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WHOLESALE TRADE

JULY, 1961

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Sales of Canadian wholesalers for July are estimated at \$718,711,000, an increase of 2.3 per cent compared with the same month of 1960. Sales are those of "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Ten of the 17 specified trade groups show increases ranging from 10.3 per cent for Newsprint, Paper and Paper Products to 3.7 per cent for Industrial and Transportation Equipment and Supplies. Seven trades indicate decreases ranging from 13 per cent for Farm Machinery to 0.9 per cent for Tobacco, Confectionery and Soft Drinks. The residual category decreased 2.2 per cent.

Sales for the half year January-July are estimated at \$5,137,583,000, down 2.0 per cent compared with the same period in 1960. Twelve trade groups show increases while 5 trade groups and the residual category indicate decreases.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in Industry and Merchandising Division

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WHOLESALE TRADE

July, 1961

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	July			January - July		
	Sales		% Change	Sales		% Change
	1960	1961	1961/1960	1960	1961	1961/1960
	\$'000	\$'000		\$'000	\$'000	
Total, All Trades.....	702,470	718,711	+ 2.3	5,242,122	5,137,583	- 2.0
Fresh Fruits and Vegetables	27,789	29,480	+ 6.1	174,793	176,206	+ 0.8
Groceries and Food Specialties	145,143	154,690	+ 6.6	930,199	971,830	+ 4.5
Meat and Dairy Products	15,437	14,972	- 3.0	92,767	95,704	+ 3.2
Clothing and Furnishings	6,286	6,841	+ 8.8	62,214	59,684	- 4.1
Footwear	1,913	1,805	- 5.6	17,844	18,420	+ 3.2
Other Textile and Clothing Accessories .	14,258	15,058	+ 5.6	119,914	118,953	- 0.8
Coal and Coke	9,608	9,022	- 6.1	84,447	73,055	-13.5
Drugs and Drug Sundries	15,285	15,945	+ 4.3	119,388	125,010	+ 4.7
Newsprint, Paper and Paper Products	21,665	23,893	+10.3	150,142	162,440	+ 8.2
Tobacco, Confectionery and Soft Drinks .	63,560	63,002	- 0.9	430,024	440,220	+ 2.4
Automotive Parts and Accessories	35,424	34,384	- 2.9	233,692	232,719	- 0.4
Commercial, Institutional and Service						
Equipment and Supplies	11,797	11,363	- 3.7	80,279	81,790	+ 1.9
Construction Materials and Supplies,						
including Lumber	79,473	83,133	+ 4.6	514,575	520,452	+ 1.1
Farm Machinery	9,050	7,874	-13.0	51,417	51,709	+ 0.6
Hardware	24,645	26,380	+ 7.0	176,792	181,032	+ 2.4
Household Electrical Appliances	10,731	11,638	+ 8.5	89,938	107,789	+19.8
Industrial and Transportation Equipment						
and Supplies	59,960	62,157	+ 3.7	461,051	441,441	- 4.3
All Other Trades	150,446	147,074	- 2.2	1,452,646	1,279,129	-11.9

