



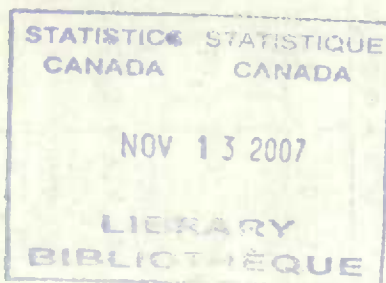
DOMINION BUREAU OF STATISTICS

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WHOLESALE TRADE

October, 1960

Sales of Canadian Wholesalers for the month of October were estimated at \$689,751,000 as compared with \$721,015,000 for the same month of 1959, a decrease of 4.3 p.c. Cumulative sales for the first 10 months, 1960, at \$7,010,957,000 were but 1.1 p.c. over the first 10 months of the previous year. These sales cover wholesalers proper and do not include the business transactions of manufacturers' sales branches, or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

October sales were lower in eleven of the seventeen specified trade groups covered in this report as compared with sales in the same month of 1959, the most significant decreases being those of the following trades: Coal and Coke: 12.1 p.c.; Hardware: 10.1 p.c.; Construction Materials and Supplies: 9.9 p.c.; and Household Electrical Appliances: 7.7 p.c. Among the groups which showed increases, Commercial, Institutional and Service Equipment and Supplies registered the largest with sales 5.7 p.c. over October, 1959, while Industrial and Transportation Equipment and Supplies ranked second with 2.6 p.c.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division.

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WHOLESALE TRADE

October, 1960

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	October			January-October		
	Sales		% Change	Sales		% Change
	1959 \$'000	1960 \$'000	1960/1959 %	1959 \$'000	1960 \$'000	1960/1959 %
TOTAL, ALL Trades	721,015	689,751	- 4.3	6,932,019	7,010,957	+ 1.1
Fresh Fruits and Vegetables	23,262	22,789	- 2.0	221,621	232,785	+ 5.0
Groceries and Food Specialties	131,638	133,809	+ 1.6	1,188,912	1,274,567	+ 7.2
Meat and Dairy Products	16,395	16,349	- 0.3	130,036	133,840	+ 2.9
Clothing and Furnishings	9,018	8,865	- 1.7	70,919	69,823	- 1.5
Footwear	3,499	3,472	- 0.8	26,006	26,968	+ 3.7
Other Textile and Clothing Accessories	20,340	20,725	+ 1.9	175,740	175,293	- 0.3
Coal and Coke	14,145	12,439	-12.1	105,799	102,557	- 3.1
Drugs and Drug Sundries	22,140	21,838	- 1.4	181,562	185,005	+ 1.9
Newsprint, Paper and Paper Products	25,592	25,621	+ 0.1	222,694	231,463	+ 3.9
Tobacco, Confectionery and Soft Drinks	50,314	49,824	- 1.0	502,809	520,164	+ 3.5
Automotive Parts and Accessories	35,507	34,595	- 2.6	334,001	336,433	+ 0.7
Commercial, Institutional and Service Equipment and Supplies	9,522	10,069	+ 5.7	100,990	106,044	+ 5.0
Construction Materials and Supplies, including Lumber	74,551	67,195	- 9.9	684,754	629,501	- 8.1
Farm Machinery	5,504	5,611	+ 1.9	81,473	70,372	-13.6
Hardware	29,077	26,149	-10.1	253,511	253,442	(1)
Household Electrical Appliances	19,115	17,647	- 7.7	139,864	135,092	- 3.4
Industrial and Transportation Equipment and Supplies	46,087	47,292	+ 2.6	574,366	551,203	- 4.0
All Other Trades	185,309	165,462	-10.7	1,936,962	1,976,405	+ 2.0

(1) No change