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Monthly



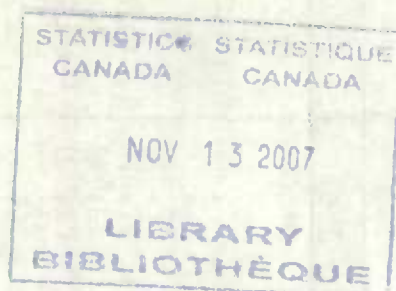
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WHOLESALE TRADE

September, 1960

Sales of Canadian wholesalers for the month of September at \$685,722,000 were 2.8% below sales of \$705,539,000 reported for the same month in 1959. These sales cover wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All but 6 of the 17 specified trade groups reported reduced sales ranging from 29.3% for farm machinery to 0.2% for automotive parts and accessories. Increases were recorded for newsprint, paper and paper products (9.1%), groceries and food specialties (8.1%), commercial, institutional and service equipment and supplies (7.5%), footwear (7.0%), tobacco, confectionery and soft drinks (2.9%), drugs and sundries (1.0%). January - September sales increased by 1.8% to \$6,321,206,000, with 7 of the specified trades showing appreciable decline in sales.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division.

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# WHOLESALE TRADE

September, 1960

## Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	September			January-September		
	S a l e s		% Change	S a l e s		% Change
	1959	1960	1960/1959	1959	1960	1960/1959
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, All Trades .....	705,539	685,722	- 2.8	6,211,004	6,321,206	+ 1.8
Fresh Fruits and Vegetables .....	22,812	22,523	- 1.3	198,359	209,996	+ 5.9
Groceries and Food Specialties .....	121,426	131,293	+ 8.1	1,057,274	1,140,758	+ 7.9
Meat and Dairy Products .....	13,633	13,518	- 0.8	113,641	117,491	+ 3.4
Clothing and Furnishings .....	10,113	9,421	- 6.8	61,901	60,958	- 1.5
Footwear .....	4,021	4,301	+ 7.0	22,507	23,496	+ 4.4
Other Textile and Clothing Accessories ....	23,486	23,352	- 0.6	155,400	154,568	- 0.5
Coal and Coke .....	11,990	10,036	-16.3	91,654	90,118	- 1.7
Drugs and Drug Sundries .....	21,166	21,369	+ 1.0	159,422	163,167	+ 2.3
Newsprint, Paper and Paper Products .....	24,704	26,953	+ 9.1	197,102	205,842	+ 4.4
Tobacco, Confectionery and Soft Drinks ....	55,317	56,945	+ 2.9	452,495	470,340	+ 3.9
Automotive Parts and Accessories .....	35,146	35,064	- 0.2	298,494	301,838	+ 1.1
Commercial, Institutional and Service Equipment and Supplies .....	9,223	9,913	+ 7.5	91,468	95,975	+ 4.9
Construction Materials and Supplies, including lumber .....	74,860	69,419	- 7.3	610,203	562,306	- 7.8
Farm Machinery .....	6,643	4,699	-29.3	75,969	64,761	-14.8
Hardware .....	31,257	30,425	- 2.7	224,434	227,293	+ 1.3
Household Electrical Appliances .....	18,956	17,906	- 5.5	120,749	117,445	- 2.7
Industrial and Transportation Equipment and Supplies .....	56,189	50,147	-10.8	528,279	503,911	- 4.6
All Other Trades .....	164,597	143,438	- 9.8	1,751,653	1,810,943	+ 3.4

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