

C-3

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

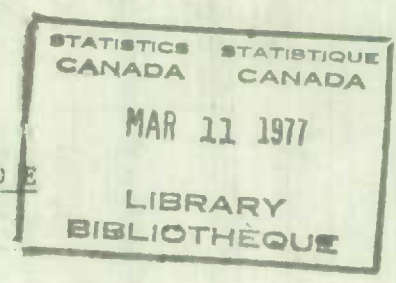


Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

Vol. 22 No. 12

\$1.00 a year

WHOLESALE TRADE



December 1957

Sales of Canadian wholesalers in December were estimated at \$603,472,000, * per cent below sales of \$630,071,000 estimated for the corresponding month of 1956. The cumulative sales for the twelve months of 1957 totalled \$7,744,103,000, an increase of less than one per cent as compared with sales of \$7,720,353,000 in 1956. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of days in the respective months.

In December, half of the eighteen trade groups covered in this report showed smaller sales as compared with December 1956. The principal decreases were registered for industrial and transportation equipment and supplies (23 per cent) and farm machinery (20 per cent). Of the nine trades which showed an increase, meat and dairy products obtained the largest at 18 per cent.

Sales for the whole year 1957 were higher than the previous year in eight trades. The percentage gains in groceries and food specialties, tobacco and confectionery and soft drinks, and drugs and drug sundries were respectively 9, 8 and 6 per cent, while sales in the other five trades were greater by 2 per cent in each case. The decreases in nine of the other ten trades did not exceed 4 per cent. The exception was farm machinery which registered a decrease of 17 per cent.

Estimates for the farm machinery trade are published again in this issue. This trade was included with "all other" in the November report. Revisions have been made to the November, 1957, figures as follows: total sales for November, 1957, were \$615,143,000 and sales for the January-November, 1957 period were \$7,140,631,000; sales of the farm machinery trade were \$1,974,000 for November, 1957 and the sales for the January-November period were \$56,851,000; sales of "all other trades" for November, 1957, were \$135,676,000 and for the January-November period \$1,779,145,000.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Wholesale Trade and Services Section,
Industry and Merchandising Division.

WHOLESALE TRADE

December 1957

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA

1010720680

Preliminary Estimates of Wholesale Sales and Percentage Changes

| Kind of Business | December | | | January - December | | |
|---|----------|---------|-----------------------|--------------------|-----------|-----------------------|
| | Sales | | % Change 1957/1956 | Sales | | % Change 1957/1956 |
| | 1956 | 1957 | | 1956 | 1957 | |
| | \$'000 | \$'000 | % | \$'000 | \$'000 | % |
| TOTAL, All Trades | 630,071 | 603,472 | - 4.2 | 7,720,353 | 7,744,103 | + 0.3 |
| Fresh Fruits and Vegetables | 18,529 | 18,804 | + 1.5 | 233,446 | 231,804 | - 0.7 |
| Groceries and Food Specialties | 107,264 | 115,832 | + 8.0 | 1,246,104 | 1,355,447 | + 8.8 |
| Meat and Dairy Products | 15,039 | 17,681 | + 17.6 | 173,443 | 172,256 | - 0.7 |
| Clothing and Furnishings | 6,292 | 6,067 | - 3.6 | 89,531 | 86,418 | - 3.5 |
| Footwear | 2,524 | 2,339 | - 7.3 | 30,691 | 31,175 | + 1.6 |
| Other Textile and Clothing Accessories .. | 15,080 | 15,233 | + 1.0 | 199,258 | 203,139 | + 1.9 |
| Coal and Coke | 17,320 | 14,749 | - 14.8 | 202,900 | 195,663 | - 3.6 |
| Drugs and Drug Sundries | 14,401 | 15,908 | + 10.5 | 178,409 | 189,223 | + 6.1 |
| Newsprint, Paper and Paper Products | 21,949 | 22,693 | + 3.4 | 292,400 | 297,791 | + 1.8 |
| Tobacco, Confectionery and Soft Drinks .. | 55,196 | 58,375 | + 5.8 | 562,413 | 605,083 | + 7.6 |
| Automotive Parts and Accessories | 33,192 | 32,148 | - 3.1 | 386,436 | 394,313 | + 2.0 |
| Commercial, Institutional and Service Equipment and Supplies | 7,997 | 8,743 | + 9.3 | 107,887 | 109,898 | + 1.9 |
| Construction Materials and Supplies, including Lumber | 44,155 | 45,018 | + 2.0 | 709,996 | 682,710 | - 3.8 |
| Farm Machinery | 4,008 | 3,217 | - 19.7 | 72,726 | 60,068 | - 17.4 |
| Hardware | 23,606 | 22,252 | - 5.7 | 313,417 | 307,351 | - 1.9 |
| Household Electrical Appliances | 18,967 | 17,059 | - 10.1 | 168,601 | 165,650 | - 1.8 |
| Industrial and Transportation Equipment and Supplies | 64,000 | 48,944 | - 23.5 | 764,789 | 738,559 | - 3.4 |
| All Other Trades | 160,552 | 138,410 | - 13.8 | 1,987,906 | 1,917,555 | - 3.5 |