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WHOLESALE TRADE

\$1.00 a year

OF STATISTICS

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June, 1957

Sales of Canadian wholesalers in June were estimated at \$679,795,000, down 5 per cent from sales of \$713,059,000 in the same month last year. During the first half of 1957 sales amounted to \$3,910,875,000 exceeding by 4 per cent the sales of \$3,765,186,000 recorded for the first six months of 1956. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Sales for the month were down in the majority of the trade groupings covered in this report but more so in the "all other trades" group (19 per cent), "household electrical appliances" (16 per cent) and "fresh fruits and vegetables" (14 per cent). The largest increase occurred in "grocery and food specialty" sales at 11 per cent followed by "newsprint, paper and paper product" sales at 6 per cent. These two, along with "other textile" and "tobacco, confectionery and soft drinks" were the only trade groups which continually showed greater monthly sales to date this year as compared with last year.

The cumulated sales to July, with a few exceptions, were up in all the trade groups. The exceptions were "farm machinery" (-6 per cent), "construction materials and supplies" (-3 per cent), "fresh fruits and vegetables" (-0.9 per cent) and "clothing and furnishings" (-0.4 per cent). The principal increases occurred in "grocery and food specialty" sales with a gain of 13 per cent and "tobacco, confectionery and soft drinks" with 9 per cent.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Merchandising and Services Section, Industry and Merchandising Division.

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WHOLESALE TRADE

June 1957



Preliminary Estimates of Wholesale Sales and Percentage Changes

	June			January - June		
Kind of Business	Sales		3 Change	Sales		% Change
	1956	1957	1957/1956	1956	1957	1957/1956
	\$1000	\$*000		\$°000	\$* 000	
TOTAL, All Trades	713,059	679,795	- 407	3,765,186	3,910,875	+ 3.9
Fresh Fruits and Vegetables Groceries and Food Specialties Meat and Dairy Products	26,870 103,839 15,450	23,006 115,272 12,522	- 14.4 + 11.0 - 6.0	114,381 570,992 73,357	113,318 645,453 75,681	- 0.9 + 13.0 + 3.2
Clothing and Furnishings Footwear Other Textile and Clothing Accessories .	6,759 2,038 13,498	6,4 81 1,821 13,713	- 401 - 10.7 + 1.6	40,563 12,594 90,433	40,415 13,126 94,892	= 0°4 + 4°2 + 4°9
Coal and Coke Drugs and Drug Sundrics Newsprint, Paper and Paper Products Tobacco, Confectionery and Soft Drinks .	17,057 14,394 22,463 51,570	16,189 14,,322 23,814 54,113	= 5.1 - 0.5 + 6.0 + 4.9	92,381 85,821 139,369 268,203	92,468 87,842 146,206 293,763	+ 0.1 + 2.4 + 4.9 + 9.5
Automotive Parts and Accessories Commercial, Institutional and Service Equipment and Supplies	35 , 790 10, 347	36,466 10,591	+ 1.9 + 2.4	180,013 55,534	190,999 56,820	+ 6.1 + 2.3
Construction Materials and Supplies, including Lumber Farm Machinery Hardware Household Electrical Appliances Industrial and Transportation Equipment and Supplies	69,239 7,302 28,981 14,086 73,295	64,129 7,021 26,767 11,886 77,222	- 7.4 - 3.9 - 7.6 - 15.6 + 5.4	331,401 36,056 142,583 73,715 388,330	321,028 33,933 144,006 75,431 402,101	- 3.1 - 5.9 + 1.0 + 2.3 + 3.5
All Other Trades	200,081	162,460	- 18.8	1,069,460	1,083,393	+ 1.3