



DOMINION BUREAU OF STATISTICS

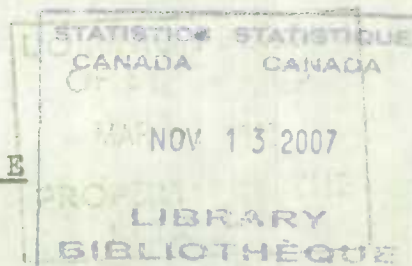
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WHOLESALE TRADEDecember, 1960

Sales of Canadian Wholesalers during the month of December were estimated at \$678,092,000 compared with \$678,432,000 for the same month of 1959, a decrease of 0.1 p.c. These sales cover wholesalers proper and do not include the business transactions of manufacturers sales branches, or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

December 1960 sales were larger in six of the seventeen specified trade groups, increases ranging from 1.2 pc. in the case of Commercial, Institutional and Service Equipment and Supplies to 17.5 p.c. in the case of Household Electrical Appliances. The remaining 11 trade groups indicated decreases ranging from 0.1 p.c. in the case of Meat and Dairy Products to 24.9 p.c. in the case of Industrial and Transportation Equipment and Supplies. The residual "All Other Trades" showed an increase of 2.4 p.c.

The publication of cumulative data for the year 1960 and revised annual data for 1959 is postponed pending the completion of a more comprehensive survey of wholesale trade.

Further detail of the sales of various trade groups for December, 1960, will be found on the reverse side of this page.

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Prepared in Industry and Merchandising Division.

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WHOLESALE TRADE

December, 1960

Estimates of Wholesale Sales and Percentage Changes

Kind of Business	December		
	S a l e s		% Change 1960/1959
	1959	1960 (1)	
	\$'000	\$'000	%
Total, All Trades	678,432	678,092	- 0.1
Fresh Fruits and Vegetables	22,933	22,342	- 2.6
Groceries and Food Specialties	132,661	141,257	+ 6.5
Meat and Dairy Products	14,470	14,456	- 0.1
Clothing and Furnishings	6,286	5,470	-13.0
Footwear	2,954	2,563	-13.2
Other Textile and Clothing Accessories	17,489	16,693	- 4.6
Coal and Coke	13,085	11,539	-11.8
Drugs and Drug Sundries	18,803	18,656	- 0.8
Newsprint, Paper and Paper Products	21,801	22,096	+ 1.4
Tobacco, Confectionery and Soft Drinks	57,988	61,149	+ 5.5
Automotive Parts and Accessories	30,348	32,558	+ 7.3
Commercial, Institutional and Service Equipment and Supplies	11,077	11,210	+ 1.2
Construction Materials and Supplies, including Lumber	51,262	50,085	- 2.3
Farm Machinery	6,429	5,888	- 8.4
Hardware	25,526	24,345	- 4.6
Household Electrical Appliances	19,225	22,581	+17.5
Industrial and Transportation Equipment and Supplies	59,776	44,837	-24.9
All Other Trades	166,319	170,317	+ 2.4

(1) Preliminary

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