

CATALOGUE No.

63-008

Monthly



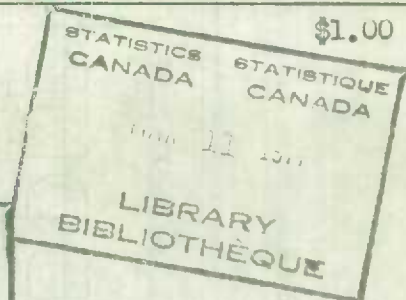
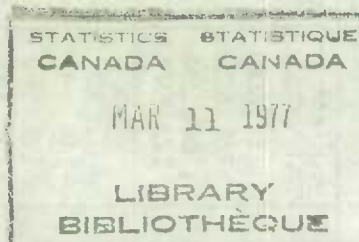
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WHOLESALE TRADE

October, 1961

Sales of Canadian wholesalers for October are estimated at \$780,827,000, an increase of 6.5 per cent when compared with the same month of 1960. Sales are those of "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Fourteen trades indicated an increased volume of business. Increases ranged from 12 per cent in the case of Drugs and Drug Sundries to 1.3 per cent in the case of Household Electrical Appliances. The residual group of trades indicated an increase of 12.2 per cent. All other trades showed a decrease in business when compared with the previous year. Decreases ranged from 26.6 per cent for Farm Machinery to 1.0 per cent in the case of Clothing and Furnishings.

For the ten months ending October, sales are estimated at \$7,458,257,000, an increase of 0.6 per cent when compared with the same period of 1960. Twelve trades showed an increase in business. Increases ranged from 14.5 per cent for Household Electrical Appliances to 0.6 per cent in the case of Other Textile and Clothing Accessories. These increases were offset by decreased business in five trades, decreases ranging from 11.1 per cent in the case of Coal and Coke to 0.4 per cent in the case of Automotive Parts and Accessories. The residual group of trades showed a decrease for the ten months of 6.1 per cent.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in Industry and Merchandising Division

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WHOLESALE TRADE

October, 1961

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	October			January - October		
	Sales		% Change 1961/1960	Sales		% Change 1961/1960
	1960	1961		1960	1961	
	\$'000	\$'000		\$'000	\$'000	
Total, All Trades	732,969	780,827	+ 6.5	7,411,408	7,458,257	+ 0.6
Fresh Fruits and Vegetables	24,343	25,426	+ 4.4	248,874	251,986	+ 1.3
Groceries and Food Specialties	142,873	149,602	+ 4.7	1,360,490	1,428,849	+ 5.0
Meat and Dairy Products	17,490	16,936	- 3.2	142,699	148,922	+ 4.4
Clothing and Furnishings	12,507	12,380	- 1.0	98,494	97,118	- 1.4
Footwear	4,016	4,226	+ 5.2	31,209	32,424	+ 3.9
Other Textile and Clothing Accessories ...	22,358	24,381	+ 9.0	189,081	190,123	+ 0.6
Coal and Coke	14,769	15,067	+ 2.0	121,892	108,372	-11.1
Drugs and Drug Sundries	20,781	23,274	+12.0	178,184	188,907	+ 6.0
Newsprint, Paper and Paper Products	24,858	26,262	+ 5.6	224,680	239,915	+ 6.8
Tobacco, Confectionery and Soft Drinks ...	59,012	62,619	+ 6.1	616,493	637,739	+ 3.4
Automotive Parts and Accessories	35,533	36,046	+ 1.4	344,881	343,346	- 0.4
Commercial, Institutional and Service						
Equipment and Supplies	10,719	11,888	+10.9	112,872	119,732	+ 6.1
Construction Materials and Supplies,						
including Lumber	81,053	85,318	+ 5.3	760,381	781,178	+ 2.7
Farm Machinery	5,269	3,869	-26.6	66,035	65,216	- 1.2
Hardware	27,071	29,528	+ 9.1	262,783	272,892	+ 3.8
Household Electrical Appliances	18,099	18,331	+ 1.3	138,465	158,574	+14.5
Industrial and Transportation Equipment						
and Supplies	54,121	58,212	+ 7.6	630,471	624,191	- 1.0
All Other Trades	158,097	177,462	+12.2	1,883,424	1,768,773	- 6.1

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