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# WHOLESALE TRADE

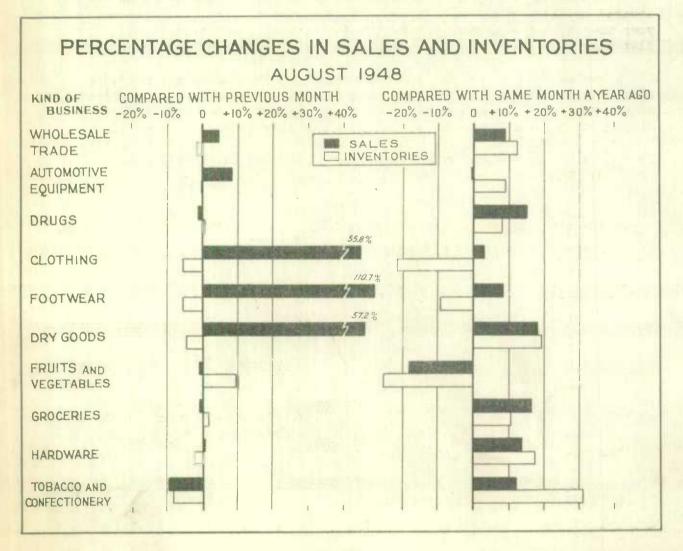
# AUGUST 1948

## OCT 1 3 1942 00T 1048

#### Gain Over 1947 Greater in August

Dollar sales of wholesslers in August, 1948 were 9% in excess of the sales volume in August, 1947 and 5% higher than the July, 1948 figure according to statements submitted by 378 wholesslers representing nine lines of trade. The August gein was greater than that for the year to date, sales for the first eight months of 1948 being 4% higher than sales in the corresponding period of 1947. The general unadjusted index (on the base, average for 1935-1939 = 100) stood at 296.7 for August, 1948, 272.2 for August, 1947, and 283.5 for July, 1948.

All regions recorded increases in wholesalers' sales over August, 1947. Sales in British Columbia were up 13%, followed by the Maritime Provinces with a gain of 12%. Onterio wholesalers reported an increase of 10% while those in the Prairie Provinces and Quebec recorded gains of 5% and 5% respectively.



#### Sales Up in Dry Goods and Apparel Trades

Increases in sales of all trades except tobacco and confectionery in August, 1948 compared with August, 1947 exceeded the gains recorded for the year to date over the corresponding period of last year. Sales of wholesalers of dry goods, footwear and clothing recovered from the July slump to register increases of 18%, 9%, and 3% respectively over August last year. The substantial increases over July in these trades follow the normal seasonal patterns for this period.

Grocers' sales were 17, in excess of those in August a year ago, the greatest gain registered over last year in any month to date, while increases of 15, and 14, were reported by wholesalers of drugs and hardware. Sales of tobacco and confectionery wholesalers were 12% in excess of the August, 1947 volume although 10, below July, 1948.

### Two Trades Show Drop in Sales

A slight drop of less than one per cent was reported for August this year compared with last by wholesalers of automotive equipment. Fruit and vegetable dealers' sales continued 18% below the 1947 level.

#### Stocks Up 12,0 Over 1947

Stocks in the hands of wholesalers in the nine lines of trade covered by this survey were valued 12% higher at the end of August this year than at the same date a year ago but were 2% lower than at July 31st this year.

Wholesalers of tobacco and confectionery, dry goods, and hardware again registered the largest increases in value of inventories compared with a year ago. Value of stocks of drug, automotive equipment and grocery wholesalers also showed increases ranging between 8% and 11%. Footwear wholesalers' inventories were valued 9% below last year, while decreases of 22% and 25% respectively were reported by clothing and fruit and vegetable wholesalers.

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Percentage Changes in wholesale Trade

