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WHOLESALE TRADEDecember, 1958

Estimates of wholesale sales for the month of December 1958 and comparable figures for 1957 will be found on page 6 of this report. Pages 2 and 3 are used for the publication of revised estimates of wholesale sales for the years 1952-1957 inclusive and preliminary estimates for the year 1958. For reference purposes, the adjusted data of the 1951 Census are also shown. Pages 4 and 5 show preliminary monthly estimates of wholesale sales for 1958 after allowance has been made for revisions in the figures of previous years.

December sales of Canadian wholesalers were estimated at \$672,753,000, about 15.9 per cent above December 1957 sales of \$580,231,000. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

A comparison of sales figures for December, 1958, with those for the same month in 1957 shows that all but one of the eighteen trade groups recorded increases, ranging from 60.6 per cent for farm machinery to 4.7 for fresh fruits and vegetables. Newsprint, paper and paper products registered a slight decline of 1.4 per cent.

With respect to the revisions which appear in this report, the reader is referred to the report for September and October, 1955, (Vol. 20, No. 9, of this series) where dollar estimates of wholesale trade were introduced for the first time since 1939 for other than the regular decennial census years 1941 and 1951. The revised estimates published here take account of firms entering and leaving the various trades during the period 1952 to 1957 inclusive.

The adjustments for 1956 and 1957 with regard to new firms are based on surveys of businesses entering the various wholesale trades during these years. The adjustment for 1955 is based on employment data of firms opening for business during the year. For 1952-1954 inclusive, it was assumed that the adjustment factor was similar to that which existed for the years 1955 and 1956. The adjustment for firms leaving the trades has been based on results of the regular monthly sample survey.

Prepared in the Industry and Merchandising Division.

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Wholesale Trade

Estimated Annual Wholesale Sales 1951-1958 and Percentage Changes  
(millions of dollars)

Kind of Business	1951 (census)	1952 (1)	% change 1952/ 1951	1953 (1)	% change 1953/ 1952
TOTAL, ALL TRADES	5,784.4	5,933.2	+ 2.6	6,063.0	+ 2.2
Fresh Fruits and Vegetables .....	183.4	212.2	+ 15.7	204.4	- 3.7
Groceries and Food Specialties .....	923.3	943.4	+ 2.2	961.5	+ 1.9
Meat and Dairy Products .....	173.1	139.1	- 19.7	142.0	+ 2.1
Clothing and Furnishings .....	85.2	88.8	+ 4.1	87.3	- 1.6
Footwear .....	28.5	29.4	+ 3.4	28.2	- 4.2
Other Textile and Clothing Accessories ..	180.2	182.8	+ 1.4	179.7	- 1.7
Coal and Coke .....	226.7	189.5	- 16.4	165.3	- 12.7
Drugs and Drug Sundries .....	133.3	139.5	+ 4.7	147.5	+ 5.7
Newsprint, Paper and Paper Products .....	212.6	204.4	- 3.9	211.7	+ 3.6
Tobacco, Confectionery and Soft Drinks ..	457.5	484.6	+ 5.9	466.5	- 3.7
Automotive Parts and Accessories .....	246.8	266.1	+ 7.9	275.4	+ 3.5
Commercial, Institutional and Service Equipment and Supplies .....	72.6	75.3	+ 3.8	81.1	+ 7.6
Construction Materials and Supplies, including Lumber .....	515.0	514.9	(3)	558.9	+ 8.5
Farm Machinery .....	65.7	72.5	+ 10.3	71.1	- 1.8
Hardware .....	266.9	256.6	- 3.9	265.3	+ 3.4
Household Electrical Appliances .....	93.2	124.9	+ 34.0	137.7	+ 10.3
Industrial and Transportation Equipment and Supplies .....	437.0	517.9	+ 18.5	513.6	- 0.8
All Other Trades .....	1,483.4	1,491.3	+ 12.4	1,565.8	+ 5.0

(1) Final estimates.

(2) Preliminary estimates.

(3) No change.

