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CATALOGUE No.

63-008

Monthly

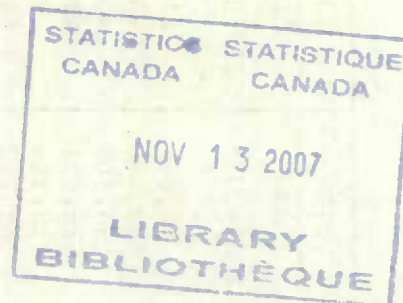


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DOMINION BUREAU OF STATISTICS
OTTAWA - CANADA

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

Vol. 26 - No. 4

\$1.00 per year.



WHOLESALE TRADE

April, 1960

Sales of Canadian wholesalers for the month of April were estimated at \$695,954,000, a decrease of 2.5% from sales of \$713,849,000 for the same month in 1959. These sales cover wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Six of the 17 specified trade groups recorded increases ranging from 8.9% for household electrical appliances to 1.6% for groceries and food specialties. Twice as many (11) of the trades reported reduced sales ranging from 15.2% for construction materials and supplies including lumber to 0.1% for other textile and clothing accessories. The "all other trades" group also registered a decrease of 2.0%. However, sales for the first four months of the year increased by 4.7% to \$2,758,244,000 with six of the specified trades showing declines ranging from 6.5% for construction materials and supplies including lumber to 0.9% for coal and coke.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division.

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WHOLESALE TRADE

April, 1960

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	April			January - April		
	S a l e s		% Change	S a l e s		% Change
	1959	1960	1960/ 1959	1959	1960	1960/ 1959
	\$' 000	\$' 000	%	\$' 000	\$' 000	%
TOTAL, ALL Trades	713,849	695,954	- 2.5	2,634,075	2,758,244	+ 4.7
Fresh Fruits and Vegetables	20,194	21,899	+ 8.4	72,896	81,080	+ 11.2
Groceries and Food Specialties	115,693	117,534	+ 1.6	436,940	470,467	+ 7.7
Meat and Dairy Products	10,475	10,880	+ 3.9	44,308	43,748	- 1.3
Clothing and Furnishings	7,518	7,393	- 1.7	26,031	26,146	+ 0.4
Footwear	2,575	2,504	- 2.7	9,164	9,562	+ 4.3
Other Textile and Clothing Accessories .	17,288	17,270	- 0.1	68,212	66,921	- 1.9
Coal and Coke	9,568	9,052	- 5.4	45,347	44,932	- 0.9
Drugs and Drug Sundries	18,156	16,592	- 8.6	69,346	70,437	+ 1.6
Newsprint, Paper and Paper Products	22,073	21,857	- 1.0	80,278	83,892	+ 4.5
Tobacco, Confectionery and Soft Drinks .	46,949	48,115	+ 2.5	185,184	197,453	+ 6.6
Automotive Parts and Accessories	36,921	35,135	- 4.8	120,192	116,634	- 3.0
Commercial, Institutional and Service Equipment and Supplies	9,897	10,149	+ 2.5	38,166	41,845	+ 9.6
Construction Materials and Supplies, including lumber	65,109	55,204	- 15.2	222,406	207,908	- 6.5
Farm Machinery	13,471	11,826	- 12.2	29,433	27,803	- 5.5
Hardware	23,894	23,296	- 2.5	83,511	87,625	+ 4.9
Household Electrical Appliances	13,965	15,209	+ 8.9	50,828	53,836	+ 5.9
Industrial and Transportation Equipment and Supplies	57,408	53,752	- 6.4	209,459	213,343	+ 1.9
All Other Trades	222,695	218,297	- 2.0	842,374	914,612	+ 8.6

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