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WHOLESALE TRADE

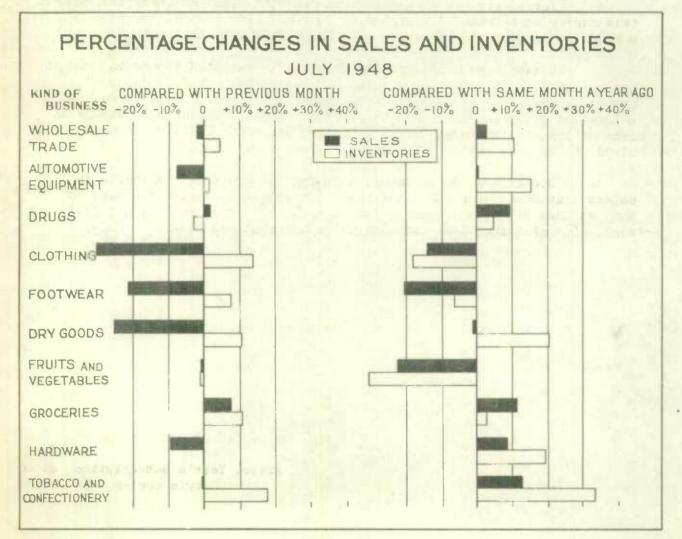
JULY 1948

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Wholesalers' Sales Up 3% in July

Wholesalers' sales in July, 1948 were 3% above July, 1947 in dollar volume but were 2% below June this year, according to reports submitted by 373 wholesalers representing nine lines of trade. Dollar sales for the year to date were 4% in excess of the volume for the first seven months of 1947. The general unadjusted index (on the base, average for 1935 - 1939 = 100) stood at 284.9 for July, 1945, 276.9 for July, 1947, and 290.8 for June, 1948.

There was some variation in the trends by provinces. Increases of 10% and 7% were recorded for British Columbia and the Maritime Provinces, while lesser gains of 4% and 2% were reported for the Prairies and Ontario. A drop of 3% from July, 1947 was registered for Quebec.



Tobacco and Confectionery Trade Shows Greatest Gain

Tobacco and confectionery wholesalers continued to register the greatest increase in dollar sales over 1947 with a gain of 13%. Sales of grocery wholesalers were up 11%, while wholesalers of drugs and hardware both reported an increase over last year of 9% in dollar value of business. Automotive equipment wholesalers' sales were less than one per cent above the dollar volume in July, 1947.

Substantial decreases in three trades

Fruit and vegetable dealers and footwear wholesalers, whose sales have been below last year's level each month since the beginning of the year, again reported substantial declines in July. Wholesalers of fruits and vegetables reported sales 23% below July last year, while footwear wholesalers' sales were down 21%. Clothing wholesalers, whose sales in June showed and increase over 1947 for the second month this year, again dropped below 1947 in July by 14%. A slight decrease of 1% was also registered in the dry goods trade.

Inventories Valued 11% Higher

Inventories of wholesalers in the nine lines of trade included in this survey were valued 11% higher at July 31, 1948 than at the same date a year ago and were 7% higher than at the end of June this year.

Tobacco and confectionery wholesalers reported stocks on hand at the end of July this year at a value 33% higher than at July 31, 1947. Stocks of dry goods wholesalers were valued 20% higher, while hardware and automotive equipment wholesalers reported increases in value of stocks on hand of 19% and 15% respectively. Smaller increases in value of inventories of 5% and 3% were recorded by drug and grocery wholesalers.

Stocks held by footwear, clothing and fruit and vegetable wholesalers continued lower than last year. Decreases in value of stocks on hand at July 31, 1948 compared with July 31, 1947 were as follows: footwear, 6%; clothing, 18%; and fruits and vegetables, 31%.

