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WHOLESALE TRADE

November, 1959

Sales of Canadian wholesalers, valued at \$643,147,000 for the month of November, were 1.9% higher than sales of \$630,967,000 estimated for the same month in 1958, placing the January - November total 8.8% above the corresponding period in 1958 at \$7,561,569,000 versus \$6,951,600,000. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, for seasonal variations or number of business days in the respective months.

November sales were larger for 14 of the specified trade groups, with increases ranging from 14.5% for farm machinery to 99% for meat and dairy products. Other gains were: commercial, institutional and service equipment and supplies (14.0%), newsprint, paper and paper products (11.8%), fresh fruits and vegetables (11.6%), tobacco, confectionery and soft drinks (10.8%), automotive parts and accessories (8.7%), groceries and food specialties (7.6%), footwear (6.7%), household electrical appliances (5.8%), other textile and clothing accessories (3.6%), hardware (2.7%). Decreases were recorded for coal and coke (3.8%), construction materials and supplies, including lumber (1.3%), industrial and transportation equipment and supplies (0.6%). The "all other trades" group also showed a decrease of 7.9%.

January - November sales were higher for all trades except coal and coke and meat and dairy products which registered declines of 5.8% and 3.0% respectively. Increases in the period were between 24.8% for farm machinery and 1.9% for other textile and clothing accessories.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division



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WHOLESALE TRADE
November, 1959

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	November		% Change 1959/1958	January - November		% Change 1959/1958
	S a l e s			S a l e s		
	1958 \$'000	1959 \$'000		1958 \$'000	1959 \$'000	
TOTAL, ALL Trades.....	630,967	643,147	+ 1.9	6,951,600	7,561,569	+ 8.8
Fresh Fruits and Vegetables.....	14,759	16,477	+11.6	220,514	226,786	+ 2.8
Groceries and Food Specialties.....	112,729	121,350	+ 7.6	1,188,966	1,291,561	+ 8.6
Meat and Dairy Products.....	16,614	16,757	+ 0.9	151,578	146,983	- 3.0
Clothing and Furnishings.....	7,799	7,885	+ 1.1	74,391	78,207	+ 5.1
Footwear.....	3,024	3,226	+ 6.7	27,385	29,510	+ 7.8
Other Textile and Clothing Accessories..	19,122	19,807	+ 3.6	188,169	191,740	+ 1.9
Coal and Coke.....	12,922	12,430	- 3.8	122,733	115,582	- 5.8
Drugs and Drug Sundries.....	17,427	18,874	+ 8.3	184,842	200,832	+ 8.7
Newsprint, Paper and Paper Products....	23,420	26,175	+11.8	236,725	248,100	+ 4.8
Tobacco, Confectionery and Soft Drinks..	44,013	48,766	+10.8	510,075	548,628	+ 7.6
Automotive Parts and Accessories.....	30,582	33,234	+ 8.7	329,633	367,125	+11.4
Commercial, Institutional and Service Equipment and Supplies.....	8,692	9,909	+14.0	91,688	105,830	+15.4
Construction Materials and Supplies, including Lumber.....	64,910	64,068	- 1.3	726,090	755,082	+ 4.0
Farm Machinery.....	2,232	2,557	+14.5	64,741	80,147	+24.8
Hardware.....	27,832	28,573	+ 2.7	272,730	283,004	+ 3.8
Household Electrical Appliances.....	15,954	16,880	+ 5.8	139,973	152,111	+ 8.7
Industrial and Transportation Equipment and Supplies.....	50,750	50,436	- 0.6	596,343	653,715	+ 9.6
All Other Trades.....	158,186	145,743	- 7.9	1,825,024	2,086,626	+14.3