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WHOLESALE TRADE

December, 1959

Estimates of wholesale sales for the month of December 1959 and comparable figures for 1958 will be found on page 2 of this report. Page 3 contains the final revised estimates of wholesale sales for the years 1957 and 1958; also preliminary estimates for 1959. On pages 4 and 5 there are revised monthly estimates for the year 1959. Finally, on pages 6 and 7, estimated year end wholesale inventories for selected trades are shown for the period 1952 to 1959. For reference purposes, the adjusted inventory data of the 1951 Census are also given.

December sales of Canadian wholesalers were estimated at \$678,676,000, a fraction of a percent above December 1958 sales of \$676,733,000. Nine of the trades showed an increase, while eight and the "all other" group indicated a decrease. These sales estimates cover the transactions of "wholesalers proper" and do not include those of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

The revised data for 1958 shown on page 3 indicate that sales increased 2.4% compared with the previous year. All trades except four, as well as the "all other" group, contributed to the increase. Preliminary estimates for 1959 show an 8% advance over 1958. All trades except two, as well as the "all other" group, increased.

The revised monthly estimates on pages 4 and 5 take cognizance of adjustments to the 1958 data for late response and for firms entering and leaving the various trades during that year.

Estimated year end inventories for the period 1952 to 1959 are published for ten selected trades for which sales estimates are available in this report. Refer to pages 6 and 7. Inadequate response to the sample survey prevents the publication of inventory data for the remaining trades and "all other" trade group.

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Prepared in Industry and Merchandising Division.

WHOLESALE TRADE

December 1959

Estimates of Wholesale Sales and Percentage Changes

Kind of Business	December		
	Sales		% Change 1959/1958
	1958	1959 (1)	
	\$'000	\$'000	
Total, All Trades .....	676,733	678,676	+ 0.3
Fresh Fruits and Vegetables .....	20,483	22,614	+10.4
Groceries and Food Specialties .....	120,426	135,068	+12.2
Meat and Dairy Products .....	16,808	13,814	-17.8
Clothing and Furnishings .....	6,668	6,197	- 7.1
Footwear .....	2,762	2,795	+ 1.2
Other Textile and Clothing Accessories ..	18,219	17,425	- 4.4
Coal and Coke .....	13,985	12,793	- 8.5
Drugs and Drug Sundries .....	17,761	18,694	+ 5.2
Newsprint, Paper and Paper Products .....	19,783	21,770	+10.0
Tobacco, Confectionery and Soft Drinks ..	59,766	58,375	- 2.3
Automotive Parts and Accessories .....	34,053	30,493	-10.5
Commercial, Institutional and Service Equipment and Supplies .....	10,261	10,932	+ 6.5
Construction Materials and Supplies, including Lumber .....	51,916	51,023	- 1.7
Farm Machinery .....	5,512	6,236	+13.1
Hardware .....	23,749	24,985	+ 5.2
Household Electrical Appliances .....	19,836	19,491	- 1.7
Industrial and Transportation Equipment and Supplies .....	53,842	59,410	+10.3
All Other Trades .....	180,903	166,561	- 7.9

(1) Preliminary

Wholesale Trade

Estimated Annual Wholesale Sales 1957-1959 and Percentage Changes  
(millions of dollars)

Kind of Business	1957 (1)	1958 (1)	% Change 1958/1957	1959 (2)	% Change 1959/1958
TOTAL, ALL TRADES	7,466.5	7,643.5	+ 2.4	8,255.7	+ 8.0
Fresh Fruits and Vegetables .....	228.2	252.7	+10.7	261.5	+ 3.5
Groceries and Food Specialties .....	1,215.2	1,328.3	+ 9.3	1,447.3	+ 9.0
Meat and Dairy Products .....	146.0	167.8	+14.9	160.4	- 4.4
Clothing and Furnishings .....	80.9	81.7	+ 1.0	85.1	+ 4.2
Footwear .....	27.9	29.9	+ 7.2	32.0	+ 7.0
Other Textile and Clothing Accessories.	197.1	210.5	+ 6.8	213.4	+ 1.4
Coal and Coke .....	162.0	139.4	-14.0	131.3	- 5.8
Drugs and Drug Sundries .....	187.7	202.2	+ 7.7	219.1	+ 8.4
Newsprint, Paper and Paper Products ...	265.0	257.3	- 2.9	270.7	+ 5.2
Tobacco, Confectionery and Soft Drinks.	544.6	572.9	+ 5.2	610.3	+ 6.5
Automotive Parts and Accessories .....	342.1	363.8	+ 6.3	397.8	+ 9.3
Commercial, Institutional and Service Equipment and Supplies .....	102.7	106.6	+ 3.8	122.3	+14.7
Construction Materials and Supplies, including Lumber .....	732.8	770.6	+ 5.2	798.8	+ 3.7
Farm Machinery .....	60.3	73.4	+21.7	90.4	+23.2
Hardware .....	303.8	295.5	- 2.7	307.0	+ 3.9
Household Electrical Appliances .....	159.5	164.5	+ 3.1	176.8	+ 7.5
Industrial and Transportation Equipment and Supplies .....	721.4	621.7	-13.8	681.9	+ 9.7
All Other Trades .....	1,939.3	2,004.7	+ 0.8	2,249.6	+12.2

(1) Final estimates.

(2) Preliminary estimates.