|                             |                   | Do             | maontage Ch |            |                 |  |  |  |  |
|-----------------------------|-------------------|----------------|-------------|------------|-----------------|--|--|--|--|
|                             | Percentage Change |                |             |            |                 |  |  |  |  |
|                             | (1) (2) INVENTOR  |                |             |            |                 |  |  |  |  |
|                             | (1)               | (2)            | A           | Ten da     | TRAINATOILI     |  |  |  |  |
|                             | July,             | August,        | August,     | Jan.,-to-  | 1               |  |  |  |  |
|                             | 1948              | 1948           | 1948        | hug., 1948 | August 1948     |  |  |  |  |
|                             | July,             | August,        | July,       | Jan.,-to-  | August 1947     |  |  |  |  |
|                             | 1947              | 1947           | 1948        | Aug.,1947  |                 |  |  |  |  |
| Automotive Equipment        | + 0.2             | - 0.5          | + 8.1       | - 0.5      | + 9.0           |  |  |  |  |
| Maritimes and Quebec        | + 3.9             | -11.5          | - 2.0       |            |                 |  |  |  |  |
| Ontario                     | - 2.9             | - 3.7          | - 9.9       |            |                 |  |  |  |  |
| Western Provinces           | + 1.3             | + 6.6          | +25.1       |            |                 |  |  |  |  |
| Drugs                       | +10.2             | +15,1          | - 1.3       | +12.2      | + 8.1           |  |  |  |  |
| Maritimes, Juebec and Ont.  | + 6.7             | +16.7          | + 0.9       |            |                 |  |  |  |  |
| Western Provinces           | +19.3             | +11.2          | - 7.5       |            |                 |  |  |  |  |
| Clothing                    | -11.2             | + 3.2          | +55.8       | - 2.1      | -21.6           |  |  |  |  |
| juebec                      | + 0.4             | + 3.7          |             | ny y de    | the data in the |  |  |  |  |
| Ontario & Western Prov      | -19.2             | + 2.8          |             |            |                 |  |  |  |  |
| Footwear                    | -20.2             | + 8.6          | +110.7      | - 6.9      | - 9.3           |  |  |  |  |
| Maritimes and Quebec        | -22.5             | +12.4          |             | - 0.0      | - 0.0           |  |  |  |  |
| Ont. and Western Provinces  | -18.1             | + 5.8          |             |            |                 |  |  |  |  |
| Dry Goods                   | - 1.1             | +18.2          | +57.2       | + 4.9      | +19.3           |  |  |  |  |
| Maritimes and Quebec        | - 0.2             | +19.6          | +63.6       | T IIJ      | +13.0           |  |  |  |  |
| Ontario                     | - 6.2             | +17.6          | +72.9       |            |                 |  |  |  |  |
| Western Provinces           | + 3.8             | +17.4          | +26.3       |            |                 |  |  |  |  |
| Fruits and Vegetables       | -23.5             | -18.0          | - 1.0       | -17.3      | -25.4           |  |  |  |  |
| Maritimes and Juebec        | -23.9             | -27.0          | -21.4       | -TLO       | =20=4           |  |  |  |  |
| Ontario                     | -18.0             | -16.1          |             |            |                 |  |  |  |  |
| Western Provinces           |                   |                | -12.8       |            |                 |  |  |  |  |
|                             | -27.6             | -15.9<br>+16.7 | +19,0       | 1.0.4      | 170.0           |  |  |  |  |
| Groceries                   |                   |                | - 0.9       | + 8.4      | +10.9           |  |  |  |  |
| Maritimes                   | + 8.3             | +17.0          | - 4.0       |            |                 |  |  |  |  |
| quebec                      | - 9.7             | +11.1          | + 6.2       |            |                 |  |  |  |  |
| Cntario                     | + 7.3             | +17,8          | + 1.4       |            |                 |  |  |  |  |
| Prairies                    | + 20,7            | +16.0          | - 4.4       |            |                 |  |  |  |  |
| British Columbia            |                   | +19.8          | - 2.1       |            |                 |  |  |  |  |
| Hardware                    | + 8.6             | +13.9          | + 0.6       | + 8,9      | +17.8           |  |  |  |  |
| Maritimes                   | +14.2             | +11.8          | - 1.3       |            |                 |  |  |  |  |
| Quebec                      | +12.3             | + 7.5          | + 4.4       |            |                 |  |  |  |  |
| Ontario                     | + 9.2             | +18.9          | -10,7       |            |                 |  |  |  |  |
| Western Provinces           | + 5,8             | +15.6          | + 0.8       |            |                 |  |  |  |  |
| Tobacco and Confectionery . | +12.8             | +12.3          | - 9.5       | +12.5      | +31.4           |  |  |  |  |
| Maritimes and Quebec        | + 6.7             | + 9.0          | -10.8       |            |                 |  |  |  |  |
| Ontario                     | +14.4             | + 9.8          | - 3.2       |            |                 |  |  |  |  |
| Western Provinces           | +14.1             | +16.7          | -11.0       |            |                 |  |  |  |  |
| Wholesale Trade -           |                   |                |             |            |                 |  |  |  |  |
| Maritimes                   | + 6.8             | +11.5          | - 3.5       |            |                 |  |  |  |  |
| Juebec                      | - 4,7             | + 4.5          | + 7.5       |            |                 |  |  |  |  |
| Ontario                     | + 1.8             | +10.0          | + 3.1       |            |                 |  |  |  |  |
| Prairies                    | + 3.8             | + 8.4          | + 6.4       |            |                 |  |  |  |  |
| British Columbia            | + 8.9             | +12.6          | - 1.7       |            |                 |  |  |  |  |
| CANADA                      | + 2.4             | + 9.0          | + 4.7       | + 4.2      | +12.3           |  |  |  |  |
| (1) Revised                 |                   |                |             |            |                 |  |  |  |  |

