

W H O L E S A L E T R A D E

April, 1961

April sales of Canadian wholesalers are estimated at \$672,197,000, down 3% from sales of \$692,840,000 in April, 1960. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Eight of the 17 specified trade groups recorded increases ranging from 15.7% for Household Electrical Appliances to 0.3% for Automotive Parts and Accessories. Other trades showing increases were: Newsprint, Paper and Paper Products, 11.2%; Commercial, Institutional and Service Equipment and Supplies, 7.4%; Groceries and Food Specialties, 6.0%; Footwear, 3.6%; Drugs and Drug Sundries, 3.6% and Hardware 2.8%. Decreases were largest for Clothing and Furnishings, 20.0%; and smallest for Tobacco, Confectionery and Soft Drinks, 0.6%. The "All Other Trades" group shows a decrease of 10.0%.

For the first four months of the year, sales are estimated at \$2,574,353,000 as compared with \$2,742,470,000 for the same period of 1960, a decrease of 6.9%.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in Industry and Merchandising Division

6543-501-41

WHOLESALE TRADE

APRIL, 1961

Preliminary Estimates of Wholesale Sales and Percentage Changes



Kind of Business	April			January - April		
	Sales		% Change	Sales		% Change
	1960	1961	1961/1960	1960	1961	1961/1960
	\$'000	\$'000		\$'000	\$'000	
Total, All Trades	692,840	672,197	- 3.0	2,742,470	2,574,353	- 6.9
Fresh Fruits and Vegetables	22,194	20,706	- 6.7	82,197	80,642	- 1.9
Groceries and Food Specialties	115,369	122,245	+ 6.0	461,727	476,454	+ 3.2
Meat and Dairy Products	11,264	10,656	- 5.4	45,488	47,639	+ 4.7
Clothing and Furnishings	7,504	6,002	-20.0	26,540	24,504	- 7.7
Footwear	2,626	2,720	+ 3.6	10,047	10,607	+ 5.6
Other Textile and Clothing Accessories	17,326	15,781	- 8.9	67,144	65,056	- 3.1
Coal and Coke	9,264	7,448	-19.6	46,284	37,837	-18.3
Drugs and Drug Sundries	15,480	16,030	+ 3.6	69,636	71,239	+ 2.3
Newsprint, Paper and Paper Products	21,891	24,345	+11.2	84,054	90,829	+ 8.1
Tobacco, Confectionery and Soft Drinks	47,765	47,458	- 0.6	196,218	200,932	+ 2.4
Automotive Parts and Accessories	34,926	35,039	+ 0.3	116,125	117,339	+ 1.0
Commercial, Institutional and Service Equipment and Supplies	10,293	11,057	+ 7.4	42,398	44,567	+ 5.1
Construction Materials and Supplies, including Lumber ...	55,432	54,599	- 1.5	209,077	208,399	- 0.3
Farm Machinery	12,168	10,591	-13.0	28,607	29,533	+ 3.2
Hardware	23,910	24,572	+ 2.8	90,135	88,006	- 2.4
Household Electrical Appliances	14,979	17,329	+15.7	53,156	65,061	+22.4
Industrial and Transportation Equipment and Supplies	54,030	50,885	- 5.8	214,675	199,057	- 7.3
All Other Trades	216,419	194,734	-10.0	898,962	716,652	-20.3