$\$ 1.00$ a year
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Sales of Canadian wholesalers for the month of July were estimated at $\$ 718,632,000$, up $10.9 \%$ from sales of $\$ 647,797,000$ reported for the same month in 1958. Total sales for the first seven months of the year increased by $10.3 \%$ to $\$ 4,870,573,000$ from sales of $\$ 4,414,766,000$ for the corresponding period in 1958 . These seles cover "wholesalers proper" and do not include the business trenseations of maflacturers' sales branches or agents and brokers. They are not adfusted for prico changes, seesonil veriations or mumer of business days in the respective months.

All but four of the 18 trade groups comprising this report recorded increases for the month of July ranging from $35.1 \%$ for farm machinery to $1.3 \%$ for footwear. Other tredes reporting substantial increases were: the "all other" trade group (19.3\%), commercial, institixtional and service equipment and supplies ( $16.7 \%$ ), industrial and transportation equipment and supplies ( $13.8 \%$ ), household electrical appliances (11.9\%), gruceries and food specialties (1I.4\%) construction materfals and supplies, including lumber (9.8\%). Decreases wero registered for meat and dairy products (11. $1 \%$ ), clothing and furnishings ( $7.4 \%$ ) other textile and clothing accessories ( $6,0,6$ ), coml and colee ( $0.6 \%$ ). However, when combined for the flrst seven months of the year, sales of clothing and furnishings and of other textile and clothing accessories show increases of $8.4 \%$ and $1.6 \%$ respectively.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in the Industry and Nerchandising Division

WHOTESALE TRADE
July, 1959
Prelimineyy Estirates of Whaiesajo Salos and Porcentage Chaneas

| $1010720741$ | Juiy |  |  | January - July |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales |  | $\begin{aligned} & \text { of Change } \\ & 1959 / 1958 \end{aligned}$ | Salos |  | \% Change$1959 / 1958$ |
|  | 1958 | 1959 |  | 1958 | 1959 |  |
|  | \$1000 | \$ ${ }^{\prime} 000$ |  | \$1000 | \$1000 |  |
| TOTAL, All Trades | 647,797 | 718,632 | $+10.9$ | 4,414,766 | 4,870,573 | $+10.3$ |
| Fresh Fruits and Vegetables $\qquad$ Groceries and Fond Speotaltios | 24,798 113,898 | 25,483 326,868 | 5.3 $+\quad 11.4$ | 144,629 730,728 | $\begin{array}{r} 145,557 \\ 798,313 \end{array}$ | +10.3 $+\quad 0.6$ $+\quad 9.3$ |
| Groceries and Fond Speotaltios ......... Mest and Dairy Products .................. | 113,898 16,596 | 126,868 14,677 | +11.4 -11.6 | 730,226 88,502 | $\begin{array}{r} 798,313 \\ 85,760 \end{array}$ | $+\quad 9.6$ $+\quad 3.1$ |
| Clothing and Furnishings | 5,005 | 4.635 | -7.4 | 40,687 | 44.719 | +8.4 |
| Fontwear ................ | 1.855 | 1,879 | +1.3 | 14,403 | 15,387 | + 6.8 |
| Other Toxtile and Clothing licoessorios | 15,066 | 24,165 | -6.0 | 108,588 | 110,357 | + 1.6 |
| Coal and Colso | 8,662 | 8,606 | - 0.6 | 71.542 | 70,010 | - 2.1 |
| Drugs and Dreug Sundries | 25.479 | 16,137 | + 4.3 | 109,839 | 120,692 | + 9.9 |
| Newsprint, Paper and Paper Pruducts ... | 21,286 | 22,269 | + 406 | 146,611 | 149,210 | + 1.8 |
| Tobacco, Confectionery and Soft Drinks | 49,616 | 54,025 | +8.9 | 323.425 | 344,827 | + 6.6 |
| Automotive Parts and Ascessories ...... | 32.139 | 33.785 | + 5.1 | 201,938 | 22\%,011 | + 12.4 |
| Canmercial, Institutional and Service Equipment and Supplies | 8,958 | 10,450 | $+16.7$ | 58,894 | 68,167 | + 25.7 |
| Construction Materisis and Supplies, inciuding lumber | 76,286 | 83.751 | + 9.8 | 438,393 | 469,344 | -7.1 |
| Farm Mechinery ........................... | 9,817 | 13,262 | + 35.1 | 48.289 | 59.419 | +23.0 |
| Hardware | 25.773 | 26,455 | + 2.9 | 159,860 | 167.449 | + 4.7 |
| Housenold Electrical Applienoes .0.0.. | 210029 | 12,340 | + 17.9 | 82,214 | 88,456 | + 7.6 |
| Industriel and Treisportation <br> Equipment and Supplies | 61,597 | 70,125 | +13.8 | 389,835 | 439,766 | + 12.8 |
| All Other Trades | 150,599 | 179,720 | +19.3 | 2,256,992 | 1.466,739 | $+16.7$ |

