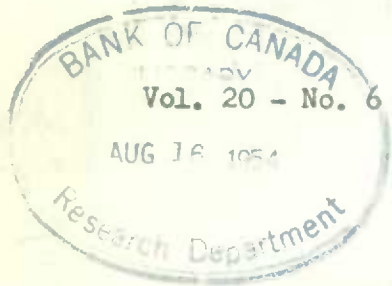


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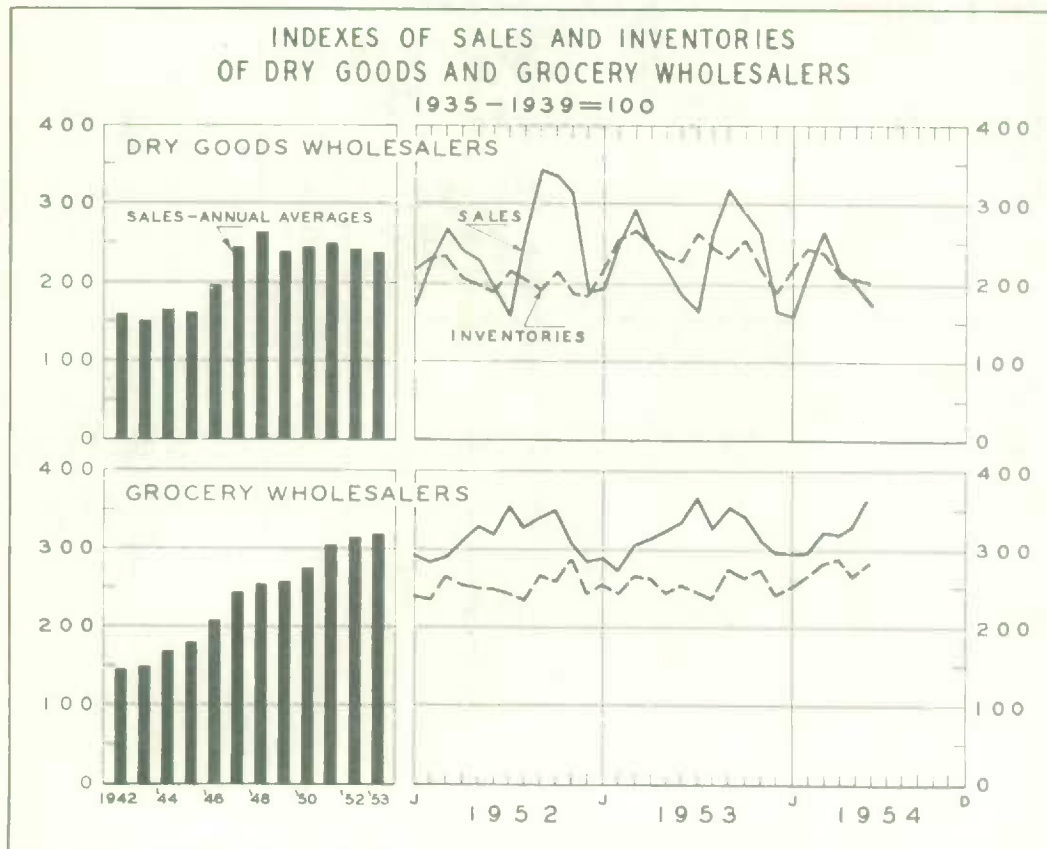


\$1.00 a year

WHOLESALE TRADE JUNE 1954

The results shown in this report are based on returns from 400 wholesalers distributed over nine trades. They reflect trends in dollar volume of business and are not adjusted for changes in wholesale prices.

The unadjusted index for the total of the nine trades (on the base of 1935 - 1939 = 100) stood at 391.3 for June 1954 compared with 379.8 for June a year ago and 370.9 for May 1954.



Prepared in Merchandising and Services Section,
Industry and Merchandising Division.

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Sales Trends by Trades

June sales of wholesalers covered by this report registered a gain of almost 4% over the same month of 1953. This follows a decline in sales of May 1954 over last year. Sales of five of the nine trades showed declines ranging from 7% for footwear wholesalers to 1% for automotive parts and equipment wholesalers. Groceries reported the largest increase, at 9%, while fruits and vegetables and drugs showed a 6% gain.

Inventories

The value of stocks on hand decreased nominally at the end of June compared with the same date of 1953. The apparel trades recorded the sharpest declines, footwear 16%, dry goods 13% and clothing 10%. Wholesalers of groceries and tobacco and confectionery reported inventory gains of 9% and 10% respectively. Other trades showed lesser inventory changes, ranging between a decline of 2% to a gain of 4%.

Grocery and Dry Goods Wholesalers' Inventories

Month and Year

Monthly Indexes of Wholesale Inventories
(Average for 1935-1939=100)

	<u>Dry Goods Wholesalers</u>	<u>Grocery Wholesalers</u>
June 1954	200.4	275.3
May 1954	206.0	267.7
June 1953	229.0	253.0

Trade and Region	Monthly Indexes of Sales (Average 1935-39 = 100)			Percentage Change (Current month over same month last year)	
	June (P) 1954	May (R) 1954	June 1953	Sales %	Inventory %
Wholesale Trade¹, Canada	391.3	370.9	379.8	+ 3.5	- 0.2
Auto Parts and Equipment	623.5	602.8	632.4	- 1.4	+ 4.3
Maritimes and Quebec	456.1	556.3	484.7	- 5.9	
Ontario	705.1	626.9	657.1	+ 7.3	
Western Provinces	622.2	600.2	703.8	-11.6	
Drugs	381.1	386.8	359.8	+ 6.0	+ 2.9
Maritimes, Quebec and Ontario	360.0	375.8	338.3	+ 6.4	
Western Provinces	451.5	423.5	431.2	+ 4.7	
Clothing	223.3	195.5	229.3	- 2.6	- 9.6
Footwear	210.8	253.9	225.5	- 6.5	- 15.6
Dry Goods	177.4	204.5	186.4	- 4.9	- 12.5
Maritimes and Quebec	182.4	194.8	194.2	- 6.1	
Ontario	189.7	226.7	193.2	- 1.8	
Western Provinces	158.8	199.1	168.6	- 5.8	
Fruits and Vegetables	389.6	373.2	366.4	+ 6.4	- 0.7
Maritimes and Quebec	400.2	367.5	374.0	+ 7.0	
Ontario	362.4	376.6	365.3	- 0.8	
Western Provinces	402.4	375.7	359.9	+11.8	
Groceries	362.6	329.8	334.4	+ 8.6	+ 8.8
Maritimes	368.8	325.7	339.3	+ 8.7	
Quebec	266.4	236.6	239.8	+11.1	
Ontario	362.3	327.8	331.2	+ 9.4	
Prairies	347.0	324.3	328.0	+ 5.8	
British Columbia	563.0	519.9	520.3	+ 8.2	
Hardware	479.0	446.1	493.5	- 3.0	- 1.9
Maritimes	426.5	424.4	419.4	+ 1.7	
Quebec	465.2	412.1	466.6	- 0.2	
Ontario	560.4	526.1	553.2	+ 1.3	
Western Provinces	448.0	421.5	484.9	- 7.6	
Tobacco and Confectionery	455.4	438.6	450.8	+ 1.1	+ 10.1
Maritimes and Quebec	448.0	378.0	458.1	- 2.2	
Ontario	466.9	494.0	459.1	+ 1.7	
Western Provinces	441.9	417.3	418.5	+ 5.6	

1. Composite of Nine Trades

Note: Figures for Newfoundland are not included.

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