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Monthly



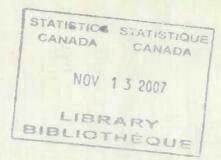
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WHOLESALE TRADE

August, 1961

Sales of Canadian wholesalers for August are estimated at \$777,073,000, an increase of 10.4 per cent when compared with the same month of 1960. Sales are those of "wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All trades except Coal and Coke and Farm Machinery indicated an increased volume of business. Increases ranged from 32.5 per cent for Commercial, Institutional and Service Equipment and Supplies to 1.2 per cent for Automotive Parts and Accessories. The Coal and Coke trade showed a decrease of 10.4 per cent and the Farm Machinery trade 0.3 per cent. The residual category increased 8.9 per cent.

The sales for the eight months ending August are estimated at \$5,914,656,000, down 0.5 per cent from the comparable figure for 1960. Thirteen trades show increases, the Household Electrical Appliances trade having the largest at 19.7 per cent, and four trades and the residual category show decreases for the period.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in Industry and Merchandising Division

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WHOLESALE TRADE

August, 1961

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	August			Jamuary - August		
	Sales		% Change	Sales		% Change
	1960	1961	1961/1960	1960	1961	1961/1960
	\$1000	\$1000		\$1000	\$1000	
Total, All Trades	703,566	777,073	+10.4	5,945,688	5,914,656	= 0.5
resh Fruits and Vegetables	25,660	27,175	+ 5.9	200,453	203,381	+ 1.5
roceries and Food Specialties	147,271	165,215	+12.2	1,077,470	1,137,045	+ 5.5
eat and Dairy Products	18,056	19,487	+ 7.9	110,823	115,191	+ 3.9
lothing and Furnishings	10,483	11,981	+14.3	72,697		- 1.4
ootwear	4,377	4,952	+13.1	22,221	23,372	+ 5.2
ther Textile and Clothing Accessories	21,627	22,775	+ 5.3	141,541	141,728	+ 0.1
oal and Coke	10,770	9,650	-10.4	95,217	82,705	-13.1
rugs and Drug Sundries	17,938	19,800	+10.4	137,326	144,810	+ 5.4
ewsprint, Paper and Paper Products	23,534	26,632	+13.2	173,676	189,072	+ 8.9
obacco, Confectionery and Soft Drinks	59,927	65,528	+ 9.3	489,951	505,748	+ 3.2
utomotive Parts and Accessories	39,687	40,176	+ 1.2	273,379	272,895	- 0.2
Equipment and Supplies	11,318	15,000	+32.5	91,597	96,790	+ 5.7
including Lumber	81,072	91,907	+13.4	595,647	612,359	+ 2.8
arm Machinery	4,940	4,923	- 0.3	56,357	56,632	+ 0.5
ardware	27,431	32,516	+18.5	204,223	213,548	+ 4.6
ousehold Electrical Appliances ndustrial and Transportation Equipment	12,060	14,345	+18.9	101,998	122,134	+19.7
and Supplies	57,909	64,017	+10.5	518,960	505,458	- 2.6
ll Other Trades	129,506	140,994	+ 8.9	1,582,152	1,420,123	-10.2