$\$ 1.00$ per year


WHOLESAIETRADE
July, 1960

Canadian wholesalers reported sales estimated at $\$ 663,004,000$ for the month of July, a decline of $7.9 \%$ from sales of $\$ 720,257,000$ reported for the same month in 1959. These sales cover "wholesalers proper" and do sot include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business does in the respective months.

All trade groups, except four, recorded decreases in sales ranging from $30.9 \%$ for farm machinery to $0.1 \%$ for newsprint, paper and paper products. The four trade groups reporting increases were: groceries and food specialties (5.4\%), auto. motive parts and accessories (2.6\%), camercial, institutional and service equiment. and supplies (1.2\%) and drugs and drug sundries ( $0.7 \%$ ) Jamary - July sales at $\$ 48977,673,000$, were $2.0 \%$ higher than sales for the corresponding period in 1959, with increases registered for 10 of the specified trade groups.

More detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division.

WHOLESALE TRADE
July, 1960
Preliminary Estimates of Wholosale Sales and Percentage Changes

| Kind of Business | July |  |  | January - July |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | S : 1.18 |  | 5 Change | Sales |  | \% Change |
|  | 1959 | 1960 | 1960/1959 | 1959 | 1960 | 1960/1959 |
|  | \$1000 | \$000 | \% | \$1000 | \$1000 | \% |
| TOTAL, 411 Trades | 720,257 | 663,004 | - 7.9 | 4,878,782 | 4,977,673 | $+2.0$ |
| Fresh Fruits and Veretables .......... | 26,815 | 26,0/0 | - 2.9 | 153,369 | 163,433 | + 6.6 |
| Groceries and Food Specialties ....... | 128,919 | 135,888 | + 5.4 | 811,036 | 871,520 | + 7.5 |
| Meat and Dairy Products ............... | 14,637 | 1/4,438 | - 1.4 | 85,685 | 87,102 | $+1.7$ |
| Clothing and Furnishings .............. | 4.670 | 4,458 | - 405 | 449490 | 4.105 | - 0.9 |
| Footwear | 1,855 | 1,648 | -11.2 | 15,220 | 15,413 | +1.3 |
| Other Textile and Clothing Accessories | 14,477 | 13,226 | -8.6 | 12,842 | 211,145 | -1.5 |
| Coal and Coke .......... | 8,906 | 8.171 | -8.9 | 71,865 | 71,093 | - 1.1 |
| Drugs and Drug Sundries .............. | 16,102 | 16,215 | + 0.7 | 120,429 | 122,765 | +1.9 |
| Newsprint, Paper and Paper Products .. | 22,347 | 22,314 | - 0.1 | 149.725 | 154,652 | +3.3 |
| Tobaccos Confectionery and Soft Drinks | 54,355 | 53,636 | - 1.3 | 346,836 | 362,784 | + 406 |
| Aut omotive Parts and Access ories ..... | 33.739 | 34,600 | + 2.6 | 227,047 | 227,982 | + 0.4 |
| Camercial, Institutional and Service Equipment and Supplies ........... | 10,957 | 11,077 | + 1.1 | 71,825 | 75,428 | + +5.0 |
| Construction Materials and Supplies, including lumber | 83, 019 | 65,965 | -20.5 | 466,021 | 425.661 | - 8.7 |
| Farm Machinery ............................ | 13,964 | 9,650 | -30.9 | 62,435 | 54,792 | -12.2 |
| Hardware .............................. | 26,359 | 23.766 | -9.8 | 166,843 | 170,367 | +2.1 |
| Household Electrical Applinhes ..... | 12,781 | 10,447 | $-18.3$ | 91,458 | 187,779 | +2.1 -400 |
| Industrial and Transportation <br> Equipment and Supplies ........... | 66,332 | 52,428 | -21.0 | 419,350 | 403,177 | - 3.9 |
| All Other Trades ..................... | 180,023 | 159,097 | -11.6 | 1,462,306 | 1,528,475 | - 3.9 |

