



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Memorandum

APR 23 1957

Vol. 22 - No. 2

\$1.00 a year



WHOLESALE TRADE

February, 1957

Preliminary estimates of wholesale sales in February amounted to \$560,794,000, an increase of 6 per cent over February 1956 when sales were estimated to be \$528,420,000. Together, January and February sales amounted to \$1,138,526,000 and accounted for a rise of 14 per cent from \$1,001,414,000 in the corresponding period of last year. Twelve of the 17 specified trade groups covered in this report registered larger sales this February as compared with a year ago, with household electrical appliances in the lead (up 17 per cent) followed by automotive parts and accessories (13 per cent) and groceries and food specialties (11 per cent). Decreases occurred in the following trades: construction materials and supplies, 9 per cent; clothing and furnishings, and industrial and transportation equipment, 5 per cent each; farm machinery, 3 per cent; and footwear, 2 per cent. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Merchandising and Services Section,
Industry and Merchandising Division

6505-505-27



1010720650

WHOLESALE TRADE

February 1957

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	February			January and February		
	Sales		% Change 1957/1956	Sales		% Change 1957/1956
	1956	1957		1956	1957	
	\$'000	\$'000		\$'000	\$'000	
TOTAL, All Trades	528,420	560,794	+ 6.1	1,001,414	1,138,526	+ 13.7
Fresh Fruits and Vegetables	15,276	15,436	+ 1.0	28,670	30,132	+ 5.1
Groceries and Food Specialties	89,372	99,176	+ 11.0	174,310	201,665	+ 15.7
Meat and Dairy Products	9,806	10,658	+ 8.7	19,827	22,015	+ 11.0
Clothing and Furnishings.....	6,661	6,321	- 5.1	12,287	11,545	- 6.0
Footwear.....	2,352	2,308	- 1.9	3,467	3,566	+ 2.9
Other Textile and Clothing Accessories..	15,596	16,592	+ 6.4	28,448	30,137	+ 5.9
Coal and Coke.....	15,686	16,393	+ 4.5	32,113	33,295	+ 3.7
Drugs and Drug Sundries	13,538	14,102	+ 4.2	27,287	28,495	+ 4.4
Newsprint, Paper and Paper Products.....	21,892	23,056	+ 5.3	44,449	46,630	+ 4.9
Tobacco, Confectionery and Soft Drinks..	39,210	42,713	+ 8.9	76,307	83,897	+ 9.9
Automotive Parts and Accessories.....	20,722	23,363	+ 12.7	39,561	47,373	+ 9.7
Commercial, Institutional and Service Equipment and Supplies.....	8,235	9,001	+ 9.3	16,136	18,027	+ 11.7
Construction Materials and Supplies, including Lumber.....	44,408	40,212	- 9.4	89,345	79,741	- 10.7
Farm Machinery.....	3,659	3,527	- 3.6	6,663	6,235	- 6.4
Hardware.....	20,448	21,146	+ 3.4	38,431	39,845	+ 3.7
Household Electrical Appliances.....	11,530	13,463	+ 16.8	22,925	26,708	+ 16.5
Industrial and Transportation Equipment and Supplies.....	59,746	56,693	- 5.1	99,949	95,336	- 4.6
All Other Trades.....	130,283	146,634	+ 12.6	241,239	333,884	+ 38.4