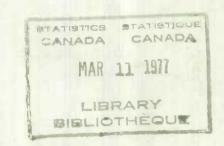
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\$1.000 a year

WHOLESALE TRADE

January 1957



Wholesale sales in the first month of this year were estimated at \$577,732.000, slightly more than 22 per cent above the \$472,994,000 estimated for January a year ago. The "all other trades" group, the largest in dollar volume, contributed largely to this advance in sales with an increase of 69 per cent. Gains were also registered in thirteen of the seventeen specified trade groups covered in this report, the three largest being recorded for automotive parts and accessories (27 per cent), groceries and food specialties (21 per cent) and household electrical appliances (16 per cent). The four groups which had decreased sales were: construction materials and supplies (including lumber) down 12 per cent; farm machinery down 10 per cent; clothing and furnishings down 7 per cent: industrial and transportation equipment and supplies down 4 per cent. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Further detail on the sales of the various trade groups, the listing of which has been rearranged separately for non-durable goods and durable goods, will be found on the reverse side of this page.

Prepared in Merchandising and Services Section

Industry and Merchandising Division

6505-505-17

January 1957
Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	January		
	Sales		% Change
	1956	1957	1957/1956
	\$*000	\$1000	%
Total, All Trades	472,994	577,732	+ 22.1
Fresh Fruits and Vegetables	13,394	14,696	+ 9.7
Groceries and Food Specialties	84, 938	102,489	+ 20,7
Meat and Dairy Products	10,021	11,357	+ 13.3
Clothing and Furnishings	5,626	5,224	
Footwar	1,115	1,258	+ 12.8
Other Textile and Clothing Accessories	12,852	13,545	+ 504
Coal and Coke common co	16,427	16,902	+ 2.9
Drugs and Drug Sundries	13,749	14,393	+ 407
Newsprint, Paper and Paper Products	22,557	23,574	+ 405
Tobacco, Confectionery and Soft Drinks	37:097	41,184	+ 11.0
Automotive Parts and Accessories	18,839	24,010	+ 27.4
Equipment and Supplies	7,901	9,026	+ 14.2
Construction Materials and Supplies,	440937	39,529	= 12.0
Farm Machine y conscessors consessors	3,004	2,708	o 9.8
Hardware	17,983	18,699	+ 400
Household Electrical Appliances	11,395	13,245	+ 16.2
Industrial and Transportation Equipment	119777		- 124-Aug
and Supplies	40,203	38,643	≈ 3 ₀ 9
All Other Trades	110,956	187,250	♦ 68 e8 s

