers of hardware and of automotive equipment, with the highest percentage gain of 24% being reported by clothing wholesalers.

Stocks valued 6% above December, 1947

Wholesalers' inventories at the end of December, 1948 were valued 6% higher than at the same date a year ago. Three trades, footwear, clothing and fruits and vegetables, showed marked decreases of 23%, 21% and 11% respectively in value of stocks on hand.

Wholesale grocers reported stocks on hand at a value 1% higher than on the corresponding date a year ago, while an increase of 3% was registered by wholesalers of drugs and of automotive equipment. Other trades included in the survey registered more substantial increases in value of stocks on hand as follows: dry goods, 11%; hardware, 15%; and tobacco and confectionery, 24%.

> Year's subscription, - \$1.00 Single copies, - .10

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Percentage Changes in Wholesale Trade

Married and American Andrew Strengton on States of the Original Andrew	Percentage Change							
	Sales							
	(1)	INVENTORY						
	November, 1948	(2) December, 1948	December, 1948	Janto- Dec., 1948	Dec.,1948			
The Profession States of States	November, 1947	December, 1947	November, 1948	Janto- Dec., 1947	Dec.,1947			
Automotive Equipment	+ 4.7	+11.2	-27.3	+ 2.9	+ 3.2			
Maritimes and Quebec	- 2.6	- 2.3	- 9.8					
Ontario	+ 4.2	+24.2	- 3.8					
Western Provinces	+ 8.2	+ 4.9	-44.8					
Drugs		+ 6.6	-19.7	+10.8	+ 3.3			
Maritimes, Quebec and Ont	+17.2	+ 5.6	-16.4					
Western Provinces	+17.2	+ 9.7	-28.8		0.0.0			
Clothing		+23.6	-28.5	+ 3.6	-20.8			
Quebec	+29.1	+47.6						
Cntario & Western Prov	+ 6.2	and the second s			00.0			
Footwear			-19.0	- 4.7	-22.8			
Maritimes and Quebec								
Ontario & Western Prov	+ 9.1	+21.6						
Dry Goods		+ 1.1	-41.5	+ 8.1	+11.1			
Maritimes and Quebec	+27.0	+ 4.7	-50.4					
Ontario		∞ 9.2	33 . 7					
Western Provinces	second state of the state of th	+19.2	-43.6	9 // 9	11.0			
Fruits and Vegetables	- 1.9	+ 6.6	+ 1.0	-13.1	-11 +2			
Maritimes and Quebec	-11.6	- 8.0	-12.3					
Ontario	- 2.4		+ 2.0					
Western Provinces	+ 5.9	+16.7	+ 1.5	A 17	+ 1.1			
Groceries encourage and a	- 3.7	+ 0.2	-16.4	+ 4.7	TIGL			
Maritimes	- 6.8	= 0.4	-13.7					
Quebec	- 5.5	= C.5	-17.3					
Ontario	- 8.4							
Prairies	- 2.2	+ 3.3	-25.9					
British Columbia	+ 9.2	+ 9.7	-10.6	110 7	+14.6			
Hardware	+22.9	+11.0	-17.3	+10.7	TITOU			
Maritimes	+20.2	+20.2	-20.0					
Quebec	+21 .6 +29.4	+16.8	- 8.2					
Ontario	+29.4	+ 2.9	-21.3					
Tobacco and Confectionery.	+20.0	+ 4.9	+ 1.6	+11.4	+23.5			
Maritimes and Quebec	+16.9	+ + 8.9	+16.4	17787				
Ontario	+13.0	+ 4.4	+ 3.8					
Western Provinces	+ 8.5	+ 3.5	- 9.9					
Wholesale Trade -	+ 0.0	1.000						
Maritimes	+ 1.6	+ 2.8	-17.4					
Quebec	+ 8.9	+ 4.0	-20.5					
Ontario	+ 4.6	+ 3.9	- 9.4					
Prairies	+10.8	+11.5	-25.6					
British Columbia	+ 8.0	- 3.6	-16.4					
DITOTOR ONLAWOTS 000000	+ 0.0	000	TAGE					
CANADA	+ 7.2	+ 4.8	-16.8	+ 4.4	+ 5.8			
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MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA (Average, 1935 - 1939 = 100)

	WHOLESALE TRADE					AUTOMOTIVE EQUIPMENT				
Year and Month	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western P rov inces
December, 1945	194.7	217.0	182.8	202.8	168.2	241.1	202.0	289.1	189.2	203.3
December, 1946	222.2	237.4	214.8	229.8	191.9	275.1	231.9	347.2	243.5	203.7
December, 1947	251.1	257.1	241.4	266.6	207.8	323.5	283.4	411.4	307.5	244.8 .
November, 1948	316.2	319.9	315.9	305.6	311.5	373.2	433.2	445.7	397.1	465.2
December, 1948	263.2	264.3	251.1	277.0	231.7	311.9	315.1	401.9	381.9	256.8
		DRUGS CLOTHING FOOTWEAR					DRY GOODS			
Year and Month	CANADA	Maritimes Que & Ont.	Wester: Province		CANADA	CANADA	CANADA	Maritimes & Quebec		Western Provinces
December, 1945	198.3	199.2	196.2		116.9	219.0	113.4	98.4	130.2	113.7
December, 1946	215.8	215.1	218.2		167.3	251.0	162.5	150.5	186.8	142.8
December, 1947	245.6	253.0	224.5		184.9	293.7	188.3	149.7	248.6	168.9
November, 1948	326.2	319.5	345.9		319.7	31 2.3	325.7	315.8	340.4	357.0
December, 1948	261.8	267.2	246.3		228.5	252.9	190.4	156.7	225.7	201.3
Year and Month	GROCERIES						FRUITS AND VEGETAELES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
December, 1945	171.6	216.8	161.4	186.8	136.7	196.0	298.3	271.3	302.9	301.8
December, 1946	200.8	240.2	191.1	212.2	162.3	248.1	276.5	241.2	268.4	301.5
December, 1947	227.1	261.8	220.1	251.2	174.3	282.8	243.0	220.5	237.0	257.2
November, 1948	272.3	302.1	264.7	270.4	243.2	347.1	256.5	231.4	245.1	295.7
December, 1948	227.6	260.8	219.0	241.7	180.1	310.2	259.0	202.9	250.0	300.2
Year and Month		HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontari	West Provin	(2.1.2)	ADA	ritimes Quebec	Ontario	Western Frovince
December, 1945 .,	201.6	163.4	186.1			.9 27	12.8	275.2	262.9	269.5
December, 1946	249.4	206.5	234.9		2 248		05.0	323.9	296.0	292.0
December, 1947	321.2	247.2	301.8	336.0	328	.0 35	54.7	396.1	346.9	328.5
November, 1948	430.9	371.3	429.9	446.4	429	.1 36	6.2	370.7	349.1	377.5
December, 1948	356.5	297 1	250 5	400 0			0.7	4.03 4		01100

December, 1948 ...

356.5

297.1

352.5

409.9

337.5

372.1

431.4

362.2

4

340.0

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