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OTTAWA, CANADA



WHOLESALE TRADE

JULY 1949

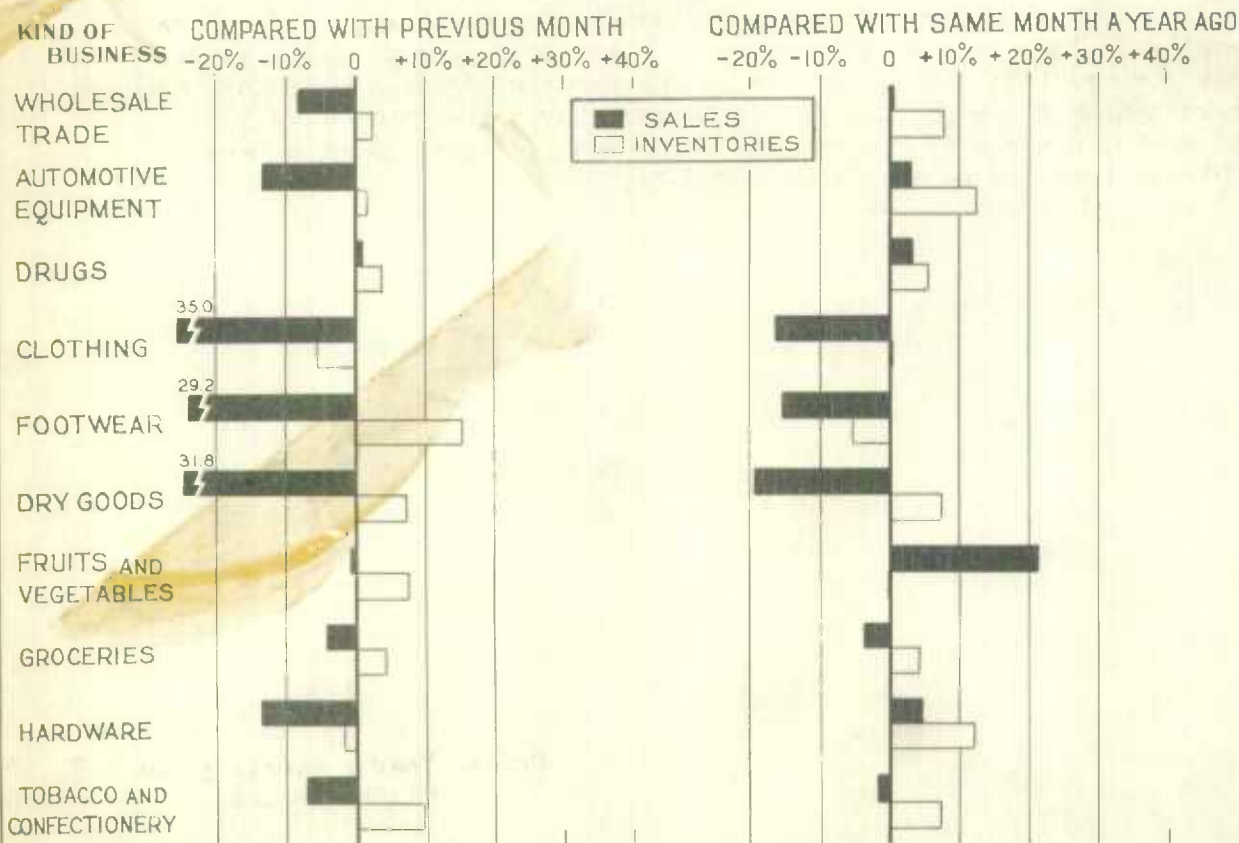
Wholesale Sales 1% Above Last Year

Wholesale sales in July, 1949 were 1% above the volume for July, 1948 and 8% below June, 1949 according to statements submitted by 364 wholesalers representing nine lines of trade. Cumulative sales for the first seven months of 1949 were 4% in excess of sales in the corresponding period of 1948. The general unadjusted index (on the base, average for 1935-1939=100) stood at 285.2 for July, 1949, 283.5 for July, 1948, and 310.6 for June, 1949.

Only two of the five regions of the country showed increases in the composite sales for the nine trades. In the Prairie Provinces, a gain of 4% was recorded, while sales in Ontario were 2% above July, 1948. A decrease of 4% was registered for British Columbia and 7% for the Maritime Provinces, with Quebec sales remaining practically unchanged from July last year.

