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WHOLESALE TRADENovember 1957DOMINION BUREAU
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Estimates of sales of Canadian wholesalers in November amounted to \$616,994,000, a decrease of 9 per cent below the November 1956 total of \$676,085,000. The cumulative sales for the year to date, amounting to \$7,142,482,000, were just a fraction (0.7 per cent) above sales in the comparable period of 1956. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

In November only four of the trade groups covered in this report showed an increase over the previous year and these were: meat and dairy products (2 per cent), drugs and drug sundries (2 per cent), tobacco, confectionery and soft drinks (1 per cent) and groceries and food specialties (0.1 per cent). The largest decreases evident were for industrial and transportation equipment and supplies (26 per cent), footwear (17 per cent), commercial, institutional and service equipment and supplies (16 per cent), clothing and furnishings (15 per cent) and "all other" trades (15 per cent). The decreases in the other trades ranged between 2 and 14 per cent. Farm machinery shown in former months is now included with "all other" trades.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Wholesale Trade and Services Section,
Industry and Merchandising Division.

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WHOLESALE TRADE

November 1957

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	November			January - November		
	S a l e s		% Change	S a l e s		% Change
	1956	1957	1957/1956	1956	1957	1957/1956
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, All Trades	676,085	616,994	- 8.7	7,090,282	7,142,482	+ 0.7
Fresh Fruits and Vegetables	17,482	16,347	- 6.5	214,917	213,000	- 0.9
Groceries and Food Specialties	120,234	120,339	+ 0.1	1,138,840	1,239,615	+ 8.8
Meat and Dairy Products	16,522	16,899	+ 2.3	158,404	154,575	- 2.4
Clothing and Furnishings	9,238	7,857	- 15.0	83,239	80,351	- 3.5
Footwear	3,532	2,939	- 16.8	28,167	28,836	+ 2.4
Other Textile and Clothing Accessories	19,698	17,617	- 10.6	184,178	187,906	+ 2.0
Coal and Coke	20,181	17,310	- 14.2	185,580	180,914	- 2.5
Drugs and Drug Sundries	16,711	17,054	+ 2.1	164,008	173,315	+ 5.7
Newsprint, Paper and Paper Products..	28,498	27,677	- 2.9	270,451	275,098	+ 1.7
Tobacco, Confectionery and Soft Drinks	48,016	48,641	+ 1.3	507,217	546,708	+ 7.8
Automotive Parts and Accessories	31,450	30,771	- 2.2	353,244	362,165	+ 2.5
Commercial, Institutional and Service Equipment and Supplies	9,719	8,193	- 15.7	99,890	101,155	+ 1.3
Construction Materials and Supplies, including Lumber	60,844	57,173	- 6.0	665,841	637,692	- 4.2
Hardware	31,927	27,962	- 12.4	289,811	285,099	- 1.6
Household Electrical Appliances	18,135	16,829	- 7.2	149,634	148,591	- 0.7
Industrial and Transportation Equipment and Supplies	59,039	43,885	- 25.7	700,789	689,615	- 1.6
All Other Trades	164,859	139,501	- 15.4	1,896,072	1,837,847	- 3.1

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