(1) Revised
(2) Freliminary



MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA

(Average, 1935 - 1939. = 100)

| Year and Month               | WHOLESALE TRADE |                         |                  |         |                       |                     | AUTOMOTIVE EQUIPMENT |                       |           |                      |  |  |
|------------------------------|-----------------|-------------------------|------------------|---------|-----------------------|---------------------|----------------------|-----------------------|-----------|----------------------|--|--|
|                              | CANADA          | Maritimes               | Quebec           | Ontario | Prairies              | British<br>Columbia | CANADA               | Maritimes<br>& Quebec | Ontario   | estern<br>Provinces  |  |  |
| August, 1945                 | 218.4           | 250.0                   | 189.0            | 212.9   | 230.6                 | 231.7               | 254.3                | 309.0                 | 197.0     | 380.5                |  |  |
| August, 1946<br>August, 1947 | 262.7<br>272.2  | 265.0<br>276.1          | 224.7<br>236.6   | 257.6   | 285.7<br>287.7        | 283.8<br>306.8      | 334.2<br>379.0       | 368.9<br>450.4        | 288.8     | 353.7<br>382.7       |  |  |
| July, 1948                   | 283.5           | 319.0                   | 230.0            | 284.2   | 293.2                 | 351.4               | 348.9                | 406.9                 | 354.8     | 326.1                |  |  |
| August, 1948                 | 296.7           | 307.9                   | 247.2            | 293.0   | 311.9                 | 345.5               | 377.1                | 398.6                 | 319.8     | 408.0                |  |  |
|                              |                 | DRUGS                   |                  | 0       | LOTHING               | FCOTWEAR            |                      | DRY G                 | OODS      |                      |  |  |
| Year and Nonth               | CANADA          | Maritimes<br>Que.& Ont. | Weste:<br>Provin |         | CANADA                | C ANADA             | CANADA               | Maritimes<br>& Juebec | Ontario   | Western<br>Province: |  |  |
| August, 1945                 | 223.2           | 222.7                   | 222.             |         | 193.2                 | 263.5               | 168.9                | 131.9                 | 192.2     | 205.6                |  |  |
| August, 1946                 | 250.9           | 243.9                   | 268.             |         | 266.2                 | 328.6               | 215.7                | 186.1                 | 234.3     | 242.2                |  |  |
| August, 1947                 | 241.9           | 229.0                   | 276.             | 1       | 262.7                 | 334.8               | 237.7                | 198.0                 | 276.2     | 256.2                |  |  |
| July, 1948                   | 282.1           | 264.7                   | 332,             | 0       | 174.0                 | 172.6               | 178.8                | 144.7                 | 187.8     | 238.1                |  |  |
| August, 1948                 | 278.4           | 267.2                   | 307.             | 0       | 271.1                 | 363.6               | 281.0                | 236.8                 | 324.8     | 300.8                |  |  |
| Year and Month               | GROCERIES       |                         |                  |         | FRUITS AND VEGETABLES |                     |                      |                       |           |                      |  |  |
|                              | CANADA          | Maritimes               | Quebec           | Ontario | Prairies              | British<br>Columbia | C ANADA              | Maritimes<br>& Quebec | Ontario   | Western<br>Province: |  |  |
| August, 1945                 | 191.1           | 236.9                   | 171.4            | 191.7   | 180.2                 | 195.6               | 292.9                | 226.5                 | 264.0     | 358.9                |  |  |
| August, 1946                 | 224.9           | 255.9                   | 202.8            | 234.1   | 210.7                 | 232.2               | 327.2                | 234.2                 | 278.8     | 433.9                |  |  |
| August, 1947                 | 245.6           | 271.5                   | 207.5            | 246.0   | 241.9                 | 277.7               | 304.0                | 221.6                 | 278.2     | 379.2                |  |  |
| July, 1948                   | 289.3           | 331.1                   | 217,1            | 285.7   | 293.4                 | 340.0               | 251.9                | 205.9                 | 267.6     | 268.0                |  |  |
| August, 1948                 | 286.6           | 317.7                   | 230.5            | 289.8   | 280.6                 | 332.7               | 249.3                | 161.8                 | 233.4     | 318.9                |  |  |
|                              |                 |                         | HARDAAR          | E       |                       |                     | TOP                  | BACCO AND CO          | NFECTIONE | RY                   |  |  |
| Year and Lonth               | CANADA          | Maritimes               | luebec           | Ontar   | io West<br>Provi      | (                   | / 131 / 131/23       | vitimes<br>Quebec     | Ontario   | Western<br>Provinces |  |  |
| August, 1945                 | 218.9           | 208.8                   | 218.5            | 172.    | 6 235                 | 0.0                 | 265.1                | 264.0                 | 276.8     | 246.7                |  |  |
| August, 1946                 | 292.5           | 268.5                   | 265.0            | 234.    | 9 327                 | .8                  | 307.8                | 277.5                 | 322.7     | 297.5                |  |  |
| August, 1947                 | 297.8           | 281.4                   | 296.8            | 245.    | 9 313                 | 5.4                 | 309.0                | 308.6                 | 321.4     | 287.7                |  |  |
|                              | THE O           | NO FM                   | TAE C            | 707     | 5 720                 |                     | 707 7                | 100 1                 | 17 A A    |                      |  |  |
| July, 1948<br>August, 1948   | 337.2           | 318.7                   | 305.6            | 327.    | 5 359                 | 5.4                 | 383.3                | 377.1                 | 364.4     | 377.1                |  |  |