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## OTTAWA - CANADA

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Vol. $22-$ No. 6


Sales of Canadian wholesalers in June were estimated at $\$ 679,795,000$, down 5 per cent from sales of $\$ 713,059,000$ in the same month last year. During the first half of 1957 sales amounted to $\$ 3,910,875,000$ exceeding by 4 per cent the sales of $\$ 3,765,186,000$ recorded for the first six months of 1956 . These sales cover "wholesalers proper" and do not include the business transactions of mannfacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Sales for the month were dow in the majority of the trade groupings covered in this report but more so in the "all other trades" group (19 per cent), "household electrical appliances" (16 per cent) and "fresh fruits and vegetables" (14 per cent). The largest increase occurred in "grocery and food specialty" sales at 17 per cent followed by "newsprint, paper and paper product" sales at 6 per cent. These two, along with "other textile" and "tobacco, confectionery and soft drinks" were the only trade groups which continually showed greater monthly sales to date this year as compared with last year.

The cumulated sales to July, with a few exceptions, were up in all the trade groups. The exceptions were "farm machinery" ( -6 per cent), "construction materials and supplies" ( -3 per cent), "fresh fruits and vegetables" ( -0.9 per cent) and "clothing and furnishings" ( -0.4 per cent). The principal increases occurred in "grocery and food specialty" sales with a gain of 13 per cent and "tobacco, confertionery and soft drinks" with 9 per cent.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Merchandising and Services Section, Industry and Merchandising Division.
$6505-505-67$

June 1957


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Preliminary Estimates of Wholesale Bales and Percontage Changes

| Kind of Business | June |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salos |  | $\begin{aligned} & \text { S Change } \\ & \text { 1957/1956 } \end{aligned}$ | Salos |  | $\begin{aligned} & \text { \% Change } \\ & \text { 1957/1956 } \end{aligned}$ |
|  | 1956 | 1957 |  | 1954 | 1957 |  |
|  | \$000 | \$1000 |  | \$800 | \$000 |  |
| TOTAL, AJI Irades ...e.0................... | 713,059 | 679,795 | -4.7 | 3,765,186 | 3,910,8'75 | + 3.9 |
| Fresh Fruite and Vegetahles Crocerties and Food Specialties Meat and Dairy Products | $\begin{array}{r} 26,870 \\ 10,839 \\ 15,450 \end{array}$ | $\begin{array}{r} 23,006 \\ 115.272 \\ 1+8522 \end{array}$ | $\begin{aligned} & =14.04 \\ & =11.0 \\ & -\quad 6.00 \end{aligned}$ | $\begin{array}{r} 114,381 \\ 570,992 \\ 73.357 \end{array}$ | $\begin{aligned} & 173,318 \\ & 645,5453 \\ & 75,681 \end{aligned}$ | $\begin{array}{r} 0.9 \\ +13.0 \\ +\quad 3.2 \end{array}$ |
| Clothing and Fumishings Footwear | 5,759 2.038 | 6,481 1,821 | - 40.1 | 10,563 12,594 90,43 | 40,425 <br> 13,226 <br> 102 | -0.4 <br> +402 |
| Other Traxtile and Clothing Accessorles . | 13.498 | 13,723 | + 2.6 | 90,433 | 94,892 | + 409 |
| Coal anct Coke - .o.o.o.0.0.0.0.0.0.0.0.0. | 17,057 | 16, 289 | - 50.8 | 92,381 | 92. 4668 |  |
| Drugs and Drrie Sundries ................0 | 14,294 22,403 | $11_{4,} 322$ 23,814 | 505 $+\quad 600$ | 858827 139,369 |  | $+\quad 2.4$ $+\quad 409$ |
| Tobaccos, Confectionery and Soft Drinle . | 51.570 | 548123 | + 409 | 268,203 | 292,763 | + 9.5 |
| Automotive Paits and Iccessories | 35.790 | 36,466 | + 1.9 | 180,013 | 190,999 | + 6.2 |
| Goumercial, Insiftutional and Service Equipment and Sumplies ..0.0.0.0.0.0.0... | 10,347 | 10,591 | +204 | 55,534 | 56,820 | + 2.3 |
| Construction Materials and Aupplles? inclucting Lumber ............0.0.0.0........ | 69,239 | 648129 | - 704 | 331.401 | 321,028 | - 3.1 |
| Tharm Machinery 0000.0.0.0.0.0.0.c.o... | 78.302 | 7,021 26.767 | 73.9 -7.6 | $\begin{array}{r}36,056 \\ \hline 1 / 2,583\end{array}$ | $\begin{array}{r}33,933 \\ \hline 4.006\end{array}$ | - 5.9 $+\quad 1.0$ |
| Hardivere $\qquad$ $\qquad$ $\qquad$ ....................0.0.0. Yousehold Eilectrical Appliances | 285982 148868 | $\begin{aligned} & 26: 767 \\ & 11,886 \end{aligned}$ | 7.6 -15.6 | $\begin{aligned} & 1 / 2,583 \\ & 73_{8} 715 \end{aligned}$ | 244506 75,431 |  |
| Industriel and Iransportation |  |  |  |  |  |  |
| Equipment and Supplies ...............e. | 73.295 | 71.222 | + 5.4 | 388.330 | 402.101 | + 3.5 |
| AII Other Trades | 200,081 | 1628460 | - 18.8 | 1,069,460 | 1,083,393 | +1.3 |

