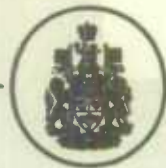


CATALOGUE No.

63-008

Monthly



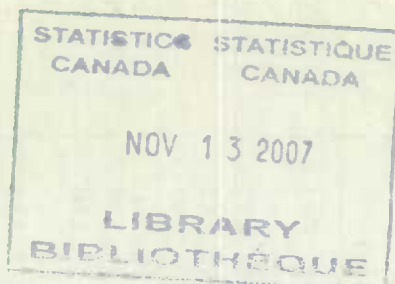
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\$1.00 per year.



WHOLESALE TRADE

March, 1960

Sales of Canadian wholesalers for the month of March were estimated at \$765,474,000, an increase of 8.4% from sales of \$706,102,000 reported for the same month in 1959. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Thirteen of the 17 specified trade groups recorded increases ranging from 17.7% for commercial, institutional and service equipment and supplies to 0.6% for farm machinery. Decreases were largest for construction materials and supplies, including lumber (6.1%) and smallest for automotive parts and accessories (1.7%). The "all other trades" group reported an increase of 13.4%. Sales for the first three months of the year increased by 7.4% to \$2,062,290,000 with 4 of the specified trades showing declines ranging from 2.9% for both meat and dairy products and construction materials and supplies, including lumber to 2.1% for automotive parts and accessories.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division.

6543-501-30

WHOLESALE TRADE

March, 1960

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	March			January - March		
	S a l e s		% Change	S a l e s		% Change
	1959	1960	1960/ 1959	1959	1960	1960/ 1959
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL Trades	706,102	765,474	+ 8.4	1,920,226	2,062,290	+ 7.4
Fresh Fruits and Vegetables	19,148	22,243	+ 16.2	52,702	59,191	+ 12.3
Groceries and Food Specialties	112,532	126,745	+ 12.6	321,247	352,933	+ 9.9
Meat and Dairy Products	14,296	13,871	- 3.0	33,833	32,868	- 2.9
Clothing and Furnishings	7,816	7,879	+ 0.8	18,513	18,753	+ 1.3
Footwear	2,859	3,141	+ 9.9	6,589	7,058	+ 7.1
Other Textile and Clothing Accessories .	19,533	18,562	- 5.0	50,924	49,651	- 2.5
Coal and Coke	10,415	11,321	+ 8.7	35,779	35,880	+ 0.3
Drugs and Drug Sundries	18,383	20,350	+ 10.7	51,190	53,845	+ 5.2
Newsprint, Paper and Paper Products	20,111	21,660	+ 7.7	58,205	62,035	+ 6.6
Tobacco, Confectionery and Soft Drinks .	57,789	62,719	+ 8.5	138,235	149,338	+ 8.0
Automotive Parts and Accessories	34,834	34,239	- 1.7	83,271	81,499	- 2.1
Commercial, Institutional and Service Equipment and Supplies	9,640	11,342	+ 17.7	28,269	31,696	+ 12.1
Construction Materials and Supplies, including Lumber	63,567	59,671	- 6.1	157,297	152,704	- 2.9
Farm Machinery	6,816	6,855	+ 0.6	15,962	15,977	+ 0.1
Hardware	21,865	25,071	+ 14.7	59,617	64,329	+ 7.9
Household Electrical Appliances	12,326	13,811	+ 12.0	36,863	38,627	+ 4.8
Industrial and Transportation Equipment and Supplies	69,919	74,430	+ 6.5	152,051	159,591	+ 5.0
All Other Trades	204,253	231,564	+ 13.4	619,679	696,315	+ 12.4

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