Wholesale Trade

Estimated Annual Wholesale Sales 1951-1958 and Percentage Changes  
(millions of dollars)

1954 (1)	% change 1954/ 1953	1955 (1)	% change 1955/ 1954	1956 (1)	% change 1956/ 1955	1957 (1)	% change 1957/ 1956	1958 (2)	% change 1958/ 1957
5,920.8	- 2.3	6,616.6	+ 11.8	7,484.6	+ 13.1	7,466.5	- 0.2	7,624.3	+ 2.1
216.0	+ 5.7	224.4	+ 3.9	230.2	+ 2.6	228.2	- 0.9	239.9	+ 5.1
986.5	+ 2.6	1,046.9	+ 6.1	1,117.2	+ 6.7	1,215.2	+ 8.8	1,307.5	+ 7.6
146.6	+ 3.2	133.9	- 8.6	141.4	+ 5.6	146.0	+ 3.3	168.5	+ 15.4
79.6	- 8.8	84.8	+ 6.4	84.0	- 0.9	80.9	- 3.7	81.0	+ 0.2
26.5	- 5.8	28.8	+ 8.7	28.9	+ 0.2	27.9	- 3.6	30.2	+ 8.2
173.4	- 3.5	182.6	+ 5.3	196.3	+ 7.5	197.1	+ 0.4	206.0	+ 4.5
149.5	- 9.6	148.0	- 1.0	171.0	+ 15.6	162.0	- 5.3	136.4	- 15.8
152.5	+ 3.4	164.6	+ 7.9	176.9	+ 7.5	187.7	+ 6.1	202.6	+ 8.0
223.6	+ 5.6	240.5	+ 7.6	264.3	+ 9.9	265.0	+ 0.3	256.5	- 3.2
461.1	- 1.2	473.3	+ 2.6	509.0	+ 7.5	544.6	+ 7.0	569.5	+ 4.6
269.9	- 2.0	302.7	+ 12.2	338.0	+ 11.6	342.1	+ 1.2	363.7	+ 6.3
83.1	+ 2.5	89.8	+ 8.1	102.9	+ 14.6	102.7	- 0.3	101.4	- 1.2
579.6	+ 3.7	704.8	+ 21.6	760.3	+ 7.9	732.8	- 3.6	779.1	+ 6.3
52.6	- 26.0	60.2	+ 14.5	72.1	+ 19.6	60.3	- 16.2	69.9	+ 16.0
259.1	- 2.3	280.1	+ 8.1	310.2	+ 10.7	303.8	- 2.1	296.6	- 2.4
148.5	+ 7.8	164.4	+ 10.7	163.0	- 0.9	159.5	- 2.1	159.2	- 0.2
450.1	- 12.4	561.6	+ 24.8	742.2	+ 32.2	721.4	- 2.8	653.0	- 9.5
1,462.6	- 6.6	1,725.2	+ 17.9	2,076.7	+ 20.4	1,989.3	- 4.2	2,003.3	+ 0.7



Wholesale Trade

Revised Estimates of Wholesale Sales January - December 1958  
(thousands of dollars)

Kind of Business	January	February	March	April
TOTAL, ALL TRADES	547,199	560,118	632,026	627,023
Fresh Fruits and Vegetables .....	16,138	16,428	19,378	19,634
Groceries and Food Specialties .....	96,235	97,186	100,237	101,277
Meat and Dairy Products .....	10,038	9,582	14,691	11,363
Clothing and Furnishings .....	4,042	5,610	7,292	6,777
Footwear .....	1,127	2,095	2,704	2,455
Other Textile and Clothing Accessories ..	13,743	15,743	17,601	17,584
Coal and Coke .....	12,234	13,161	9,677	8,648
Drugs and Drug Sundries .....	15,805	15,068	16,312	16,019
Newsprint, Paper and Paper Products .....	20,058	19,019	19,880	21,760
Tobacco, Confectionery and Soft Drinks ..	39,903	39,058	54,641	43,319
Automotive Parts and Accessories .....	20,324	22,213	29,828	32,520
Commercial, Institutional and Services Equipment and Supplies .....	7,475	7,864	8,848	7,911
Construction Materials and Supplies, including Lumber .....	47,490	43,070	63,513	56,759
Farm Machinery .....	2,643	3,857	5,835	10,302
Hardware .....	17,761	18,431	21,370	22,887
Household Electrical Appliances .....	12,961	11,460	11,922	11,997
Industrial and Transportation Equipment and Supplies .....	31,597	49,404	63,609	48,145
All Other Trades .....	177,625	170,869	164,688	187,666

