



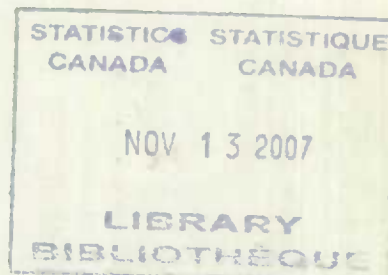
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WHOLESALE TRADEJanuary, 1961

Sales of Canadian wholesalers, valued at \$570,173,000 for the month of January were 7.1% lower than the sales of \$613,989,000 estimated for the same month in 1960. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

January sales were larger than a year earlier for 11 of the 17 specified trade groups covered in this report. Increases ranged from 38.2% for household electrical appliances to 1.9% for groceries and food products. Decreases ranged from 16.2% for coal and coke to 1.3% for automotive parts and accessories. The "all other trades" group showed a decrease of 24.5%.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division.

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WHOLESALE TRADE

January, 1961

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	January		
	Sales		% Change 1961/1960
	1960	1961	
	\$'000	\$'000	%
Total, All Trades	613,989	570,173	- 7.1
Fresh Fruits and Vegetables	18,120	17,830	- 1.6
Groceries and Food Specialties	106,821	108,855	+ 1.9
Meat and Dairy Products	10,053	11,228	+11.7
Clothing and Furnishings	5,142	4,957	- 3.6
Footwear	1,367	1,430	+ 4.6
Other Textile and Clothing Accessories	14,295	15,282	+ 6.9
Coal and Coke	12,487	10,462	-16.2
Drugs and Drug Sundries	16,083	17,912	+11.4
Newsprint, Paper and Paper Products	19,517	21,267	+ 9.0
Tobacco, Confectionery and Soft Drinks	41,392	42,459	+ 2.6
Automotive Parts and Accessories	22,099	21,806	- 1.3
Commercial, Institutional and Service Equipment and Supplies	10,106	10,713	+ 6.0
Construction Materials and Supplies, including Lumber	44,852	47,790	+ 6.5
Farm Machinery	4,029	3,571	-11.4
Hardware	18,111	18,970	+ 4.7
Household Electrical Appliances	10,367	14,447	+39.3
Industrial and Transportation Equipment and Supplies	31,812	29,606	- 6.9
All Other Trades	227,336	171,588	-24.5