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	Percentage Change						
	Sales						
	(1)	(2)			- INVENTORY		
	June,	July,	July,	Janto-			
	1948	1948	1948	July 1948	July 1948		
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	June,	July,	June,	Janto-	July 1947		
	1947	1947	1948	July 1947			
Automotive Equipment	+ 2.4	+ 0.5	- 7.7	- 0.5	+15.4		
Maritimes and Quebec	- 4.0	+ 2.8	+ 0.9				
Ontario	+ 3.4	- 2.1	+ 2.2				
Western Provinces	+ 4.4	+ 2.1	-20.9	man in the second			
Drugs	+19.4	+ 9.4	+ 1.6	+11.6	+ 4.9		
Maritimes, Quebec and Ont.	+16.8	+ 6.2	+ 1.9	The			
Western Provinces	+28.0	+19.4	+ 1.8				
Clothing	+14.8	-14.0	-30.4	- 3.2	-18.3		
Quebec	+14.8	- 4.7					
Ontario & Western Prov	+14.8	-20.1					
Footwear	-11.7	-20.7	-21.5	- 9.7	- 6.4		
Maritimes and Quebec	-13.5	-22.5					
Ont. and Western Provinces	-10.3	-18.6					
Dry Goods	+12.1	- 1.4	-25.3	+ 2.9	+20.3		
Maritimes and Quebec	+ 8.2	+ 0.2	-41.7				
Ontario	+13.1	- 7.3	-22.4				
Western Provinces	+18.1	+ 3.8	+11.6				
Fruits and Vegetables	-19.0	-22.5	- 0.7	-17.1	-30.8		
Maritimes and Quebec	-29.6	-22.1	-10.6		Service States		
Ontario	- 8.2	-17.3	- 4.1				
Western Provinces	-23.4	-26.6	+12.3				
Groceries	+13.4	+11.1	+ 7.7	+ 7.3	+ 2.8		
Maritimes	+24.3	+ 7.8	+ 3.7				
Quebec	+ 3.5	- 6.5	+ 1,8				
Ontario	+11.4	+ 7.2	+ 3.3				
Prairies	+17.0	+21.2	+18.6				
British Columbia	+10.3	+19.0	+ 2.5				
Hardware	+15.8	+ 8.5	- 9.7	+ 8.2	+19.2		
Maritimes	+11.0	+14.2	- 8.5				
	+24.7	+12.3	-16.8				
Ontario	+18.1	+ 9.0	-19.4				
Western Provinces	+10.7	+ 5.4	- 4.2				
Tobacco and Confectionery .	+20.9	+12.9	- 0.8	+12.6	+33.2		
Maritimes and Quebec	+21.8	+ 6.6	- 6.8				
Ontario	+20.4	+14.5	- 0.5				
Western Provinces	+20,9	+14.4	+ 2.5				
Wholesale Trade -							
Maritimes	+16.3	+ 6.5	+ 2.9				
Quebec	+ 4.3	- 2.7	- 8.3				
Ontario			- 5.2				
Prairies	+10.7	+ 3.8	+ 5.7				
British Columbia	+ 3.7	+ 9.5	+ 3.2				
CANADA	+ 8.8	+ 2.9	- 2.0	+ 3.6	+10.7		

Percentage Changes in Wholesale Trade

(1) Revised.
(2) Preliminary.



MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA

(Average, 1935 - 1939 = 100)

Year and Month		WHOLESALE TRADE					AUTOMOTIVE EQUIPMENT			
	CANADA	Laritimes	Juebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	the second se	Western Frovinces
July, 1945 July, 1946 July, 1947	204.9 250.8 276.9	240.6 281.5 298.7	183.4 216.8 241.3	201.2 249.3 279.2	208.2 263.8 282.5	233.6 279.9 322.7	228.3 322.4 348.2	281.8 408.3 391.6	192.9 302.5 365.4	241.3 307.4 316.3
June, 1948 July, 1948	290.8 284.9	309.2 318.1	256.0 234.8	300.0 284.5	277.4 293.2	342.3 353.4	379.0 349.9	399.0 402.6	349.9 357.7	408.0 322.9
Year and Month	CANADA	DRUGS Maritimes Que.& Ont.	Weste Provin	rn	LOTHING I CANADA	FOOTWEAR CANADA	CANADA	DRY GO Maritimes & Juebec	00DS Ontario	Western Provinces
July, 1948 July, 1946 July, 1947	208.0 234.4 256.0	203,0 227.6 248.1	221. 25 3. 278.	2	146.7 172.4 196.0	155.9 190.7 216.3	121.8 161.6 180.8	103.2 132.1 145.0	129.7 177.8 200.2	149.2 200.7 229.4
June, 1948 July, 1948	275.6 280.1	258.5 263.5	326. 332.		242.1 168.6	218.5 171.5	238.8 178.3	249.3 145.3	239.2 185.6	213.4 238.1
		GROCERIES				FRUITS AND VEGETABLES				
Year and Month	CANADA	Maritimes	Juebec	Ontario	Prairies	British	CANADA	Maritimes	Ontario	Mantonn

Columbia & Juebec Provinces July, 1945 186.6 231.1 167.1 187.0 177.1 192.1 297.9 300.2 279.2 308.3 July, 1946 220.6 275.9 198.7 220.8 208.3 225.7 340.5 290.9 330.0 382.0 July, 1947 262.5 305.7 240.4 266.3 243.1 285.7 329.3 270.5 326.4 370.2 June, 1948 270.8 317.7 220.8 276.4 248.5 257.0 331.7 235.6 281.5 242.0 July, 1948 291.6 329.5 224.8 285.5 294.6 340.0 255.2 210.7 . 269.9 271.7

Year and Lonth	HARDWARE					TOBACCO AND CONFECTIONERY			
rour and monom	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Juebec	Ontario	Western Provinces
July, 1945	203.5	192.8	190.0	166.2	231.5	258.4	236.8	260.6	246.6
July, 1946	281.8	257.2	247.8	254.8	316.9	317.6	300.0	305.4	313.9
July, 1947	310.5	279.1	272.1	299.9	339.7	339.8	353.4	318.5	330.5
June, 1948	373.0	348.2	367.1	407.6	373.6	386.5	404.4	366.4	368.7
July, 1948	336,9	318.7	305.6	328.4	358.0	383.6	376.7	364.7	378.1