Wholesale Trade

Revised Estimates of Wholesale Sales January - December 1958  
(thousands of dollars)

May	June	July	August	September	October	November	December
711,842	688,762	647,797	580,296	647,122	678,449	630,967	672,753
25,256	23,597	24,198	20,925	19,304	20,897	14,759	19,383
109,794	111,499	113,898	112,424	111,033	122,654	112,729	118,548
11,744	14,487	16,596	16,178	15,561	14,724	16,614	16,921
6,320	5,641	5,005	7,359	8,868	9,678	7,799	6,615
2,255	1,912	1,855	3,159	3,591	3,208	3,024	2,787
14,845	14,006	15,066	18,331	21,437	20,691	19,122	17,796
9,610	9,550	8,662	9,834	13,736	14,699	12,922	13,651
15,133	16,023	15,479	15,934	19,762	21,880	17,427	17,801
22,696	21,912	21,286	20,100	22,833	23,761	23,420	19,716
45,995	50,893	49,616	46,017	49,339	47,281	44,013	59,427
32,076	32,838	32,139	32,610	31,553	32,950	30,582	34,018
8,881	8,957	8,958	8,344	7,408	8,350	8,692	9,736
75,142	76,133	76,286	68,612	74,822	79,353	64,910	53,068
8,638	7,197	9,817	4,723	4,909	4,588	2,232	5,242
27,507	26,193	25,711	25,967	30,073	28,998	27,832	23,834
11,167	11,678	11,029	9,845	15,499	16,461	15,954	19,257
71,561	63,922	61,597	51,699	57,228	46,831	50,750	56,669
213,222	192,324	150,599	108,235	140,166	161,445	158,186	178,284

WHOLESALE TRADE

December 1958

Estimates of Wholesale Sales and Percentage Changes

Kind of Business	December		
	Sales		% Change 1958/1957
	1957	1958(1)	
	\$'000	\$'000	
Total, All Trades .....	580,231	672,753	+ 15.9
Fresh Fruits and Vegetables .....	18,516	19,383	+ 4.7
Groceries and Food Specialties .....	103,415	118,548	+ 14.6
Meat and Dairy Products .....	15,151	16,921	+ 11.7
Clothing and Furnishings .....	5,677	6,615	+ 16.5
Footwear .....	2,104	2,787	+ 32.5
Other Textile and Clothing Accessories .	14,756	17,796	+ 20.6
Coal and Coke .....	12,123	13,651	+ 12.6
Drugs and Drug Sundries .....	15,767	17,801	+ 12.9
Newsprint, Paper and Paper Products ....	20,002	19,716	- 1.4
Tobacco, Confectionery and Soft Drinks .	52,604	59,427	+ 13.0
Automotive Parts and Accessories .....	27,807	34,018	+ 22.3
Commercial, Institutional and Service Equipment and Supplies .....	8,214	9,736	+ 18.5
Construction Materials and Supplies, including Lumber .....	49,206	53,068	+ 7.8
Farm Machinery .....	3,265	5,242	+ 60.6
Hardware .....	22,010	23,834	+ 8.3
Household Electrical Appliances .....	16,409	19,257	+ 17.4
Industrial and Transportation Equipment and Supplies .....	47,804	56,669	+ 18.5
All Other Trades .....	145,401	178,284	+ 22.6

(1) Preliminary



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WHOLESALE TRADE