PERCENTAGE CHANGES IN SALES AND INVENTORIES

JULY 1949



Only 4 of 9 Trades Show Increases in Sales

Fruit and vegetable wholesalers, with sales 21% higher than in July, 1948, was the only trade to register a marked increase in dollar volume of sales over July a year ago. Lesser gains of 5%, 4%, and 3% were reported by hardware, drug, and automotive equipment wholesalers respectively.

Tobacco and confectionery wholesalers' sales were 2% lower than in July, 1948, while wholesalers of groceries showed a decline of 4% in dollar sales. The dry goods and clothing trades again reported sales considerably below the July, 1948 level. Footwear wholesalers' sales were down 15%; clothing wholesalers', 16%; while wholesalers of dry goods recorded a drop of 1.9%.

Stocks on hand up 8%

The value of stocks on hand reported by the nine lines of trade at the end of July, 1949 was 8% above the value at the corresponding date in 1948. Automotive equipment and hardware wholesalers reported the largest increases in value of stocks on hand at 13% and 12% respectively. Tobacco and confectionery, dry goods, drug, and grocery wholesalers reported increases of between 7% and 4%, while the value of stocks held by clothing and fruit and vegetable dealers was practically unchanged from the value at July 31, 1948. Footwear wholesalers showed inventories valued 5% lower than last year.

Stock-Sales Ratio in the Wholesale Grocery Trade

Stocks held by wholesale grocers at the beginning of July are normally 7% in excess of the sales for that month (based on the average for the years 1936-1942). Stocks in the hands of wholesale grocers at the beginning of July, 1949 were valued 9% lower than the sales for that month, whereas at the same date last year, stocks on hand were 20% lower than the sales volume for July.

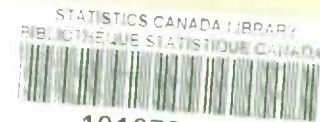
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Percentage Changes in Wholesale Trade

	Percentage Change				INVENTORY July, 1949 July, 1948
	SALES				
	(1) June, 1949 June, 1948	(2) July, 1949 July, 1948	July, 1949 June, 1949	Jan.-to- July, 1949 Jan.-to- July, 1948	
Automotive Equipment	+ 9.5	+ 3.1	-13.3	+ 6.1	+ 12.8
Maritimes and Quebec....	+ 3.2	- 8.1	- 9.2	- 9.6	
Ontario	+11.1	+ 7.6	- 1.1	+ 7.2	
Western Provinces	+10.4	+ 3.6	-26.3	+11.5	
Drugs	+ 5.4	+ 3.5	+ 1.0	+ 8.6	+ 5.6
Maritimes, Que. & Ont....	+ 4.9	+ 3.8	+ 1.3	+ 9.2	
Western Provinces	+ 6.8	+ 2.7	+ 1.0	+ 7.3	
Clothing	- 5.7	-16.4	-35.0	- 7.0	+ 0.3
Quebec	- 3.1	- 4.7			
Ont. and Western Provinces	- 7.6	-21.3			
Footwear	- 5.6	-15.4	-29.2	+ 0.3	- 5.4
Maritimes and Quebec....	-20.2	-22.8			
Ont. and Western Provinces	+ 6.6	- 9.0			
Dry Goods	-11.5	-19.4	-31.8	- 8.4	+ 7.2
Maritimes and Quebec ...	-13.7	-21.4	-47.0	-10.4	
Ontario	- 5.7	-16.5	-30.8	- 5.9	
Western Provinces	-15.3	-19.8	+ 5.7	- 7.5	
Fruits and Vegetables	+20.8	+21.2	- 1.0	+17.6	- 0.2
Maritimes and Quebec ...	+16.5	+15.2	-12.6	+12.7	
Ontario	+ 9.3	+15.6	+ 0.5	+14.4	
Western Provinces	+36.7	+29.0	+ 4.5	+24.4	
Groceries	+ 7.5	- 3.7	- 4.3	+ 2.1	+ 4.1
Maritimes	- 0.5	- 7.1	+ 0.6	- 1.7	
Quebec	+ 3.4	- 0.3	- 6.2	- 5.5	
Ontario	+10.3	+ 1.7	- 4.7	+ 3.6	
Prairies	+ 7.3	- 7.0	+ 2.4	+ 4.6	
British Columbia	+12.9	- 9.7	-18.0	+ 4.4	
Hardware	+ 9.3	+ 4.6	-13.5	+ 5.4	+ 12.2
Maritimes	- 0.1	+ 0.3	- 8.1	+ 1.9	
Quebec	+ 2.2	+ 3.3	-15.9	+ 1.0	
Ontario	+12.8	+ 1.1	-28.0	+ 9.5	
Western Provinces	+12.3	+ 7.6	- 7.8	+ 6.0	
Tobacco and Confectionery.	+ 4.6	- 1.9	- 7.0	+ 4.6	+ 7.1
Maritimes and Quebec ...	+ 6.5	- 3.8	-15.8	+ 3.1	
Ontario	+ 6.9	- 1.1	- 8.1	+ 3.6	
Western Provinces	+ 1.6	- 1.8	- 1.1	+ 6.2	
Wholesale Trade -					
Maritimes	+ 0.4	- 6.7	- 2.4	- 0.7	
Quebec	+ 1.3	- 0.1	-11.0	- 1.3	
Ontario	+ 8.2	+ 1.8	-11.2	+ 5.6	
Prairies	+10.6	+ 3.9	- 0.7	+10.3	
British Columbia	+10.0	- 3.8	-10.2	+ 0.6	
CANADA	+ 7.1	+ 0.6	- 8.2	+ 4.3	+ 7.9

