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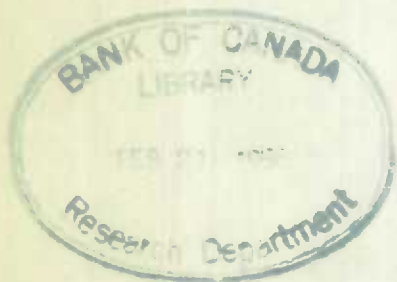
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\$1.00 a year

WHOLESALE TRADE

NOVEMBER 1955



The preliminary estimate of wholesale sales, unadjusted for price changes or seasonal variations, for the month of November, 1955, was \$598,159,000. This represents an increase of 6.7% over the same month last year. All except two trade classifications showed an increase, and increases ranged from 50.3% in the case of farm machinery to 2.0% in the case of coal and coke.

Cumulative calculations, also set out on the table accompanying this report, show the preliminary estimate of wholesale sales for the period January - November, 1955, as \$6,199,606,000 which is an increase of 12.4% over the corresponding period in 1954.

A summary table will be found on the reverse of this page.

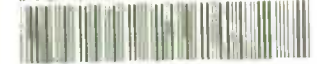
Prepared in Merchandising and Services Section,
Industry and Merchandising Division.

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WHOLESALE TRADE

November, 1955

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Preliminary Estimates of Wholesale Sales and Percentage Changes
from corresponding period one year previous.

(in thousands of dollars)

Kind of Business	November 1954	November 1955	% Change Nov. 1955	Jan.-Nov. 1954	Jan.-Nov. 1955	% Change Jan.-Nov. 1955
TOTAL, ALL TRADES	560,752	598,159	+ 6.7	5,516,926	6,199,606	+ 12.4
Fresh Fruits and Vegetables	15,163	16,191	+ 6.8	193,997	199,195	+ 2.7
Groceries and Food Specialties	95,090	104,838	+ 10.3	946,974	1,041,244	+ 10.0
Meat and Dairy Products	14,895	15,469	+ 3.9	155,952	148,788	- 4.6
Clothing and Furnishings	8,010	9,141	+ 14.1	74,411	79,883	+ 7.4
Footwear	2,547	3,252	+ 27.7	24,762	26,669	+ 7.7
Other Textile and Clothing						
Accessories	17,352	18,452	+ 6.3	161,736	169,326	+ 4.7
Drugs and Drug Sundries	14,358	15,547	+ 8.3	140,010	151,712	+ 8.4
Household Electrical Appliances	17,809	19,124	+ 7.4	132,391	147,441	+ 11.4
Farm Machinery	2,335	3,509	+ 50.3	50,102	56,617	+ 13.0
Coal and Coke	18,073	18,426	+ 2.0	163,201	160,578	- 1.6
Hardware	24,005	29,664	+ 23.6	240,618	260,431	+ 8.2
Construction Materials and Supplies, including Lumber	52,781	59,338	+ 12.4	500,050	608,770	+ 21.7
Industrial and Transportation Equipment and Supplies	38,613	55,542	+ 43.8	423,260	522,189	+ 23.4
Commercial, Institutional and Service Equipment and Supplies	7,619	8,265	+ 8.5	81,532	90,604	+ 11.0
Automotive Parts and Accessories	25,294	31,829	+ 25.8	249,134	322,288	+ 34.2
Newsprint, Paper and Paper Products	23,903	26,051	+ 9.0	227,480	242,023	+ 6.4
Tobacco, Confectionery and Soft Drinks	42,842	42,735	- 0.3	448,459	458,945	+ 2.3
All Other	140,063	120,786	- 13.8	1,311,757	1,512,903	+ 15.3