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## WHOLESALE TRADE

July, 1957



Wholesale sales for July were estimated at \$671,257,000, an increase of \$10,631,000 or 1.6 per cent above the estimated amount for July 1956. Sales for the year to date amounted to \$4,582,132,000, a rise of 3.5 per cent as compared with \$4,425,812,000 in the same period of the previous year. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

In general, July sales were on the increase in the non-durable goods trades while the reverse was true of those in the durable goods. Of the former, "footwear" led with a 23 per cent increase over July 1956 followed by "groceries", "tobacco, confectionery and soft drinks" and "other textile and clothing accessories" with increases in the neighbourhood of 11 per cent; "fresh fruits and vegetables" and "meat and dairy products" accounted for the only declines with 1 and 7 per cent respectively. In the durable goods trades, sales were up 9 per cent in "commercial, institutional and service equipment and supplies" and 7 per cent in "industrial and transportation equipment and supplies", unchanged in "automotive parts and accessories" and down in the other trades within a range of less than 1 per cent for "hardware" to 17 per cent in the case of "farm machinery".

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Merchandising and Services Section,  
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July 1957

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	July			January - July		
	Sales		% Change 1957/1956	Sales		% Change 1957/1956
	1956	1957		1956	1957	
	\$'000	\$'000		\$'000	\$'000	
TOTAL, All Trades .....	660,626	671,257	+ 1.6	4,425,812	4,582,132	+ 3.5
Fresh Fruits and Vegetables .....	24,501	24,134	- 1.5	138,882	137,452	- 1.0
Groceries and Food Specialties .....	106,153	118,514	+ 11.7	677,145	763,957	+ 12.8
Meat and Dairy Products .....	16,758	15,572	- 7.1	90,115	91,253	+ 1.3
Clothing and Furnishings .....	4,996	5,406	+ 8.2	45,559	45,821	+ 0.6
Footwear .....	1,736	2,128	+ 22.6	14,330	15,254	+ 6.4
Other Textile and Clothing Accessories ..	12,451	13,759	+ 10.5	102,884	108,651	+ 5.6
Coal and Coke .....	14,284	14,258	- 0.2	106,665	106,726	+ 0.1
Drugs and Drug Sundries .....	13,677	14,389	+ 5.2	99,498	102,231	+ 2.7
Newsprint, Paper and Paper Products ....	24,647	25,628	+ 4.0	164,016	171,834	+ 4.8
Tobacco, Confectionery and Soft Drinks ..	46,702	51,955	+ 11.2	314,905	345,718	+ 9.8
Automotive Parts and Accessories .....	34,360	34,317	(1)	214,373	225,346	+ 5.1
Commercial, Institutional and Service Equipment and Supplies .....	8,709	9,525	+ 9.4	64,213	66,345	+ 3.3
Construction Materials and Supplies, including Lumber .....	72,281	65,956	- 8.8	403,682	386,984	- 4.1
Farm Machinery .....	8,921	7,405	- 17.0	44,977	41,338	- 8.1
Hardware .....	26,772	26,740	- 0.1	169,354	170,746	+ 0.8
Household Electrical Appliances .....	11,794	11,361	- 3.7	85,509	86,792	+ 1.5
Industrial and Transportation Equipment and Supplies .....	65,837	70,665	+ 7.3	454,167	472,766	+ 4.1
All Other Trades .....	166,048	159,485	- 4.0	1,235,508	1,242,878	+ 0.6

(1) Unchanged