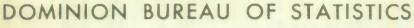
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March, 1957									57						MAR	ii	1977	

Estimated sales of Canadian wholesalers in March Browst Alegerte increase of 4 per cent over March a year ago. Sales amounted to \$680,121,000 compared with \$652,825,000 in 1956. The trade group "groceries and food specialties" by far the largest in volume of business, accounted for the biggest increase in the month at 12 per cent. Sales in the other trade groups varied up and down within a range of -4 to +12 per cent. These sales cover "wholesalers proper" and do not include the business transactions of monufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

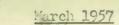
The cumulative wholesale sales for the first quarter of 1957 at \$1,818,647,000 were are per cent greater than last year's total of \$1,654,239,000 for the same period.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

> Prepared in Merchandising and Services Section, Industry and Merchandising Division

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Preliminary Estimates of Wholesale Sales and Percentage Changes

		March		January - March			
Kind of Business	S a <b>1</b>	e 5	% Change	Sales		S Change	
	1956	1957	1957/1956	1956	1957	1957/1956	
	\$°000	\$1000		000 <sup>1</sup>	§* 000		
TOTAL, All Trades	652,825	630,121	+ 4.2	1,654,239	1,818,647	+ 9.9	
Fresh Fruits and Vegetables Groceries and Food Specialties Meat and Dairy Products	17,814 94,9894 13,641	17,438 106,479 14,722	$ \begin{array}{r} - 2.1 \\ + 12.2 \\ + 7.9 \\ \end{array} $	46,484 269,204 33,468	47,570 308,144 36,737	+ 2.3 + 14.5 + 9.8	
Clothing and Furnishings Footwear Other Textile and Clothing Accessories	7,888 2,576 17,688	7,597 2,671 17,948	$ \begin{array}{r} - 3.7 \\ + 3.7 \\ + 1.5 \end{array} $	20,175 6,043 46,136	19,142 6,237 48,085	= 501 + 302 + 402	
Coal and Coke Drugs and Drug Sundries Newsprint, Paper and Paper Products Tobacco, Confectionery and Soft Drinks	13,379 14,515 23,880 53,187	13,194 15,396 24,294 59,389	- 1.4 + 6.1 + 1.7 + 11.7	45,492 41,802 68,329 129,494	46,489 43,891 70,924 143,286	+ 2.2 + 5.0 + 3.8 + 10.7	
Automotive Parts and Accessories	32,665	34,248	+ 4.8	72,226	81,623.	+ 13.0	
Commercial, Institutional and Service Equipment and Supplies	9,314	8,964	= 3.8	25,450	26,991	+ 6.1	
Construction Materials and Supplies, including Lumber Farm Machinery Hardware Household Electrical Appliances Industrial and Transportation Equipment and Supplies	53,109 5,116 22,769 12,944. 69,294	53,266 5,494 24,051 12,510 73,655	$\begin{array}{r} + & 0.3 \\ + & 7.4 \\ + & 5.6 \\ - & 3.4 \\ + & 6.3 \end{array}$	142,454 11,779 61,200 35,869 169,243	133,007 11,729 63,896 39,218 168,991	- 6.6 - 0.4 + 4.4 + 9.3 - 0.1	
All Other Trades	188,152	188,805	+ 0.3	429,391	522,689	+ 21.7	