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W H O L E S A L E   T R A D EApril, 1958

Sales of Canadian Wholesalers amounted to an estimated \$643,750,000 in April and \$2,431,914,000 in the January to April period. These figures were 2 per cent below their respective levels in 1957. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches, or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Substantial gains were registered in April for Farm machinery (25 per cent), Meat and dairy products (19 per cent) and Drugs and drug sundries (12 per cent). Other increases were registered for Automotive parts and accessories (8 per cent), Other textile and clothing accessories (7 per cent), Footwear, and Tobacco, confectionery and soft drinks (5 per cent each) and 4 per cent for each of Fresh fruits and vegetables, Groceries and food specialties, and Newsprint, paper and paper products. Industrial and transportation equipment and supplies wholesalers accounted for the largest decrease with 27 per cent followed by Coal and coke with 25 per cent. Smaller decreases were registered for Clothing, and furnishings and Construction materials and supplies (4 per cent each) and 1 per cent for each of Commercial, institutional and service equipment and supplies, Hardware, and Household electrical appliances. A 5 per cent decrease was also registered for the "all other" classification.

Revisions have been made to the estimates previously published on the Farm machinery trade and these are included in the January to April cumulative totals on the reverse side of this page. The revised estimates for each period of 1958 were as shown in the following table.

Revised Estimates of Wholesale Sales, January-March 1958

Trade	Monthly sales			Cumulative sales	
	January	February	March	Jan.-Feb.	Jan.-March
	\$	\$	\$	\$	\$
Total, all trades ..	559,287,000	575,465,000	653,412,000	1,134,752,000	1,788,164,000
Farm machinery trade	2,613,000	3,861,000	5,740,000	6,474,000	12,214,000

Prepared in Wholesale Trade and Services Section,  
Industry and Merchandising Division

# WHOLESALE TRADE

April, 1958

Preliminary Estimates of Wholesale Sales and Percentage Changes



Kind of Business	April			January - April		
	S a l e s		% Change 1958/1957	S a l e s		% Change 1958/1957
	1957	1958		1957	1958	
	\$'000	\$'000		\$'000	\$'000	
TOTAL, ALL TRADES .....	660,263	643,750	-2.5	2,478,910	2,431,914	-1.9
Fresh Fruits and Vegetables .....	19,213	19,934	+3.7	66,783	72,676	+8.8
Groceries and Food Specialties .....	108,179	111,960	+3.5	416,323	440,609	+5.8
Meat and Dairy Products .....	11,098	13,204	+19.0	47,835	53,427	+11.7
Clothing and Furnishings .....	7,584	7,245	-4.5	26,726	25,347	-5.2
Footwear .....	2,614	2,749	+5.2	8,851	9,365	+5.8
Other Textile and Clothing Accessories.	17,002	18,134	+6.7	65,087	66,734	+2.5
Coal and Coke .....	13,674	10,196	-25.4	60,163	53,319	-11.4
Drugs and Drug Sundries .....	14,434	16,164	+12.0	58,325	63,704	+9.2
Newsprint, Paper and Paper Products ...	23,666	24,703	+4.4	94,590	91,398	-3.4
Tobacco, Confectionery and Soft Drinks.	45,881	48,239	+5.1	189,167	195,771	+3.5
Automotive Parts and Accessories .....	35,532	38,355	+7.9	117,153	119,742	+2.2
Commercial, Institutional and Service Equipment and Supplies .....	8,509	8,447	-0.7	35,500	34,303	-3.4
Construction Materials and Supplies, including Lumber .....	54,351	51,965	-4.4	187,358	190,663	+1.8
Farm Machinery .....	8,123	10,168	+25.2	19,852	22,382	+12.7
Hardware .....	23,468	23,221	-1.1	87,364	81,516	-6.7
Household Electrical Appliances .....	12,672	12,521	-1.2	51,890	50,286	-3.1
Industrial and Transportation Equipment and Supplies .....	68,342	49,530	-27.5	237,333	199,764	-15.8
All Other Trades .....	185,921	177,015	-4.8	708,610	660,908	-6.7