WHOLESALE TRADE

January 1957


Wholesale sales in the float month of this year were estimated at $\$ 577,732,000$, slightly more than 22 per cent above the $\$ 472,994,000$ estimated for January a year ago. The "all other trades" group, the largest in dollar volume, contributed largely to this advance in sales with an in. crease of 69 per cent. Gains were also registered in thirteen of the seventeen specifled trade groups covered in this report, the three largest being recorded for automotive parts and accessories ( 27 per cent), grow certes and food specialties (21 per cent) and household electrical applyseances ( 26 per cent). The four groups which had decreased sales were: conses truction materials and supplies (including lumber) down 12 per cent; farm machinery down 10 per cent; clothing and furnishings down 7 per cent; industrial and transportation equipment and supplies down 4 per cent. These sales cover "wholesalers proper" and do not include the business transaotins of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective maths.

Further detail an the sales of the various trade groups, the lIsting of which has been rearranged separately for non-durable goods and durable goods, will be found an the reverse side of this pege.

Prepared in Merchandising and Services Section
Industry and Merchandising Division

WHOTESALE TRADE
January 1957
Preliminary Estimates of Wholesalo Sales and Percentage Changes

| Kind of Business | January |  |  |
| :---: | :---: | :---: | :---: |
|  | Sales |  | $\begin{aligned} & \text { \% Change } \\ & \text { 1957/1956 } \end{aligned}$ |
|  | 1956 | 1957 |  |
|  | \$ 000 | \$1000 | \% |
| Total, All Trades | 472,994 | 577,732 | +22.1 |
| Fresh Fruits and Vegetables Groceries and Focd Specialties | $\begin{aligned} & 13,394 \\ & 84 \% 938 \end{aligned}$ | $\begin{array}{r} 146696 \\ 102,489 \end{array}$ | $\begin{array}{r} 9.7 \\ +\quad 207 \end{array}$ |
| Meat and Dairy Products ........uesouen o | 10,021 | 11.357 | $+13.3$ |
| Clothing and Fumishings .0000000000000 | 5,626 | 5.224 |  |
| Fontivar 000000....0.e.cocosou00000.coso | 1. 115 | 18258 13.545 | $\begin{aligned} & +12.8 \\ & +\quad 504 \end{aligned}$ |
| Other Textile and Clothing Accessories of | 12,852 | 13,545 | + 504 |
|  | 16:427 | 16,902 | + 2.9 |
| Drugs and Dring Sundries .o.. | 13.749 | 14,393 | + 407 |
| Mewsprint, Paper and Paper Products iocoo | 22,557 | 23,574 | + 405 |
| Tobacco, Canfectionery and Soft Drinks oo | 378097 | 41,784 | + 21.0 |
| Lutomotive Parts and Accessories ...0.0.ed | 788839 | 240010 | +27.4 |
| Commarcial, Institutional and Service Equipment and Supplies | 7,901 | 9,026 | + I402 |
| Construction Materials and Supplies. iauluding Lumber | $44939 \%$ | 39,529 | $=12.0$ |
|  | 3,004 | 2,708 | - 9.8 |
|  | 17,983 | 18,699 | - 400 |
| Household Electrical AppIfances . . . . . . . | 11,395 | 13,245 | + 16.2 |
| Industrial and Transportation Equipment and Supplies | 40,203 | 38,643 | - 3.9 |
|  | 110,956 | 187,250 | -668 ${ }^{\text {c }}$ |