(1) Revised (2) Preliminary

Note: Figures for Newfoundland are not available



MONTHLY INDEX NUMBERS OF WHOLESALE SALES IN CANADA
(Average, 1935 - 1939 = 100)

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Year and Month	WHOLESALE TRADE						AUTOMOTIVE EQUIPMENT			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July, 1946 ..	250.8	281.5	216.8	249.3	263.8	279.9	322.4	408.3	302.5	307.4
July, 1947 ..	276.9	298.7	241.3	279.2	282.5	322.7	348.2	391.6	365.4	316.3
July, 1948 ..	283.5	319.3	229.7	283.7	293.2	351.7	349.2	406.9	357.0	320.4
June, 1949 ..	310.6	305.1	258.0	325.2	306.8	376.9	415.0	411.8	388.4	450.4
July, 1949 ..	285.2	297.9	229.5	288.8	304.6	338.3	360.0	373.9	284.1	331.9

Year and Month	DRUGS			CLOTHING		FOOTWEAR		DRY GOODS		
	CANADA	Maritimes Que. & Ont.	Western Provinces	CANADA	CANADA	CANADA	Maritimes & Quebec	Ontario	Western Provinces	
July, 1946 ..	234.4	227.6	253.2	172.4	190.7	161.6	132.1	177.5	200.7	
July, 1947 ..	256.0	248.1	278.3	196.0	216.3	180.8	145.0	200.2	229.4	
July, 1948 ..	282.1	264.7	332.0	178.2	172.6	179.0	145.3	187.8	238.1	
June, 1949 ..	289.0	271.2	337.6	229.3	206.3	211.7	215.6	226.6	180.7	
July, 1949 ..	292.0	274.8	341.0	149.0	146.0	144.3	114.2	156.8	191.0	

Year and Month	GROCERIES						FRUITS AND VEGETABLES			
	CANADA	Maritimes	Quebec	Ontario	Prairies	British Columbia	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July, 1946 ..	220.6	275.9	198.7	220.8	208.3	225.7	340.5	290.9	330.0	382.0
July, 1947 ..	262.5	305.7	240.4	266.3	243.1	285.7	329.3	270.5	326.4	370.2
July, 1948 ..	287.7	332.6	218.5	285.7	293.4	340.0	252.6	208.3	267.6	268.0
June, 1949 ..	289.6	307.3	232.2	304.9	266.6	374.5	309.4	274.5	307.7	330.8
July, 1949 ..	277.1	309.0	217.8	290.6	272.9	307.0	306.2	240.0	309.3	245.7

Year and Month	HARDWARE					TOBACCO AND CONFECTIONERY			
	CANADA	Maritimes	Quebec	Ontario	Western Provinces	CANADA	Maritimes & Quebec	Ontario	Western Provinces
July, 1946 ..	281.8	257.2	247.8	254.8	316.9	317.6	300.0	305.4	313.9
July, 1947 ..	310.5	279.1	272.1	299.9	339.7	339.8	353.4	318.5	330.5
July, 1948 ..	337.2	318.7	305.6	327.5	359.4	384.0	377.1	365.3	377.1
June, 1949 ..	407.7	347.9	375.2	459.8	419.6	405.0	430.7	393.3	374.6
July, 1949 ..	352.7	319.7	315.7	331.1	386.7	376.7	362.8	361.3	370.3