WHOLESALE TRADE

Revised Estimates of Wholesale Sales - January - December 1959

(thousands of dollars)

Kind of Business	January	February	March	April
Total, All Trades .....	595,956	618,168	706,102	713,849
Fresh Fruits and Vegetables .....	16,380	17,174	19,148	20,194
Groceries and Food Specialties .....	103,426	105,289	112,532	115,693
Meat and Dairy Products .....	10,022	9,515	14,296	10,495
Clothing and Furnishings .....	4,866	5,831	7,816	7,518
Footwear .....	1,266	2,464	2,859	2,575
Other Textile and Clothing Accessories ..	14,637	16,754	19,533	17,288
Coal and Coke .....	13,261	12,103	10,415	9,568
Drugs and Drug Sundries .....	16,251	16,556	18,383	18,156
Newsprint, Paper and Paper Products .....	18,896	19,198	20,111	22,073
Tobacco, Confectionery and Soft Drinks ..	40,390	40,056	57,789	46,949
Automotive Parts and Accessories .....	23,160	25,277	34,834	36,921
Commercial, Institutional and Service Equipment and Supplies .....	8,572	10,057	9,640	9,897
Construction Materials and Supplies, Including Lumber .....	45,629	48,101	63,567	65,109
Farm Machinery .....	3,856	5,290	6,816	13,471
Hardware .....	18,999	18,753	21,865	23,894
Household Electrical Appliances .....	11,381	13,156	12,326	13,965
Industrial and Transportation Equipment and Supplies .....	30,571	51,561	69,919	57,408
All Other Trades .....	214,393	201,033	204,253	222,695

WHOLESALE TRADE

Revised Estimates of Wholesale Sales - January - December 1959

(thousands of dollars)

May	June	July	August	September	October	November	December
753,686	770,765	720,257	626,683	705,539	721,015	644,997	678,676
28,340	28,318	26,815	22,178	22,812	23,268	17,299	22,614
117,803	127,374	128,919	124,812	121,426	131,638	123,281	135,068
12,607	14,133	14,637	14,323	13,633	16,395	16,575	13,814
7,160	6,629	4,670	7,298	10,113	9,018	7,953	6,197
3,325	1,876	1,855	3,266	4,021	3,499	3,197	2,795
15,323	14,830	14,477	19,072	23,486	20,340	20,297	17,425
9,124	8,488	8,906	7,799	11,990	14,145	12,739	12,793
16,139	18,842	16,102	17,827	21,166	22,140	18,833	18,694
23,458	23,642	22,347	22,673	24,704	25,592	26,261	21,770
50,471	56,826	54,355	50,342	55,317	50,314	49,060	58,375
35,495	37,621	33,739	36,301	35,146	35,507	33,314	30,493
10,340	12,362	10,957	10,420	9,223	9,522	10,398	10,932
78,730	81,866	83,019	69,322	74,860	74,551	62,974	51,023
8,903	10,135	13,964	4,291	6,643	5,504	2,667	6,236
28,160	28,813	26,359	26,334	31,257	29,077	28,470	24,985
14,652	13,198	12,781	10,335	12,990	19,115	17,461	19,491
77,786	65,773	66,332	52,740	56,189	46,087	48,152	59,410
219,270	220,039	180,023	124,750	154,597	185,309	146,086	166,561

Wholesale Trade

Estimated Year End Wholesale Inventories, 1951-1959, and Percentage Changes,  
for selected Trades  
 (millions of dollars)

Kind of Business	1951 (Census)	1952 (1)	% Change 1952/ 1951	1953 (1)	% Change 1953/ 1952	1954 (1)
<b>TOTAL, ALL TRADES</b>	682.5	(4)	(4)	(4)	(4)	(4)
Fresh fruits and Vegetables.....	4.8	5.5	+14.6	5.0	- 9.1	4.7
Groceries and Food Specialties.....	83.5	83.2	- 0.4	82.3	- 1.1	90.5
Meat and Dairy Products.....	10.4	(4)	(4)	(4)	(4)	(4)
Clothing and Furnishings.....	18.0	17.5	- 2.8	17.3	- 1.1	16.0
Footwear.....	4.9	4.3	-12.2	5.7	+32.6	4.8
Other Textile and Clothing Accessories.	34.4	31.3	- 9.0	31.6	+ 1.0	32.6
Coal and Coke.....	23.3	(4)	(4)	(4)	(4)	(4)
Drugs and Drug Sundries.....	16.9	18.2	+ 7.7	16.6	- 8.8	17.4
Newsprint, Paper and Paper Products....	16.0	17.5	+ 9.4	17.8	+ 1.7	19.9
Tobacco, Confectionery and Soft Drinks.	22.9	23.9	+ 4.4	23.9	(3)	23.0
Automotive Parts and Accessories.....	42.8	(4)	(4)	(4)	(4)	(4)
Commercial, Institutional and Service Equipment and Supplies.....	13.9	14.3	+ 2.9	15.8	+10.5	15.7
Construction Materials and Supplies, including Lumber.....	59.4	(4)	(4)	(4)	(4)	(4)
Farm Machinery.....	13.8	(4)	(4)	(4)	(4)	(4)
Hardware.....	66.8	68.8	+ 3.0	67.6	- 1.7	66.4
Household Electrical Appliances.....	14.4	(4)	(4)	(4)	(4)	(4)
Industrial and Transportation Equipment and Supplies.....	74.0	(4)	(4)	(4)	(4)	(4)
All other Trades.....	162.3	(4)	(4)	(4)	(4)	(4)

(1) Final estimates.

(2) Preliminary estimates.

(3) No change.

(4) Response to sample survey inadequate.

## Wholesale Trade

Estimated Year End Wholesale Inventories, 1951-1959, and Percentage Changes,  
for selected Trades  
(millions of dollars)

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