

Footwear Only Trade With Decrease in Sales Volume

Footwear wholesalers registered a drop of 14% in sales volume from December, 1947 but results varied in different parts of the country. A gain of 22% in Ontario and the Western Provinces combined was more than offset by a 40% drop in Quebec and the Maritimes combined.

Sales of wholesale grocers remained practically unchanged from December a year ago while a gain of 1% was reported by dry goods wholesalers. The dollar volume of sales in the tobacco and confectionery trade increased 5% over December, 1947, while sales of drugs and fruits and vegetables dealers were up 7%. More substantial gains of 11% were recorded by wholesalers of hardware and of automotive equipment, with the highest percentage gain of 24% being reported by clothing wholesalers.

Stocks valued 6% above December, 1947

Wholesalers' inventories at the end of December, 1948 were valued 6% higher than at the same date a year ago. Three trades, footwear, clothing and fruits and vegetables, showed marked decreases of 23%, 21% and 11% respectively in value of stocks on hand.

Wholesale grocers reported stocks on hand at a value 1% higher than on the corresponding date a year ago, while an increase of 3% was registered by wholesalers of drugs and of automotive equipment. Other trades included in the survey registered more substantial increases in value of stocks on hand as follows: dry goods, 11%; hardware, 15%; and tobacco and confectionery, 24%.

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Percentage Changes in Wholesale Trade

	Percentage Change				INVENTORY Dec., 1948 Dec., 1947
	S a l e s				
	(1) November, 1948 November, 1947	(2) December, 1948 December, 1947	December, 1948 November, 1948	Jan.-to- Dec., 1948 Jan.-to- Dec., 1947	
Automotive Equipment	+ 4.7	+11.2	-27.3	+ 2.9	+ 3.2
Maritimes and Quebec	- 2.6	- 2.3	- 9.8		
Ontario	+ 4.2	+24.2	- 3.8		
Western Provinces	+ 8.2	+ 4.9	-44.8		
Drugs	+17.2	+ 6.6	-19.7	+10.8	+ 3.3
Maritimes, Quebec and Ont	+17.2	+ 5.6	-16.4		
Western Provinces	+17.2	+ 9.7	-28.8		
Clothing	+14.3	+23.6	-28.5	+ 3.6	-20.8
Quebec	+29.1	+47.6			
Ontario & Western Prov. .	+ 6.2	+ 6.9			
Footwear	+11.3	-13.9	-19.0	- 4.7	-22.8
Maritimes and Quebec	+14.2	-39.7			
Ontario & Western Prov. .	+ 9.1	+21.6			
Dry Goods	+23.9	+ 1.1	-41.5	+ 8.1	+11.1
Maritimes and Quebec	+27.0	+ 4.7	-50.4		
Ontario	+15.2	- 9.2	-33.7		
Western Provinces	+31.2	+19.2	-43.6		
Fruits and Vegetables	- 1.9	+ 6.6	+ 1.0	-13.1	-11.2
Maritimes and Quebec	-11.6	- 8.0	-12.3		
Ontario	- 2.4	+ 5.5	+ 2.0		
Western Provinces	+ 5.9	+16.7	+ 1.5		
Groceries	- 3.7	+ 0.2	-16.4	+ 4.7	+ 1.1
Maritimes	- 6.8	- 0.4	-13.7		
Quebec	- 5.5	- 0.5	-17.3		
Ontario	- 8.4	- 3.8	-10.6		
Prairies	- 2.2	+ 3.3	-25.9		
British Columbia	+ 9.2	+ 9.7	-10.6		
Hardware	+22.9	+11.0	-17.3	+10.7	+14.6
Maritimes	+20.2	+20.2	-20.0		
Quebec	+21.6	+16.8	-18.0		
Ontario	+29.4	+22.0	- 8.2		
Western Provinces	+20.6	+ 2.9	-21.3		
Tobacco and Confectionery.	+11.7	+ 4.9	+ 1.6	+11.4	+23.5
Maritimes and Quebec	+16.9	+ 8.9	+16.4		
Ontario	+13.0	+ 4.4	+ 3.8		
Western Provinces	+ 8.5	+ 3.5	- 9.9		
Wholesale Trade -					
Maritimes	+ 1.6	+ 2.8	-17.4		
Quebec	+ 8.9	+ 4.0	-20.5		
Ontario	+ 4.6	+ 3.9	- 9.4		
Prairies	+10.8	+11.5	-25.6		
British Columbia	+ 8.0	- 3.6	-16.4		
CANADA	+ 7.2	+ 4.8	-16.8	+ 4.4	+ 5.8

(1) Revised

(2) Preliminary



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MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA
 (Average, 1935 - 1939 = 100)

Year and Month	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
December, 1945 ..	194.7	217.0	182.8	202.8	168.2	241.1	202.0	289.1	189.2	203.3
December, 1946 ..	222.2	237.4	214.8	229.8	191.9	275.1	231.9	347.2	243.5	203.7
December, 1947 ..	251.1	257.1	241.4	266.6	207.8	323.5	283.4	411.4	307.5	244.8
November, 1948 ..	316.2	319.9	315.9	305.6	311.5	373.2	433.2	445.7	397.1	465.2
December, 1948 ..	263.2	264.3	251.1	277.0	231.7	311.9	315.1	401.9	381.9	256.8

Year and Month	DRUGS			CLOTHING	FOOTWEAR	DRY GOODS			
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces
December, 1945 ..	198.3	199.2	196.2	116.9	219.0	113.4	98.4	130.2	113.7
December, 1946 ..	215.8	215.1	218.2	167.3	251.0	162.5	150.5	186.8	142.8
December, 1947 ..	245.6	253.0	224.5	184.9	293.7	188.3	149.7	248.6	168.9
November, 1948 ..	326.2	319.5	345.9	319.7	312.3	325.7	315.8	340.4	357.0
December, 1948 ..	261.8	267.2	246.3	228.5	252.9	190.4	156.7	225.7	201.3

Year and Month	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
December, 1945 ..	171.6	216.8	161.4	186.8	136.7	196.0	298.3	271.3	302.9	301.8
December, 1946 ..	200.8	240.2	191.1	212.2	162.3	248.1	276.5	241.2	268.4	301.5
December, 1947 ..	227.1	261.8	220.1	251.2	174.3	282.8	243.0	220.5	237.0	257.2
November, 1948 ..	272.3	302.1	264.7	270.4	243.2	347.1	256.5	231.4	245.1	295.7
December, 1948 ..	227.6	260.8	219.0	241.7	180.1	310.2	259.0	202.9	250.0	300.2

Year and Month	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces
December, 1945 ..	201.6	163.4	186.1	203.3	209.9	272.8	275.2	262.9	269.6
December, 1946 ..	249.4	206.5	234.9	269.2	248.7	305.0	323.9	296.0	292.0
December, 1947 ..	321.2	247.2	301.8	336.0	328.0	354.7	396.1	346.9	328.5
November, 1948 ..	430.9	371.3	429.9	446.4	429.1	366.2	370.7	349.1	377.5
December, 1948 ..	356.5	297.1	352.5	409.9	337.5	372.1	431.4	362.2	340.0