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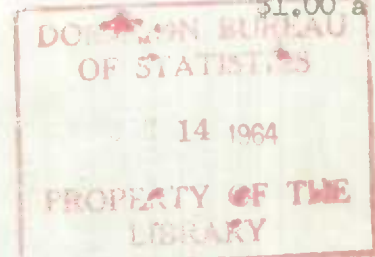
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WHOLESALE TRADE

October, 1963



Sales of Canadian wholesalers for the month of October are estimated at \$922,354,000, an increase of 8.7% over the same month of 1962. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

October sales were larger in fifteen of the eighteen specified trade groups. Increases ranged from 35.2% for farm machinery to 0.5% for hardware. Decreases in the three remaining trade groups were 5.7% for Footwear, 4.5% for Other Textile and Clothing Accessories and 2.7% for Commercial, Institutional and Service Equipment and Supplies. The "All Other Trades" group showed an increase of 6.6%.

For the first ten months of the year, sales are estimated at \$8,599,859,000, an increase of 5.1% over the same period of 1962. With the exception of minor decreases in the sales of Meat and Dairy Products, Clothing and Furnishings and Hardware, all of the specified trade groups showed increases ranging from 17.8% for Farm Machinery to 0.2% for Tobacco, Confectionery and Soft Drinks. The residual group of trades showed an increase of 7.3%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

December, 1963

6423-501

# WHOLESALE TRADE

October, 1963

## Preliminary Estimates of Wholesale Sales and Percentage Changes

	October			January - October		
	Sales		% Change 1963/1962	Sales		% Change 1963/1962
	1962 \$'000	1963 \$'000		1962 \$'000	1963 \$'000	
Total, All Trades .....	848,704 <sup>✓</sup>	922,354 <sup>✓</sup>	+ 8.7	8,178,679	8,599,859	+ 5.1
Fresh Fruits and Vegetables .....	26,434	27,510	+ 4.1	253,751	266,634	+ 5.1
Groceries and Food Specialties .....	165,658	188,683	+13.9	1,581,428	1,687,700	+ 6.7
Meat and Dairy Products .....	18,317	19,058	+ 4.0	138,317	137,551	- 0.6
Clothing and Furnishings .....	11,454	12,111	+ 5.7	100,549	100,297	- 0.3
Footwear .....	4,607	4,345	- 5.7	34,592	34,934	+ 1.0
Other Textile and Clothing Accessories ...	20,546	19,624	- 4.5	171,592	173,016	+ 0.8
Coal and Coke .....	16,348	16,473	+ 0.8	109,595	119,304	+ 8.9
Drugs and Drug Sundries .....	26,100	27,675	+ 6.0	210,676	217,817	+ 3.4
Newsprint, Paper and Paper Products .....	30,201	30,820	+ 2.0	254,750	267,381	+ 5.0
Tobacco, Confectionery and Soft Drinks ...	64,100	67,183	+ 4.8	667,510	669,120	+ 0.2
Automotive Parts and Accessories .....	37,514	39,973	+ 6.6	377,531	388,463	+ 2.9
Commercial, Institutional and Service						
Equipment and Supplies .....	12,853	12,502	- 2.7	128,042	128,768	+ 0.6
Electrical Wiring Supplies, Construction						
Materials, Apparatus and Equipment .....	17,178	20,157	+17.3	148,692	161,749	+ 8.8
Other Construction Materials and Supplies,						
including Lumber .....	75,669	89,433	+18.2	672,445	706,071	+ 5.0
Farm Machinery .....	4,459	6,030	+35.2	65,544	77,222	+17.8
Hardware .....	33,208	33,360	+ 0.5	297,074	294,031	- 1.0
Household Electrical Appliances .....	19,868	20,718	+ 4.3	162,725	169,211	+ 4.0
Industrial and Transportation Equipment						
and Supplies .....	63,109	72,409	+14.7	658,633	698,797	+ 6.1
All Other Trades .....	201,081	214,290	+ 6.6	2,145,233	2,301,793	+ 7.3

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