## DOMINION BUREAU OF STATISTICS

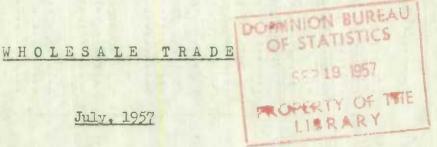


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Wholesale sales for July were estimated at \$671,257,000, an increase of \$10,631,000 or 1.6 per cent above the estimated amount for July 1956. Sales for the year to date amounted to \$4,582,132,000, a rise of 3.5 per cent as compared with \$4,425,812,000 in the same period of the previous year. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

In general, July sales were on the increase in the non-durable goods trades while the reverse was true of those in the durable goods. Of the former, "footwear" led with a 23 per cent increase over July 1956 followed by "groceries", "tobacco, confectionery and soft drinks" and "other textile and clothing accessories" with increases in the neighbourhood of 11 per cent; "fresh fruits and vegetables" and "meat and dairy products" accounted for the only declines with 1 and 7 per cent respectively. In the durable goods trades, sales were up 9 per cent in "commercial, institutional and service equipment and supplies" and 7 per cent in "industrial and transportation equipment and supplies", unchanged in **Cautomotive** parts and accessories" and down in the other trades within a range of less than 1 per cent for "hardware" to 17 per cent in the case of "farm machinery".

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

> Prepared in Merchandising and Services Section, Industry and Merchandising Division.

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## WHOLESALE TRADE



July 1957

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	July			January - July		
	Sales		% Change	Sales		% Change
	1956	1957	1957/1956	1956	1957	1957/1956
	\$*000	\$*000		\$*000	\$*000	
TOTAL, All Trades	660,626	671,257	+ 1.6	4,425,812	4,582,132	+ 3.5
Fresh Fruits and Vegetables Groceries and Food Specialties Meat and Dairy Products	24,501 106,153 16,758	24,134 118,544 15,572	- 1.5 + 11.7 - 7.1	138,882 677,145 90,115	137,452 763,557 91,253	- 1.0 + 12.8 + 1.3
Clothing and Furnishings Footwear Other Textile and Clothing Accessories .	4,996 1,736 12,451	5,406 2,128 13,759	+ 8.2 + 22.6 + 10.5	45,559 14,330 102,884	45,821 15,254 108,651	+ 0.6 + 6.4 + 5.6
Coal and Coke Drugs and Drug Sundries Newsprint, Paper and Paper Products Tobacco, Confectionery and Soft Drinks .	14,284 13,677 24,647 46,702	14,258 14,389 25,628 51,955	- 0.2 + 5.2 + 4.0 + 11.2	106,665 99,498 164,016 314,905	106,726 102,231 171,834 345,718	+ 0,1 + 2,7 + 4,8 + 9,8
Automotive Parts and Accessories Commercial, Institutional and Service	34,360	34,31,7	(1)	234,373	225,346	+ 5.1
Equipment and Supplies Construction Materials and Supplies, including Lumber Farm Machinery Hardware Household Electrical Appliances Industrial and Transportation Equipment and Supplies	8,709 72,281 8,921 20,771 11,794 65,837	9,525 65,956 7,405 26,740 11,361 70,665	+ 9.4 = 8.8 = 17.0 = 0.1 = 3.7 + 7.3	64,213 403,682 44,977 1.69,354 85,509 454,167	66,345 386,984 41,338 170,746 86,792 472,766	+ $3.3$ - $4.1$ - $8.1$ + $0.8$ + $1.5$ + $4.1$
All Other Trades	166,043	159,485	= 4.0	1,235,508	1,242,878	+ 0.6

(1) Unchanged